# WEIGHTED INTEGRAL INEQUALITIES FOR GG-CONVEX FUNCTIONS

SILVESTRU SEVER DRAGOMIR<sup>1,2</sup>

ABSTRACT. Some weighted integral inequalities of Hermite-Hadamard type for GG-convex functions defined on positive intervals are given. Applications for special means are also provided.

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## 1. Introduction

The function  $f:I\subset (0,\infty)\to (0,\infty)$  is called *GG-convex* on the interval I of real umbers  $\mathbb R$  if [4]

$$f\left(x^{1-\lambda}y^{\lambda}\right) \le \left[f\left(x\right)\right]^{1-\lambda} \left[f\left(y\right)\right]^{\lambda} \tag{1}$$

for any  $x, y \in I$  and  $\lambda \in [0,1]$ . If the inequality is reversed in (1) then the function is called GG-concave.

This concept was introduced in 1928 by P. Montel [53], however, the roots of the research in this area can be traced long before him [54].

It is easy to see that [54], the function  $f: I \subset (0, \infty) \to (0, \infty)$  is GG-convex if and only if the function  $g: \ln I \to \mathbb{R}$ ,  $g = \ln \circ f \circ \exp$  is convex on  $\ln I$ .

It is known that [54] every real analytic function  $f(x) = \sum_{n=0}^{\infty} c_n x^n$  with non-negative coefficients  $c_n$  is a GG-convex function on (0, r), where r is the radius of convergence for f. Therefore functions like exp, sinh, cosh are GG-convex on  $\mathbb{R}$ , tan, sec, csc,  $\frac{1}{x} - \cot x$  are GG-convex on  $(0, \frac{\pi}{2})$  and  $\frac{1}{1-x}$ ,  $\ln \frac{1}{1-x}$  or  $\frac{1+x}{1-x}$  are GG-convex on (0, 1). Also, the  $\Gamma$  function is a strictly GG-convex function on  $[1, \infty)$ .

It is also known that [54], if a function f is GG-convex, then so is  $x^{\alpha}f^{\beta}(x)$  for all  $\alpha \in \mathbb{R}$  and all  $\beta > 0$ . If f is continuous, and one of the functions  $f(x)^x$  and  $f(e^{1/\log x})$  is GG-convex, then so is the other.

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Recently [30], we obtained the following weighted inequality:

**Theorem 1.1.** Let  $f:[a,b]\subset(0,\infty)\to(0,\infty)$  be a GG-convex function on [a,b] and  $w:[a,b]\to[0,\infty)$  an integrable function on [a,b], then

$$f\left(\exp\left(\frac{\int_{a}^{b} w(t) \ln t dt}{\int_{a}^{b} w(t) dt}\right)\right)$$

$$\leq \exp\left(\frac{\int_{a}^{b} w(t) \ln f(t) dt}{\int_{a}^{b} w(t) dt}\right)$$

$$\leq \left[f(a)\right]^{\frac{\ln b - \int_{a}^{b} w(t) \ln t dt}{\int_{a}^{b} w(t) dt}} \left[f(b)\right]^{\frac{\int_{a}^{b} w(t) \ln t dt}{\int_{a}^{b} w(t) dt} - \ln a}.$$
(2)

One can observe that, by the weighted geometric mean - arithmetic mean inequality

$$\alpha^{1-\lambda}\beta^{\lambda} \le (1-\lambda)\alpha + \lambda\beta, \ \alpha, \beta > 0 \text{ and } \lambda \in [0,1],$$

we have the further upper bound

$$\begin{split} & \left[f\left(a\right)\right]^{\frac{\ln b - \int_{a}^{b} \frac{w\left(t\right) \ln t \, dt}{\int_{a}^{b} w\left(t\right) \, dt}}{\ln b - \ln a}} \left[f\left(b\right)\right]^{\frac{\int_{a}^{b} \frac{w\left(t\right) \ln t \, dt}{\int_{a}^{b} w\left(t\right) \, dt} - \ln a}{\ln b - \ln a}} \\ & \leq \left(\frac{\ln b - \frac{\int_{a}^{b} w\left(t\right) \ln t \, dt}{\int_{a}^{b} w\left(t\right) \, dt}}{\ln b - \ln a}\right) f\left(a\right) + \left(\frac{\frac{\int_{a}^{b} w\left(t\right) \ln t \, dt}{\int_{a}^{b} w\left(t\right) \, dt} - \ln a}{\ln b - \ln a}\right) f\left(b\right). \end{split}$$

We define the p-logarithmic mean of two positive numbers a, b by

$$L_{p}(a,b) := \begin{cases} \left(\frac{b^{p+1} - a^{p+1}}{(p+1)(b-a)}\right)^{\frac{1}{p}} & \text{if } b \neq a, \\ b & \text{if } b = a. \end{cases}$$

In particular, by taking  $w(t)=t^p$  in (2), we have for any GG-convex function  $f:[a,b]\subset (0,\infty)\to (0,\infty)$  that

$$\left[ f\left( \left[ I\left(a^{p+1}, b^{p+1}\right) \right]^{\frac{1}{p+1}} \right) \right]^{L_p^p(a,b)} \\
\leq \exp\left( \frac{1}{b-a} \int_a^b t^p \ln f\left(t\right) dt \right) \\
\leq \left[ f\left(a\right) \right]^{\frac{L\left(a^{p+1}, b^{p+1}\right) - a^{p+1}}{(p+1)(b-a)}} \left[ f\left(b\right) \right]^{\frac{b^{p+1} - L\left(a^{p+1}, b^{p+1}\right)}{(p+1)(b-a)}}, \tag{3}$$

for any  $p \in \mathbb{R}$  with  $p \neq 0, -1$ .

We recall that the *logarithmic mean* is defined by  $L(p,q) := \frac{p-q}{\ln p - \ln q}$  if  $p \neq q$  and L(p,p) := p.

If p = 0, namely we take w(t) = 1 in (2), then we get

$$f\left(I\left(a,b\right)\right) \le \exp\left(\frac{1}{b-a} \int_{a}^{b} \ln f\left(t\right) dt\right) \le \left[f\left(b\right)\right]^{\frac{b-L\left(a,b\right)}{b-a}} \left[f\left(a\right)\right]^{\frac{L\left(a,b\right)-a}{b-a}} \tag{4}$$

that has been obtained by Mitroi and Spiridon in [52]. If p=-1, namely we take  $w\left(t\right)=\frac{1}{t}$  in (2), then we get

$$f\left(\sqrt{ab}\right) \le \exp\left(\frac{1}{\ln b - \ln a} \int_a^b \frac{\ln f(t)}{t} dt\right) \le \sqrt{f(a) f(b)}.$$
 (5)

If p = 1 in (18) then we also have

$$f\left(\sqrt{I(a^{2},b^{2})}\right) \leq \exp\left(\frac{1}{b-a} \int_{a}^{b} t \ln f(t) dt\right)$$

$$\leq \left[f(a)\right]^{\frac{A(a,b)L(a,b)-a^{2}}{2(b-a)}} \left[f(b)\right]^{\frac{b^{2}-A(a,b)L(a,b)}{2(b-a)}}.$$
(6)

We recall that the *identric mean* is defined by  $I\left(a,b\right):=\frac{1}{e}\left(\frac{b^{b}}{a^{a}}\right)^{\frac{1}{b-a}}$  for  $b\neq a$ and I(a,a) := a.

We also recall the classical Hermite-Hadamard inequality that states that

$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(t) dt \le \frac{f(a) + f(b)}{2} \tag{7}$$

for any convex function  $f:[a,b]\to\mathbb{R}$ .

For related results, see [1]-[21], [24]-[31], [32]-[41] and [42]-[57].

Motivated by the above results we establish here some new weighted integral inequalities of Hermite-Hadamard type for GG-convex functions defined on positive intervals. Applications for special means are also provided.

## 2. New Results for General Weights

We have:

**Theorem 2.1.** Let  $f:[a,b]\subset(0,\infty)\to(0,\infty)$  be a GG-convex function on [a,b] and  $w:[a,b] \to [0,\infty)$  an integrable function on [a,b], then

$$f\left(\sqrt{ab}\right) \le \left(\frac{\int_{a}^{b} w\left(t\right) f^{p}\left(t\right) f^{p}\left(\frac{ab}{t}\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2p}} \le \sqrt{f\left(a\right) f\left(b\right)}$$
(8)

for any p > 0.

*Proof.* From the definition of GG-convex functions we have

$$f\left(x^{1-\lambda}y^{\lambda}\right) \le \left[f\left(x\right)\right]^{1-\lambda} \left[f\left(y\right)\right]^{\lambda} \tag{9}$$

and

$$f\left(x^{\lambda}y^{1-\lambda}\right) \le \left[f\left(x\right)\right]^{\lambda} \left[f\left(y\right)\right]^{1-\lambda} \tag{10}$$

for any  $x, y \in [a, b]$  and  $\lambda \in [0, 1]$ .

By multiplication of (9) with (10) we get

$$f(x^{1-\lambda}y^{\lambda}) f(x^{\lambda}y^{1-\lambda}) \le f(x) f(y)$$

for any  $x, y \in [a, b]$  and  $\lambda \in [0, 1]$ .

Therefore

$$f\left(a^{1-\lambda}b^{\lambda}\right)f\left(a^{\lambda}b^{1-\lambda}\right) \leq f\left(a\right)f\left(b\right) \tag{11}$$

for any  $\lambda \in [0,1]$ .

From (9) we also have

$$f\left(\sqrt{xy}\right) \le \sqrt{f\left(x\right)f\left(y\right)} \tag{12}$$

for any  $x,y\in [a,b]$ . By taking  $x=a^{1-\lambda}b^{\lambda},\ y=a^{\lambda}b^{1-\lambda}$  in (12) and then squaring we get

$$f^{2}\left(\sqrt{ab}\right) \leq f\left(a^{1-\lambda}b^{\lambda}\right)f\left(a^{\lambda}b^{1-\lambda}\right).$$
 (13)

Since for any  $t \in [a,b]$  there is a unique  $\lambda \in [0,1]$  such that  $t=a^{1-\lambda}b^{\lambda}$ , we obtain from (11) and (13) that

$$f^{2}\left(\sqrt{ab}\right) \leq f\left(t\right)f\left(\frac{ab}{t}\right) \leq f\left(a\right)f\left(b\right)$$
 (14)

for any  $t \in [a, b]$ .

If we take the power p > 0 in (14), multiply by  $w(t) \ge 0$  for  $t \in [a, b]$  and integrate, we get

$$f^{2p}\left(\sqrt{ab}\right) \int_{a}^{b} w\left(t\right) dt \leq \int_{a}^{b} w\left(t\right) f^{p}\left(t\right) f^{p}\left(\frac{ab}{t}\right) dt$$

$$\leq f^{p}\left(a\right) f^{p}\left(b\right) \int_{a}^{b} w\left(t\right) dt$$

$$(15)$$

that is equivalent to

$$f^{2p}\left(\sqrt{ab}\right) \le \frac{\int_a^b w(t) f^p(t) f^p\left(\frac{ab}{t}\right) dt}{\int_a^b w(t) dt} \le f^p(a) f^p(b) \tag{16}$$

and by taking the power  $\frac{1}{2p}$  we get the desired result (8).

We observe that for p = 1 we get the inequality

$$f\left(\sqrt{ab}\right) \le \left(\frac{\int_a^b w\left(t\right) f\left(t\right) f\left(\frac{ab}{t}\right) dt}{\int_a^b w\left(t\right) dt}\right)^{\frac{1}{2}} \le \sqrt{f\left(a\right) f\left(b\right)},\tag{17}$$

while from  $p = \frac{1}{2}$  we get

$$f\left(\sqrt{ab}\right) \le \frac{\int_{a}^{b} w\left(t\right)\sqrt{f\left(t\right)f\left(\frac{ab}{t}\right)}dt}{\int_{a}^{b} w\left(t\right)dt} \le \sqrt{f\left(a\right)f\left(b\right)}.$$
 (18)

If we take  $p = \frac{1}{4}$  in (8), then we get

$$f\left(\sqrt{ab}\right) \le \left(\frac{\int_{a}^{b} w\left(t\right) \sqrt[4]{f\left(t\right) f\left(\frac{ab}{t}\right)} dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{2} \le \sqrt{f\left(a\right) f\left(b\right)}.$$
 (19)

Using Jensen's inequality for the power  $p \ge 1$   $(p \in (0,1))$ , namely

$$\left(\frac{\int_{a}^{b}w\left(x\right)g\left(x\right)dx}{\int_{a}^{b}w\left(x\right)dx}\right)^{p}\leq\left(\geq\right)\frac{\int_{a}^{b}w\left(x\right)g^{p}\left(x\right)dx}{\int_{a}^{b}w\left(x\right)dx},$$

we can state the following more precise result:

**Corollary 2.2.** Let  $f:[a,b]\subset (0,\infty)\to (0,\infty)$  be a GG-convex function on [a,b] and  $w:[a,b]\to [0,\infty)$  an integrable function on [a,b].

(i) If  $p \geq 1$ , then

$$f\left(\sqrt{ab}\right) \le \left(\frac{\int_{a}^{b} w\left(t\right) f\left(t\right) f\left(\frac{ab}{t}\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2}}$$

$$\le \left(\frac{\int_{a}^{b} w\left(t\right) f^{p}\left(t\right) f^{p}\left(\frac{ab}{t}\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2p}} \le \sqrt{f\left(a\right) f\left(b\right)}.$$

$$(20)$$

(ii) If  $p \in (0,1)$ , then

$$f\left(\sqrt{ab}\right) \le \left(\frac{\int_{a}^{b} w\left(t\right) f^{p}\left(t\right) f^{p}\left(\frac{ab}{t}\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2p}}$$

$$\le \left(\frac{\int_{a}^{b} w\left(t\right) f\left(t\right) f\left(\frac{ab}{t}\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2}} \le \sqrt{f\left(a\right) f\left(b\right)}.$$

$$(21)$$

If we take in Corollary 2.2  $w(t)=1, t\in [a,b]$ , then for any  $f:[a,b]\subset (0,\infty)\to (0,\infty)$  a GG-convex function, we have for  $p\geq 1$  that

$$f\left(\sqrt{ab}\right) \le \left(\frac{1}{b-a} \int_{a}^{b} f\left(t\right) f\left(\frac{ab}{t}\right) dt\right)^{\frac{1}{2}}$$

$$\le \left(\frac{1}{b-a} \int_{a}^{b} f^{p}\left(t\right) f^{p}\left(\frac{ab}{t}\right) dt\right)^{\frac{1}{2p}} \le \sqrt{f\left(a\right) f\left(b\right)}$$

$$(22)$$

and for  $p \in (0,1)$ , that

$$f\left(\sqrt{ab}\right) \le \left(\frac{1}{b-a} \int_{a}^{b} f^{p}\left(t\right) f^{p}\left(\frac{ab}{t}\right) dt\right)^{\frac{1}{2p}}$$

$$\le \left(\frac{1}{b-a} \int_{a}^{b} f\left(t\right) f\left(\frac{ab}{t}\right) dt\right)^{\frac{1}{2}} \le \sqrt{f\left(a\right) f\left(b\right)}.$$

$$(23)$$

If we take in Corollary 2.2  $w(t)=\frac{1}{t},\,t\in[a,b]$ , then for any  $f:[a,b]\subset(0,\infty)\to(0,\infty)$  a GG-convex function, we have for  $p\geq 1$  that

$$f\left(\sqrt{ab}\right) \le \left(\frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(t) f\left(\frac{ab}{t}\right)}{t} dt\right)^{\frac{1}{2}}$$

$$\le \left(\frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f^{p}(t) f^{p}\left(\frac{ab}{t}\right)}{t} dt\right)^{\frac{1}{2p}} \le \sqrt{f(a) f(b)}$$

$$(24)$$

and for  $p \in (0,1)$ , that

$$f\left(\sqrt{ab}\right) \le \left(\frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f^{p}\left(t\right) f^{p}\left(\frac{ab}{t}\right)}{t} dt\right)^{\frac{1}{2p}}$$

$$\le \left(\frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f\left(t\right) f\left(\frac{ab}{t}\right)}{t} dt\right)^{\frac{1}{2}} \le \sqrt{f\left(a\right) f\left(b\right)}.$$

$$(25)$$

If we take  $p = \frac{1}{2}$  in the first inequality in (25), then we get

$$f\left(\sqrt{ab}\right) \le \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{1}{t} \sqrt{f\left(t\right) f\left(\frac{ab}{t}\right)} dt \tag{26}$$

that has been obtained by Işcan in [45].

**Theorem 2.3.** Let  $f:[a,b]\subset(0,\infty)\to(0,\infty)$  be a GG-convex function on [a,b] and  $w:[a,b]\to[0,\infty)$  an integrable function on [a,b], then

$$f\left(\exp\left(\frac{\int_{a}^{b}w(t)\ln tdt}{\int_{a}^{b}w(t)dt}\right)\right)$$

$$\leq \exp\left(\frac{\int_{a}^{b}w(t)\ln f(t)dt}{\int_{a}^{b}w(t)dt}\right)$$

$$\leq \frac{\int_{a}^{b}w(t)f(t)dt}{\int_{a}^{b}w(t)dt} \leq \left(\frac{[f(a)]^{\ln b}}{[f(b)]^{\ln a}}\right)^{\frac{1}{\ln b - \ln a}} \frac{\int_{a}^{b}w(t)\left(\frac{f(b)}{f(a)}\right)^{\frac{\ln t}{\ln b - \ln a}}dt}{\int_{a}^{b}w(t)dt}$$

$$\leq \left(\frac{\ln b - \frac{\int_{a}^{b}w(t)\ln tdt}{\int_{a}^{b}w(t)dt}}{\ln b - \ln a}\right)f(a) + \left(\frac{\int_{a}^{b}w(t)\ln tdt}{\int_{a}^{b}w(t)dt} - \ln a}{\ln b - \ln a}\right)f(b).$$

*Proof.* If we use Jensen's inequality for the exponential function and nonnegative weight w, we have

$$\exp\left(\frac{\int_a^b w\left(t\right)\ln f\left(t\right)dt}{\int_a^b w\left(t\right)dt}\right) \leq \frac{\int_a^b w\left(t\right)\exp\left(\ln f\left(t\right)\right)dt}{\int_a^b w\left(t\right)dt}$$

$$= \frac{\int_{a}^{b} w(t) f(t) dt}{\int_{a}^{b} w(t) dt},$$

and the second inequality in (27) is proved.

Let  $t = a^{1-\lambda}b^{\lambda} \in [a, b]$  with  $\lambda \in [0, 1]$ , then  $\lambda = \frac{\ln t - \ln a}{\ln b - \ln a}$ . By the *GG*-convexity of f we have

$$f(t) = f\left(a^{1-\lambda}b^{\lambda}\right) \le [f(a)]^{1-\lambda} [f(b)]^{\lambda}$$

$$= [f(a)]^{\frac{\ln b - \ln t}{\ln b - \ln a}} [f(b)]^{\frac{\ln t - \ln a}{\ln b - \ln a}}$$

$$= \left(\frac{[f(a)]^{\ln b}}{[f(b)]^{\ln a}}\right)^{\frac{1}{\ln b - \ln a}} \left(\frac{f(b)}{f(a)}\right)^{\frac{\ln t}{\ln b - \ln a}}$$

$$\le \frac{\ln b - \ln t}{\ln b - \ln a} f(a) + \frac{\ln t - \ln a}{\ln b - \ln a} f(b)$$
(28)

for any  $t \in [a, b]$ .

Now, if we take the weighted integral mean in (28), then we get the last part of (27).

By choosing w(t) = 1,  $t \in [a, b]$  in (27), we deduce

$$\begin{split} &f\left(\exp\left(\frac{1}{b-a}\int_{a}^{b}\ln t dt\right)\right) \\ &\leq \exp\left(\frac{1}{b-a}\int_{a}^{b}\ln f\left(t\right) dt\right) \\ &\leq \frac{1}{b-a}\int_{a}^{b}f\left(t\right) dt \leq \left(\frac{\left[f\left(a\right)\right]^{\ln b}}{\left[f\left(b\right)\right]^{\ln a}}\right)^{\frac{1}{\ln b-\ln a}}\frac{\int_{a}^{b}\left(\frac{f\left(b\right)}{f\left(a\right)}\right)^{\frac{\ln t}{\ln b-\ln a}} dt}{b-a} \\ &\leq \left(\frac{\ln b - \frac{1}{b-a}\int_{a}^{b}\ln t dt}{\ln b - \ln a}\right)f\left(a\right) + \left(\frac{\frac{1}{b-a}\int_{a}^{b}\ln t dt - \ln a}{\ln b - \ln a}\right)f\left(b\right), \end{split}$$

and since  $\frac{1}{b-a} \int_a^b \ln t dt = \ln I(a,b)$ , hence

$$f\left(I\left(a,b\right)\right) \leq \exp\left(\frac{1}{b-a} \int_{a}^{b} \ln f\left(t\right) dt\right)$$

$$\leq \frac{1}{b-a} \int_{a}^{b} f\left(t\right) dt \leq \left(\frac{\left[f\left(a\right)\right]^{\ln b}}{\left[f\left(b\right)\right]^{\ln a}}\right)^{\frac{1}{\ln b - \ln a}} \frac{\int_{a}^{b} \left(\frac{f\left(b\right)}{f\left(a\right)}\right)^{\frac{\ln t}{\ln b - \ln a}} dt}{b-a}$$

$$\leq \frac{\ln b - \ln I\left(a,b\right)}{\ln b - \ln a} f\left(a\right) + \frac{\ln I\left(a,b\right) - \ln a}{\ln b - \ln a} f\left(b\right).$$

$$(29)$$

If we take  $w(t) = \frac{1}{t}$ ,  $t \in [a, b]$  in (27), then we get

$$f\left(\exp\left(\frac{\int_{a}^{b} \frac{1}{t} \ln t dt}{\int_{a}^{b} \frac{1}{t} dt}\right)\right)$$

$$\leq \exp\left(\frac{\int_{a}^{b} \frac{1}{t} \ln f(t) dt}{\int_{a}^{b} \frac{1}{t} dt}\right)$$

$$\leq \frac{\int_{a}^{b} \frac{1}{t} f(t) dt}{\int_{a}^{b} \frac{1}{t} dt} \leq \left(\frac{[f(a)]^{\ln b}}{[f(b)]^{\ln a}}\right)^{\frac{1}{\ln b - \ln a}} \frac{\int_{a}^{b} \frac{1}{t} \left(\frac{f(b)}{f(a)}\right)^{\frac{\ln t}{\ln b - \ln a}} dt}{\int_{a}^{b} w(t) dt}$$

$$\leq \left(\frac{\ln b - \frac{\int_{a}^{b} \frac{1}{t} \ln t dt}{\int_{a}^{b} \frac{1}{t} dt}}{\ln b - \ln a}\right) f(a) + \left(\frac{\int_{a}^{b} \frac{1}{t} \ln t dt}{\int_{a}^{b} \frac{1}{t} dt} - \ln a}{\ln b - \ln a}\right) f(b).$$
(30)

This is equivalent, after suitable calculations, to

$$f\left(\sqrt{ab}\right) \le \exp\left(\frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{1}{t} \ln f\left(t\right) dt\right)$$

$$\le \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{1}{t} f\left(t\right) dt \le L\left(f\left(a\right), f\left(b\right)\right) \left(\le \frac{f\left(a\right) + f\left(b\right)}{2}\right).$$
(31)

The third inequality in (31) has been obtained in a different way by Işcan in [45].

## 3. Other Weighted Inequalities

We have:

**Theorem 3.1.** Let  $f:[a,b]\subset (0,\infty)\to (0,\infty)$  be a GG-convex function on [a,b] and  $w:[a,b]\to [0,\infty)$  an integrable function on [a,b] and such that  $w\left(\frac{ab}{t}\right)=w\left(t\right)$  for any  $t\in [a,b]$ . Then we have the inequalities

$$f\left(\sqrt{ab}\right) \le \exp\left(\frac{1}{2} \cdot \frac{\int_{a}^{b} \left(1 + \frac{ab}{t^{2}}\right) w\left(t\right) \ln f\left(t\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right) \le \sqrt{f\left(a\right) f\left(b\right)}. \tag{32}$$

*Proof.* By taking the log in (14) we get

$$2\ln f\left(\sqrt{ab}\right) \le \ln f\left(t\right) + \ln f\left(\frac{ab}{t}\right) \le \ln f\left(a\right) + \ln f\left(b\right) \tag{33}$$

for any  $t \in [a, b]$ .

If we multiply (33) by  $w(t) \ge 0$  with  $t \in [a, b]$  and use the fact that  $w\left(\frac{ab}{t}\right) = w(t)$  for any  $t \in [a, b]$ , then we get

$$2w(t)\ln f\left(\sqrt{ab}\right) \le w(t)\ln f(t) + w\left(\frac{ab}{t}\right)\ln f\left(\frac{ab}{t}\right)$$

$$\le w(t)\left[\ln f(a) + \ln f(b)\right]$$
(34)

for any  $t \in [a, b]$ .

If we integrate the inequality (34) on [a, b] we get

$$2\ln f\left(\sqrt{ab}\right) \int_{a}^{b} w\left(t\right) dt$$

$$\leq \int_{a}^{b} w\left(t\right) \ln f\left(t\right) dt + \int_{a}^{b} w\left(\frac{ab}{t}\right) \ln f\left(\frac{ab}{t}\right) dt$$

$$\leq \left[\ln f\left(a\right) + \ln f\left(b\right)\right] \int_{a}^{b} w\left(t\right) dt.$$

$$(35)$$

By changing the variable  $u = \frac{ab}{t}$ , we have  $dt = -\frac{ab}{u^2}du$  and

$$\int_{a}^{b} w\left(\frac{ab}{t}\right) \ln f\left(\frac{ab}{t}\right) dt = -\int_{b}^{a} w(u) \ln f(u) \frac{ab}{u^{2}} du$$
$$= \int_{a}^{b} w(t) \ln f(t) \frac{ab}{t^{2}} dt$$

and by (35) we get

$$2\ln f\left(\sqrt{ab}\right) \int_{a}^{b} w\left(t\right) dt \le \int_{a}^{b} w\left(t\right) \ln f\left(t\right) dt + \int_{a}^{b} w\left(t\right) \ln f\left(t\right) \frac{ab}{t^{2}} dt$$
$$\le \left[\ln f\left(a\right) + \ln f\left(b\right)\right] \int_{a}^{b} w\left(t\right) dt,$$

which is equivalent to the desired result (32).

If we take in (32) w(t) = 1,  $t \in [a, b]$ , then we get

$$f\left(\sqrt{ab}\right) \le \exp\left(\frac{1}{2} \cdot \frac{\int_a^b \left(1 + \frac{ab}{t^2}\right) \ln f\left(t\right) dt}{b - a}\right) \le \sqrt{f\left(a\right) f\left(b\right)}. \tag{36}$$

Another example of weight w that satisfies the condition  $w\left(\frac{ab}{t}\right)=w\left(t\right)$  for any  $t \in [a,b]$  is  $w\left(t\right) = \left|\ln\left(\frac{\sqrt{ab}}{t}\right)\right|$ , with  $t \in [a,b] \subset (0,\infty)$ . The following result also holds:

**Theorem 3.2.** Let  $f:[a,b]\subset (0,\infty)\to (0,\infty)$  be a GG-convex function on [a,b]and  $w:[a,b]\to [0,\infty)$  an integrable function on [a,b] and such that  $w\left(\frac{ab}{t}\right)=$ w(t) for any  $t \in [a, b]$ . Then we have the inequalities

$$f\left(\sqrt{ab}\right) \le \exp\left(\frac{\int_a^b \frac{1}{t} w\left(t\right) \ln f\left(t\right) dt}{\int_a^b \frac{1}{t} w\left(t\right) dt}\right) \le \sqrt{f\left(a\right) f\left(b\right)}.$$
 (37)

*Proof.* From (33) for  $t = a^{1-\lambda}b^{\lambda}$  with  $\lambda \in [0,1]$ , we have

$$2\ln f\left(\sqrt{ab}\right) \le \ln f\left(a^{1-\lambda}b^{\lambda}\right) + \ln f\left(a^{\lambda}b^{1-\lambda}\right) \le \ln f\left(a\right) + \ln f\left(b\right)$$
for any  $\lambda \in [0, 1]$ .

Since  $w\left(\frac{ab}{t}\right)=w\left(t\right)$  for any  $t\in\left[a,b\right]$ , then  $w\left(a^{1-\lambda}b^{\lambda}\right)=w\left(a^{\lambda}b^{1-\lambda}\right)$  for any  $\lambda\in\left[0,1\right]$  and by (38) we have

$$2 \ln f \left( \sqrt{ab} \right) w \left( a^{1-\lambda} b^{\lambda} \right)$$

$$\leq w \left( a^{1-\lambda} b^{\lambda} \right) \ln f \left( a^{1-\lambda} b^{\lambda} \right) + w \left( a^{\lambda} b^{1-\lambda} \right) \ln f \left( a^{\lambda} b^{1-\lambda} \right)$$

$$\leq w \left( a^{1-\lambda} b^{\lambda} \right) \left[ \ln f \left( a \right) + \ln f \left( b \right) \right]$$
(39)

for any  $\lambda \in [0,1]$ .

Integrating the inequality over  $\lambda \in [0, 1]$  we have

$$2\ln f\left(\sqrt{ab}\right) \int_{0}^{1} w\left(a^{1-\lambda}b^{\lambda}\right) d\lambda \tag{40}$$

$$\leq \int_{0}^{1} w\left(a^{1-\lambda}b^{\lambda}\right) \ln f\left(a^{1-\lambda}b^{\lambda}\right) d\lambda + \int_{0}^{1} w\left(a^{\lambda}b^{1-\lambda}\right) \ln f\left(a^{\lambda}b^{1-\lambda}\right) d\lambda$$

$$\leq \left[\ln f\left(a\right) + \ln f\left(b\right)\right] \int_{0}^{1} w\left(a^{1-\lambda}b^{\lambda}\right) d\lambda$$

and since

$$\int_0^1 w\left(a^{1-\lambda}b^{\lambda}\right) \ln f\left(a^{1-\lambda}b^{\lambda}\right) d\lambda = \int_0^1 w\left(a^{\lambda}b^{1-\lambda}\right) \ln f\left(a^{\lambda}b^{1-\lambda}\right) d\lambda,$$

hence by (40) we get

$$\ln f\left(\sqrt{ab}\right) \le \frac{\int_0^1 w\left(a^{1-\lambda}b^{\lambda}\right) \ln f\left(a^{1-\lambda}b^{\lambda}\right) d\lambda}{\int_0^1 w\left(a^{1-\lambda}b^{\lambda}\right) d\lambda} \le \ln\left(\sqrt{f\left(a\right)f\left(b\right)}\right). \tag{41}$$

By changing the variable  $a^{1-\lambda}b^{\lambda}=t$ , then  $(1-\lambda)\ln a+\lambda\ln b=\ln t$  which gives that

$$\lambda = \frac{\ln t - \ln a}{\ln b - \ln a}.$$

Therefore  $d\lambda = \frac{1}{t}dt$ ,

$$\int_0^1 w\left(a^{1-\lambda}b^{\lambda}\right) \ln f\left(a^{1-\lambda}b^{\lambda}\right) d\lambda = \frac{1}{\ln b - \ln a} \int_a^b \frac{1}{t} w\left(t\right) \ln f\left(t\right) dt$$

and

$$\int_{0}^{1}w\left(a^{1-\lambda}b^{\lambda}\right)d\lambda=\frac{1}{\ln b-\ln a}\int_{a}^{b}\frac{1}{t}w\left(t\right)dt$$

and by (41) we get the desired result (37).

If we take in (37) w(t) = 1,  $t \in [a, b]$ , then we recapture (5). If we take in (37)

$$w(t) = \left| \ln \left( \frac{\sqrt{ab}}{t} \right) \right| = \left| \ln t - \frac{\ln a + \ln b}{2} \right|$$

and since

$$\int_{a}^{b} \frac{1}{t} w(t) dt = \int_{a}^{b} \frac{1}{t} \left| \ln t - \frac{\ln a + \ln b}{2} \right| dt$$

$$= \int_{a}^{b} \left| \ln t - \frac{\ln a + \ln b}{2} \right| d \ln t$$

$$= \int_{\ln a}^{\ln b} \left| x - \frac{\ln a + \ln b}{2} \right| dx = \frac{1}{4} (\ln b - \ln a)^{2}$$

then we get

$$\frac{1}{4} (\ln b - \ln a)^2 \ln f \left( \sqrt{ab} \right) \le \int_a^b \frac{1}{t} \left| \ln \left( \frac{\sqrt{ab}}{t} \right) \right| \ln f (t) dt 
\le \frac{1}{4} (\ln b - \ln a)^2 \ln \left( \sqrt{f (a) f (b)} \right).$$
(42)

We also have:

**Theorem 3.3.** Let  $f:[a,b]\subset (0,\infty)\to (0,\infty)$  be a GG-convex function on [a,b] and  $w:[a,b]\to [0,\infty)$  an integrable function on [a,b] and such that  $w\left(\frac{ab}{t}\right)=w\left(t\right)$  for any  $t\in [a,b]$ . Then we have the inequalities

$$f\left(\sqrt{ab}\right) \leq \exp\left(\frac{1}{2} \cdot \frac{\int_{a}^{b} \left(1 + \frac{ab}{t^{2}}\right) w\left(t\right) \ln f\left(t\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right)$$

$$\leq \frac{\int_{a}^{b} w\left(t\right) \sqrt{f\left(t\right) f\left(\frac{ab}{t}\right)} dt}{\int_{a}^{b} w\left(t\right) dt}$$

$$\leq \frac{\sqrt{ab \int_{a}^{b} \frac{w(t) f(t)}{t^{2}} dt \int_{a}^{b} w\left(t\right) f\left(t\right) dt}}{\int_{a}^{b} w\left(t\right) dt}$$

$$\leq \frac{1}{2} \frac{\int_{a}^{b} \left(1 + \frac{ab}{t^{2}}\right) w\left(t\right) f\left(t\right) dt}{\int_{a}^{b} w\left(t\right) dt}.$$

$$(43)$$

*Proof.* As in the proof of Theorem 3.1 we have

$$\frac{1}{2}\int_{a}^{b}\left(1+\frac{ab}{t^{2}}\right)w\left(t\right)\ln f\left(t\right)dt=\int_{a}^{b}w\left(t\right)\ln \sqrt{f\left(t\right)f\left(\frac{ab}{t}\right)}dt.$$

Then by Jensen's inequality for the exponential and the weight w we have

$$\exp\left(\frac{1}{2} \cdot \frac{\int_{a}^{b} \left(1 + \frac{ab}{t^{2}}\right) w(t) \ln f(t) dt}{\int_{a}^{b} w(t) dt}\right)$$

$$= \exp\left(\frac{\int_{a}^{b} w(t) \ln \sqrt{f(t) f\left(\frac{ab}{t}\right)} dt}{\int_{a}^{b} w(t) dt}\right)$$

$$\leq \frac{\int_{a}^{b} w\left(t\right) \exp\left(\ln \sqrt{f\left(t\right) f\left(\frac{ab}{t}\right)}\right) dt}{\int_{a}^{b} w\left(t\right) dt} = \frac{\int_{a}^{b} w\left(t\right) \sqrt{f\left(t\right) f\left(\frac{ab}{t}\right)} dt}{\int_{a}^{b} w\left(t\right) dt}$$

that proves the second part of (43).

By Cauchy-Bunyakowsky-Schwarz inequality and the property of w we have

$$\begin{split} \int_{a}^{b} w\left(t\right) \sqrt{f\left(t\right) f\left(\frac{ab}{t}\right)} dt &\leq \sqrt{\int_{a}^{b} w\left(t\right) f\left(t\right) dt} \int_{a}^{b} w\left(t\right) f\left(\frac{ab}{t}\right) dt} \\ &= \sqrt{\int_{a}^{b} w\left(t\right) f\left(t\right) dt} \int_{a}^{b} w\left(\frac{ab}{t}\right) f\left(\frac{ab}{t}\right) dt} \\ &= \sqrt{ab \int_{a}^{b} \frac{w\left(t\right) f\left(t\right)}{t^{2}} dt} \int_{a}^{b} w\left(t\right) f\left(t\right) dt, \end{split}$$

which proves the third inequality in (43).

By the geometric mean - arithmetic mean inequality we also have

$$\sqrt{ab \int_{a}^{b} \frac{w(t) f(t)}{t^{2}} dt \int_{a}^{b} w(t) f(t) dt}$$

$$\leq \frac{1}{2} \left( ab \int_{a}^{b} \frac{w(t) f(t)}{t^{2}} + \int_{a}^{b} w(t) f(t) dt \right)$$

$$= \frac{1}{2} \int_{a}^{b} \left( 1 + \frac{ab}{t^{2}} \right) w(t) f(t) dt$$

that proves the last part of (43).

If we take w(t) = 1,  $t \in [a, b]$  in (43), then we get

$$f\left(\sqrt{ab}\right) \le \exp\left(\frac{1}{2(b-a)} \int_{a}^{b} \left(1 + \frac{ab}{t^{2}}\right) \ln f\left(t\right) dt\right)$$

$$\le \frac{1}{b-a} \int_{a}^{b} \sqrt{f\left(t\right) f\left(\frac{ab}{t}\right)} dt$$

$$\le \frac{1}{b-a} \sqrt{ab} \int_{a}^{b} \frac{f\left(t\right)}{t^{2}} dt \int_{a}^{b} f\left(t\right) dt$$

$$\le \frac{1}{2(b-a)} \int_{a}^{b} \left(1 + \frac{ab}{t^{2}}\right) f\left(t\right) dt.$$

$$(44)$$

We observe that, if in the first inequality in (23) we take  $p = \frac{1}{2}$ , then we have

$$f\left(\sqrt{ab}\right) \le \frac{1}{b-a} \int_{a}^{b} \sqrt{f\left(t\right) f\left(\frac{ab}{t}\right)} dt.$$
 (45)

Therefore the first part of (44) is a refinement of (45).

#### 4. Some Particular Cases

We consider a simple example of GG-convex functions, namely  $f:[a,b]\subset (0,\infty)\to (0,\infty)$ ,  $f(x)=\exp x$ . By Corollary 2.2, we have for any  $w:[a,b]\to [0,\infty)$  an integrable function on [a,b], that

$$\exp\left(G\left(a,b\right)\right) \le \left(\frac{\int_{a}^{b} w\left(t\right) \exp\left(t + \frac{ab}{t}\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2}}$$

$$\le \left(\frac{\int_{a}^{b} w\left(t\right) \exp\left[p\left(t + \frac{ab}{t}\right)\right] dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2p}} \le \exp\left(A\left(a,b\right)\right),$$

$$(46)$$

for  $p \geq 1$ .

(ii) If  $p \in (0,1)$ , then

$$\exp\left(G\left(a,b\right)\right) \le \left(\frac{\int_{a}^{b} w\left(t\right) \exp\left[p\left(t + \frac{ab}{t}\right)\right] dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2p}}$$

$$\le \left(\frac{\int_{a}^{b} w\left(t\right) \exp\left(t + \frac{ab}{t}\right) dt}{\int_{a}^{b} w\left(t\right) dt}\right)^{\frac{1}{2}} \le \exp\left(A\left(a,b\right)\right).$$

$$(47)$$

From the inequality (27) applied for the GG-convex function  $f:[a,b]\subset (0,\infty)\to (0,\infty)$ ,  $f(x)=\exp x$  we have

$$\exp\left(\exp\left(\frac{\int_{a}^{b} w(t) \ln t dt}{\int_{a}^{b} w(t) dt}\right)\right)$$

$$\leq \exp\left(\frac{\int_{a}^{b} w(t) t dt}{\int_{a}^{b} w(t) dt}\right) \leq \frac{\int_{a}^{b} w(t) \exp(t) dt}{\int_{a}^{b} w(t) dt}$$

$$\leq \frac{\int_{a}^{b} w(t) t^{L(a,b)} dt}{\int_{a}^{b} w(t) dt} \exp\left(\frac{a \ln b - b \ln a}{\ln b - \ln a}\right),$$
(48)

for any  $w:[a,b]\to [0,\infty)$  an integrable function on [a,b].

If  $w:[a,b]\to [0,\infty)$  an integrable function on [a,b] and such that  $w\left(\frac{ab}{t}\right)=w\left(t\right)$  for any  $t\in [a,b]$ , then from (32) and (37) we get

$$G\left(a,b\right) \le \frac{1}{2} \cdot \frac{\int_{a}^{b} \left(1 + \frac{ab}{t^{2}}\right) tw\left(t\right) dt}{\int_{a}^{b} w\left(t\right) dt} \le A\left(a,b\right) \tag{49}$$

and

$$G\left(a,b\right) \le \frac{\int_{a}^{b} w\left(t\right) dt}{\int_{a}^{b} \frac{1}{t} w\left(t\right) dt} \le A\left(a,b\right). \tag{50}$$

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  - S.S. Dragomir received M.Sc. and Ph.D at University of the West, Timisoara, Romania. Since 1998 he has been at Victoria University, Melbourne, Australia as a Professor and Chair of Mathematical Inequalities. He is the Chair of the Research Group in Mathematical Inequalities and Applications, see http://rgmia.org/index.php.

<sup>1</sup>Mathematics, College of Engineering & Science Victoria University, PO Box 14428 Melbourne City, MC 8001, Australia.

<sup>2</sup>DST-NRF Centre of Excellence in the Mathematical and Statistical Sciences, School of Computer Science and Applied Mathematics, University of the Witwatersrand, Private Bag 3, Johannesburg 2050, South Africa e-mail: sever.dragomir@vu.edu.au