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## **A study Note on the Production Process of the Year-end Special Documentary on the Inter-Korean Summit of KTV**

<sup>1</sup>Hakjae Lee

<sup>1</sup>*Executive Producer, Public Policy Broadcasting Service, Korea TV, Korea  
ktvpd@korea.kr*

### **Abstract**

*This paper is about KTV special documentary “Baekdu to Halla, It’s Peace Now” which looks back on the journey of President Moon Jae-in to the 3rd inter-Korean summit following former Presidents Kim Dae-jung and Roh Moo-hyun, following the 2018 inter-Korean summit held under the slogan of ‘Peace and a New Future’. The documentary was produced in the form of a road documentary that looked back at the meaningful results of the summit meeting with the MC through related places and various people, narrated by singer Kang San-Ae. Based on this case, the difference between the development of road documentaries and general informational documentaries about the existing production process is identified, and the differences between the production format, production characteristics, and development method of road documentaries are described. I would like to present an example of how it can be desirable to set the format of the road documentary according to the production environment of broadcasting companies and planning factors.*

**Keywords:** *Documentary, Road Documentary, Video Production Planning, Road Documentary Format*

## **1. INTRODUCTION**

Recently, documentaries in the form of road documentaries are being aired by each broadcasting company. It shows the production methods and video techniques of different formats according to the planning factors and the production environment of the broadcasting company. This also affects the completeness of the program as a whole. By comparing and analyzing two documentaries using the subject ‘Uiju-daero’, the advantages and disadvantages of road documentaries and general informational documentaries can be identified.

## **2. PRODUCTION PLAN**

The following figure 1 is a production plan for the 2018 Inter-Korean Summit and the Special Documentary “From Baekdu to Halla, It’s Peace Now”. At the time of writing the first plan, it was written based on the working title of ‘Peace blossoms on the Korean Peninsula’. It is not an exaggeration to say that 2018 was the year that left a great mark of peace on the Korean Peninsula. In this regard, we look back on the footsteps of the 3rd inter-Korean summit of President Moon Jae-in following former Presidents Kim Dae-jung and Roh Moo-hyun, and the Seoul summit scheduled at the end of the year. In addition, it was intended to produce

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Corresponding Author: [ktvpd@korea.kr](mailto:ktvpd@korea.kr)

Tel: +82-44-204-8279, Fax: +82-44-204-8479

Professor, Dept. of Public Policy Broadcasting Service, Korea TV, Korea

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meaningful results of the summit in the form of a road documentary that looks back on the results of the summit with the MC through related places and various people. Figure 2 shows the shooting of the Guerrilla Mini Concert at Imjingak.

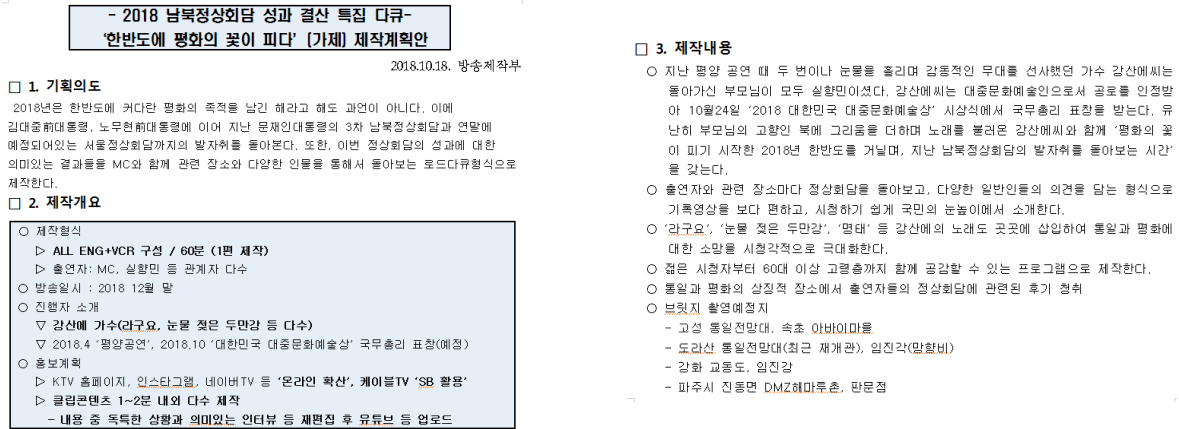


Figure 1. Production Plan for 「From Baekdu to Halla, It's Peace Now」



Figure 2. Guerrilla Mini Concert Shooting at Imjingak

### 3. CONCLUSION

The KTV special documentary 「From Baekdu to Halla, It's Peace Now」 was produced based on a plan to convey the message of hope for unification and peace from Halla to Baekdu along with the meaning left by the 2018 Inter-Korean Summit.

Based on the documentary produced this time, unlike the existing audience-centered research and content research, by analyzing and presenting cases focusing on the production and production process in the future, the implications of changes in procedural priorities are revealed. Specifically, the meanings of video analysis (composition and subjectivity), structural analysis (sequence analysis), subtitles, video, and sound, which are differentiated from conventions, from a visual aesthetic point of view are analyzed and examined.

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