

The Status of Logistics Industry Development and Cooperation between China and Korea

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Abstract

Recently Korea and China's logistics industry developed rapidly. Because two countries' industry have complementarity, there are broad basis and area for cooperation between China and Korea. This study compares and analyzes the logistics development trends and competitiveness of two countries, and suggests mutual win-win logistics cooperation between the two countries based on macro cooperation of government and micro cooperation of enterprises. This is important for the two countries to participate in the global supply chain system, promote regional cooperation in Northeast Asia, and enhance the efficiency and competitiveness of the logistics industry.

Keywords : Logistics Industry, Cooperation, Korea, China

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<Table 1> Comparison of logistics industry between Korea and China

	Korea	China
Industrial Features	<ul style="list-style-type: none"> • Large - scale manufacturing enterprises lead self - run logistics. • The disorderly establishment of the third party logistics enterprise. • Improving the degree of subjection of logistics industry to consignor enterprises. • Expand the service scope of the third-party logistics enterprises. 	<ul style="list-style-type: none"> • Continuous adjustment of logistics demand structure. • Accelerate the development speed of “Internet + logistics”. • Accelerate the integration of resources in the field of logistics. • Accelerating the overseas expansion of Chinese logistics enterprises.
Industrial scale	<ul style="list-style-type: none"> • Transportation, storage, handling, packaging and other information logistics costs increase trend. • The proportion of GDP of social logistics expense decreases. • The scale of the third party logistics industry has increased. 	<ul style="list-style-type: none"> • The rising trend of the total cost of social logistics. • GDP share of social logistics costs drops. • Increase in total logistics throughput. • Rapid development of express delivery industry.
Industrial Policy	<ul style="list-style-type: none"> • To build the 21st century logistics super - advanced country as the goal, to promote the first basic planning. • Establishing the goal of building a logistics power in the world. • Push forward the policy of third party logistics support. 	<ul style="list-style-type: none"> • Push Logistics Industry to reduce cost price and improve efficiency. • Improvement of unreasonable logistics problem. • Issue internet - related Logistics Integration Policy. • Policy of establishing supervision mechanism of logistics market. • Pushing forward the development plan of “the thirteenth - five - year plan ” of logistics industry.
Logistics Enterprise	<ul style="list-style-type: none"> • Freight transport enterprises in the logistics enterprises in the larger proportion. • The number of enterprises operating logistics facilities has decreased. • The number of small and medium - sized logistics enterprises is increasing. • The Overseas Investment Field of logistics enterprises has been expanding continuously. • The proportion of large enterprises in overseas expansion is increasing. 	<ul style="list-style-type: none"> • Most of the logistics enterprises are logistics enterprises in the traditional sense. • Increase in the number of integrated logistics enterprises. • In the scale of small and medium - sized logistics enterprises accounted for a larger.
Logistics Competitiveness	<ul style="list-style-type: none"> • Strengths: Logistics Technology is developed, the geographical location is superior, sufficient specialized personnel. • Weaknesses: The domestic logistics market is limited, the personnel engaged in the logistics industry is scarce, the logistics enterprise scale is small, the industrial structure and the transportation structure are unreasonable, the logistics efficiency is low. • Opportunities: The expansion of the world logistics market, the expansion of sino - korean trade. • Threats: The government’s logistics regulatory policy, The position of manufacturing logistics in the whole logistics industry. 	<ul style="list-style-type: none"> • Strengths: The domestic logistics market is large in scale, The wages of the workforce are lower, Transportation is very efficient, The quantity of the third party logistics enterprise is large, The freight volume of international logistics is large. • Weaknesses: Logistics Technology is relatively backward, There is a relative shortage of logistics talent, The distribution of logistics industry is not balanced, Imbalance in regional development. • Opportunities: The full support of the government, Development of E - commerce, To advance “the Belt and Road ” initiative. • Threats: The world economy shrank with the financial crisis, Pressure on the yuan to appreciate, The competition between domestic and foreign logistics enterprises is intensifying.

Source of information: China Modern Logistics Development Report 2018.

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