

Awareness and social psychological phenomenon for the elderly -The Structural Analysis of the film 'Miss Granny'-

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노인에 대한 인식과 사회심리현상 -영화 '수상한 그녀'의 구조분석-

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Abstract Through the film 'Miss Granny', we analyzed a variety of structures. Social awareness of the cultural content of the film shown in the form of elderly social psychology, combination of approaches, role structural analysis of the people around centered the main character, acceleration structure analysis of the people around, the atmosphere structural analysis according to the environment of the people around. By these analysis, the elderly mentality was noticed by sociological theory related to the elderly. The formation of negative stereotypes and perceptions in what young people have a bias and unconscious, conscious discrimination against the elderly was mentioned in conclusion. Because the positive changes in recognition of the elderly is necessary, collective prejudice should be eliminated. The social atmosphere composition that can empathize with the sentiment of the elderly in the pursuit of youth and the necessity to develop generation integrated social programs with that younger generation and older generation sympathize together were suggested. were heartfelt suggested.

Key Words : Structural analysis, Elderly psychology, changes of recognition, Discrimination against the elderly, Generation Integration, Complex approach.

요약 영화 '수상한 그녀'를 통하여 다양한 구조로 분석해 보았다. 영화 형태의 문화콘텐츠에 나타난 노인에 대한 사회인식을 사회심리, 복합적으로 접근하여 주인공 중심으로 주위 인물에 대한 역할 구조분석, 주위 인물에 대한 가감점 구조분석, 주위 인물 환경에 따른 분위기 구조분석을 하였다. 그리고 그 분석을 통하여 노인과 관련된 사회적 이론으로 노인심리를 파악하였다. 젊은 세대에서 노인에 대한 편견을 갖고 무의식적, 의식적인 차별을 하는 부정적인 고정관념 및 인식이 형성되는 것에 대하여 결론에서 언급을 하였다. 따라서, 노인에 대한 긍정적 인식 변화가 필요하므로, 집단적 편견을 배제하고 젊음을 추구하는 노인들의 심리를 공감할 수 있는 사회적 분위기 조성과 젊은 세대와 노인 세대가 같이 공감하는 세대통합적 사회 프로그램 개발에 대한 필요성을 제안한다.

주제어 : 구조분석, 노인심리, 인식변화, 노인차별, 세대통합, 복합적 접근

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1. Introduction

The population of 65 years or older in Korea was 3.37 million, 7.1% of the total population in 2000. This number has continued to increase to 4.37 million in 2005, 9% was exceeded, it has exceeded 11% of the total population, about 5.28 million people currently[1].

In 2018, more than 14% of the total population will be elderly population(aged society), our society will be expected to enter the super-aged society, which elderly population accounts for more than 20% of the total population in 2026.

The elderly was traditionally the symbol of respect and dignity. However, with the beginning of modernization, as the social and economic environment was changing rapidly, The elderly has lost the traditional respect and dignity and is gradually going to degenerate into a group of social problems. Due to the rapid industrialization of South Korea, elderly issues were also emerge as a social issue as a social problem among the various social problems that occur.

In particular, as societies became industrialized and urbanized, the family system was changed to a nuclear family form. Because of the conflict between family in the process of the elderly being separated from family, living in isolation, being gradually reduced to be marginalized hierarchy, the elderly are in a transitional period what increasingly detached from society.

What comes to mind when you hear 'the old man'? Age spots, wrinkles, is pushy, a lot of worry, the devil grandmother, Tapgol park, boilers, turtles, musty smell. Discrimination and negative views about the elderly are typically presented from appearance to behavior and tendencies in the words of ordinary people. As in the movie 'Miss Granny', most of the students are saying negative words such as those for the elderly, as they think their youth would be forever. This will not be a special reality and I think that is not much different with the general public's.

It does not recognize that there is no choice but to

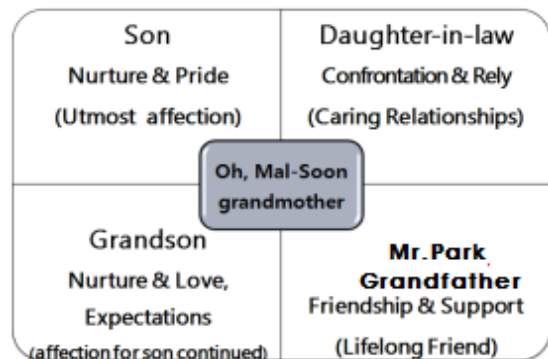
enter into the time of the elderly sick man is old and all. The movie was beautifully decorated female students seemed to care very much for his looks he would never grow old if not going to die by the end of the thirty.

Extends the life of the development of cutting-edge science and medicine today, as well as negative attention to the elderly, the men contained negative sentiment about the elderly woman in modern society old age is longer.

This study reports the analysis of the various structures of the movie 'Miss Granny' and want to seize the awareness about the location of today's senior and social psychological phenomenon through social theory.

2. Structural Analysis

2.1 Between the Oh, Mal-Soon grandmother and the main characters act structure analysis



[Fig. 1] Analysis of the structures of conflicts among characters

2.1.1 Oh, Mal-Soon grandmother (mom role) - Ban, Hyeon-Cheol son

The early bereaved widow Grandma Oh, Mal-Soon had worked hard in difficult circumstances, and suffering the humiliation from all over the world she has lived with only one son, suggesting good parenting beliefs.

The presence of such a son is like her husband and her son, Ban Hyeon-Cheol means like the sky to Grandma Oh, Mal-Soon. The professor of the national university, the son of grandma Oh, Mal-Soon is the greatest joy in her life and the largest boast showing Oh, Mal-Soon's proud by the formula if you have a well-bred man than her son, come here. She gave an unconditional love for her son and son is the absolute existence to her. Here it seems the mother of my grandmother's generation look.

In the notion of preferring a son to a daughter and patriarchal social system, the appearance of the unconditional and dedicated mother to their son. Even though they sacrifice themselves for their own well nurtured son. Only the sake of they need to succeed their son, it is the figure of the mother of grandmother generation who is willing to do all sorts of trouble.

The difficulty of Oh, Mal-Soon living alone as a widow been carrying revealed from the daughter of the owner of the shop that she had worked before in the cafe of the elderly. Her shameful past that were taken her young son and Oh, Mal-Soon from the difficult circumstances and let them work and they pulled out the secret recipe to open another restaurant in the same market with the secret revealed naked in front of people through the statements of the old restaurant owner's daughter who ruined and indebted to the downfall of her house.

But ethical and moral issues was the second best for Oh, Mal-Soon grandmother to raise her son. You can see the boldness that confront the past that lived and the mother's strong love to her only son even point at the world around her. Her mind was like thunder bolt at the sight of grandmother family to discuss about sending Oh, Mal-Soon to a nursing home, received a severe impact on the indecisive appearance of the son, and Oh, Mal-Soon grandmother felt great betrayal to his son, as well as the sense of the world refused to families accompanied by such terrible loneliness pushed to the back roads, without sorrow. She walked

aimlessly as having soul look like a missing step in reaching.

And so far, life is lived collapse and the loss of his presence while wandering the road at night facing a troubled mind, she went into the youth studio led by the subtle light. Not shocked to see his face reflected in the car window outside the bus for the very first time taking out the finely dressed and ready for the road of death Photo. At the moment to take the picture, she turned 50 years younger of life living a little girl called Oh, Du-Ri like flowers.

Spreading the unfulfilled dreams when she was young, sharing love with young PD and sympathetic, sent to live is the best prime spreading the artist's dream to join the band Ban, Ji-Ha. Even though the body is in the twenties, she was wandering around the house with the heart of Mom in the seventies, wondering about her son and grandson and family members.

Not escape the confines of the family than for his own personal life was going out because of the family meal is trot beat us look straight home mom.

That is the state of our mother that cannot escape from the confines of the family for her own personal life and come back home because of family meals from the outing. The nickname of the Son, "a holder" shows the wishes of Oh, Mal-Soon as a mom that a weak son should hold his life not to die.

This nickname forces the son to live and the name is meaningful as a lifeline towards son Ban, Hyeon-Cheol, and Oh, Mal-Soon grandmother each other.

By the accident of grandson, Ban, Ji-Ha, young Oh, Du-ri tried to return to the old Oh, Mal-Soon grandmother with giving her blood to her grandson. Ban, Hyeon-Cheol demurred with tears that and wanted her mom to enjoy her life. This is a true heart of the son for his mother. But she took the affectionate love of the most sacrificing mother for the family instead of the desire to live a great life, expanding her dreams.

2.1.2 Oh, Mal-soon grandmother (mother's role) – daughter-in-law

Mother-in-law doesn't like a daughter-in-law at all because her son is the best. She thinks herself as the best in the education of grandchildren and let daughter-in-law stop scolding her grandson, Ban, Ji-Ha who didn't prepare to get the job and go out to the band. She doesn't like not for his son's wife to greet his son so tenderly to work happily but also point out the way to make hard-boiled mackerel. Because of continuous boarder invasion about Autonomous behavior of her daughter-in-law in everyday life, subtle conflict persists between them.

This conflict is so intensified that her daughter-in-law went to the hospital emergency room with the heart disease because of the severely accumulated stress. After missing Oh, Mal-Soon grandmother (mother-in-law), she come back home and recover. However, she recalls that her mother-in-law gave consideration in the disappearance spot of her mother-in-law. When Oh, Mal-Soon grandmother came back to the house, her daughter-in-law doesn't let what she wanted to say leave in the chest but she is in the step that turns to laughter by the her disbosom self to her mother-in-law. Mother-in-law and daughter-in-law get to know hearts of them and shows a functional role in order to understand each other.

2.1.3 Oh, Mal-soon grandmother (grandmother role) – grandson Ban, Ji-Ha.

Ban, Ji-Ha, the grandson of Oh, Mal-Soon, has an inherited talent for music, is good at composition and playing musical instruments. So he can manage to his Ban, Ji-Ha band. However, his mother(Ae-Ja) was opposite to him and he cannot succeed to show his talent for the lack of confidence.

In contrast to the unconditional love and overprotection for her grandson Ban, Ji-Ha, grandmother Oh, Mal-Soon disrespect her granddaughter. The notion of preferring a son to a daughter of the grandmother generation that

mothers like the boy most, appears naturally.

Young Oh, Du-Ri asked to be the vocal of Ban, Ji-Ha band and comported together as a friend and led the grandson Ban, Ji-Ha to be successful as a singer in many ways. Grandma's love towards the grandson appears everywhere. Having Demonstrated his skills with confidence and nicely composed a new song, Ban, Ji-Ha could not participate in the live concert by a sudden accident, and went to the hospital in an emergency situation. Young Oh, Du-Ri eventually returned to Oh, Mal-Soon grandmother at the crossroads of Ban, Ji-Ha's death.

The restoration of grandmother by giving her blood to him saved her grandson upon her unconditional love. Grandmother's utmost love for her son continued to her grandson makes the future of grandson brighten through the sacrifice of herself.

2.1.4 Oh, Mal-Soon grandmother(Girl-role) – Mr. Park grandfather

Since childhood Mr. Park grandfather has fallen in love to Oh, Mal-Soon grandmother(young lady) through his whole life wandering around her to look at her.

It is reassuring that such a Mr. Park grandfather stands by her but she didn't give her heart to him. Not knowing the peach allergy of Mr. Park grandfather Oh, Mal-Soon grandmother bought peaches and expressed gratitude with giving peaches to him.

However, even though he is allergic to peaches Mr. Park grandfather ate peaches. Without grandma's attention, Mr. Park grandfather has been working with her in the silver cafe. Mr. Park grandfather's unrequited love of a lifetime shows that friendship lived together can be deeper than love. And Mr. Park grandfather's friendship represents a genuine love to do anything for grandmother and just standing by Oh, Mal-Soon makes him happy. After he knew the identity of the Oh, Du-Ri, he was jealous on the one hand but we can see the glimpse of the true face of Mr. Park grandfather to protect her.

Mr. Park grandfather who went to the 'Youth Gallery' and became a nice young man starts the sprint letting Oh, Mal-Soon grandmother to ride a motorcycle. Shouting if there is only the oil in a motorcycle, 'I am free!' It gives the message that old-aged love is as good as the love of a young man and the heart is bittersweet.

2.1.5 Oh, Mal-Soon grandmother (elderly represent psychological role) – Oh, Du-Ri

Fearless tone and behaviors of Oh, Mal-Soon grandmother appears in the wording and actions have lived a life plagued with troubled wind waves in the world of the past life. When she entered 'Youth Gallery', Oh, Mal-Soon came back down to the flowery youth Oh, Du-ri. Even though her body is in the twenties, with some easing tone than the Oh, Mal-Soon grandmother, the tones and behaviors that appears intact.

Grandmother's unstoppable tone and behaviors of this pretty lady in the twenties surprises people around. PD Han, Seung-Woo looked these stations as she is reminiscent of his mother and fell in love with her. Nobody knows Oh, Du-Ri's young appearance. She Fulfilled the dream of a twenty-year-old singer. She felt the subtle emotions while receiving the love of the handsome PD. And also the grandson Ban, Ji-Ha confessed the love like dead husband said. 'Oh, Du-Ri' can have an abundant life emotionally. When she enjoys shining golden age through the entire life, because of the accident of the grandson 'Ban, Ji-Ha', he couldn't broadcast. But with the judgment of a strong determination of 'Oh, Du-Ri', the band can broadcast calmly. This is indicated by the appearance of 'Oh, Du-Ri' inner sentiment of 'Oh, Mal-Soon' do not miss the opportunity to channel their dreams unfold. and the appearance of 'Oh, Mal-Soon' who loves her grandson reveals.

Somehow it seems a strong belief that they will not miss a good opportunity to inform the 'Ban, Ji-Ha'

song. Anyone will not be able to get around to thinking of 'Ban, Ji-Ha' at the crossroads of life conflict.

Oh, Du-Ri would have been a lot of conflict because she knew that unplugging the 'Oh, Du-Ri' blood going can let her go back to the old 'Oh, Mal-Soon.' With blood transfusion, off the role of a young 'Oh, Du-Ri', 'Oh, Mal-Soon' eventually returned to the original position of the 70th grandmother loving grandson the young grandson 'Ban, Ji-Ha'.

Psychology of all elderly appears nakedly here. Even though old body, only the heart is still young. What do you want to do if you at least once go back to the young generation? You will be distressed. If most elderly go back to the days of young youth, they would expand the dream that they couldn't fulfill.

And there is the compelling desire to go back in those days for once. This film can vicariously satisfy the urgent senior's psychology with the film.

Vitality and well away from the role-dependent loss of feeling or even old age and aging scholar [2], and was called the passive life itself, rather than aging itself, it can live a creative life, and to promote the disease and decline. They find jobs, volunteer work, their role is to match the ages of the community through active participation and integration in old age leisure. This will send that form the identity of older times and a successful year.

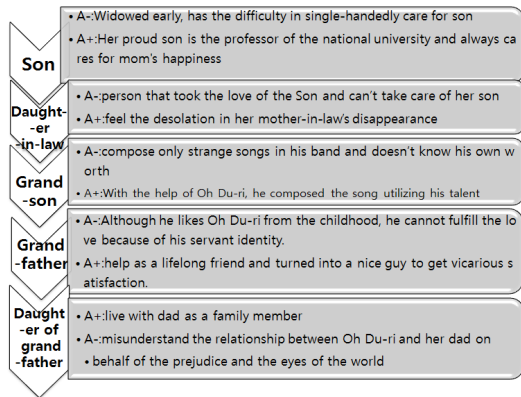
Role theory is situated in the dominant discourse of year adjustment problems. The new role is suitable for elderly people by their age norms. But in most cases this is the experience that the ambiguous role after his retirement, depending on the changing role of individuals. In particular, the loss of a home in the role change or role as economic actors elderly. Rather, it is the role of experience in conflict situations fall break after retirement and the role of existing or new upcoming environmental changes are elderly. Was separated from the role of the go the course of their identity 'roles dismissed' by the so-called social time.

The process to stop identity as actors are increasingly

elderly. And at the same time means that the reduction process of the role into the leisure life[3]. The patriarchal role in the home invasion and the role of the boundary in the performance of 70s year Oh, Mal-Soon grandmother. However, checking the identity of the health spend his old age come alive.

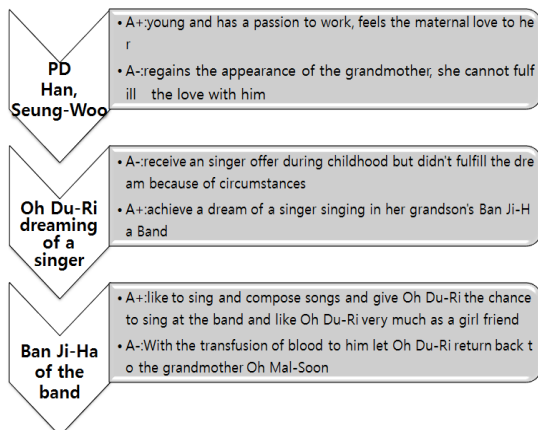
2.2 Acceleration structure analysis of the main characters around the person and the circumstances

2.2.1 Oh, Mal-Soon grandmother



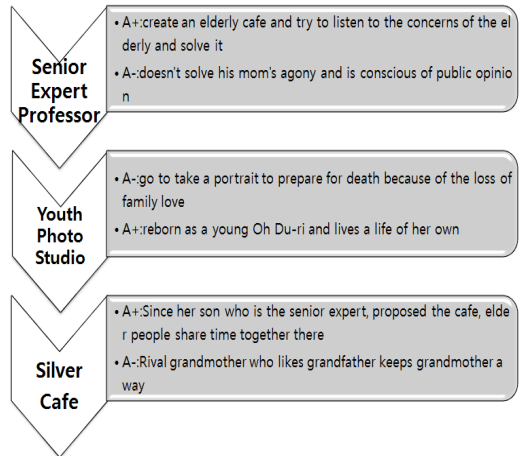
[Fig. 2] Around the figure of the grandmother

2.2.2 Oh, Du-Ri



[Fig. 3] Miss Granny and her circumstances

2.2.3 Grandma's the circumstances



[Fig. 4] Oh Mal-Soon grandmother and her circumstances

Can explain the rational model of human behavior and social and economic to apply in daily life takes place in the human exchange theory interaction process analysis of the surrounding Oh, Mal-Soon acceleration figures.

Is done by a continuous exchange of social relations in the society is that human life is bound together by a mutually beneficial relationship with the huge variety of people exchanging resources[4].

The higher the value of the recipient than the (investment) will give you (compensation), the main condition to form a personal relationship with the social behavior. If these conditions are having lasting social exchange is that act, that the social behavior and interpersonal relationships.

To argue that the principle of supply and demand by adjusting human behavior exchange theory, this loss (cost: bodily injury, exploitation, denial, embarrassment, anxiety, etc.) and gain (benefit: cash assistance or acquisition, recognition from others, or explain to the protection, friendship and social support, enjoyment, etc.). In other words, it is looking at different weigh the gain and loss of all actions. In other words, if one has additional points to their environment is made to compensate a lack of resources in a glass case of

emotion and disproportionate to the adverse environment is achieved.

2.3 Ambient atmosphere through the protagonist role structure analysis

2.3.1 Oh, Mal-Soon grandmother home atmosphere

The whole family can take the initiative Oh, Mal-Soon grandmother. Due to a slight slowdown Oh, Mal-Soon grandmother home atmosphere, but these things do not care to point out to the daughter-in-law and grandmother trying to say without hesitation. And intercepts of the daughter-in-law's wife serves the husband to treat his son like a son. In other words, the evident conflict of mother and daughter-in-law to daughter-in-law look with atrophy (Agile) because her daughter-in-law take on the role of Mrs. Oh, Mal-Sun. and the problem of the grandchildren 'Ban, Ji-Ha' interference also home even education of parents 'Oh, Mal-Soon grandmother' is involved with, The 'Oh, Mal-Soon grandmother' to handle all aspects of the house.

Daughter-in-law is not the only horse to heartburn while deprived mother to rough up the role of a mother for her child roles for the husband to interfere with the ongoing 'Oh, Mal-Soon' severe stress and daughter formed a 'one half' close relationship with home atmosphere.

Son 'Ban, Hyeon-Cheol' does not know the role of mother and wife as between indecisive nature not to offend the mother of offending the great effort, but it does not recognize the complaints of his wife. The bill is to look grown up in a child's winning ways spoiled grandson to grandma always a weak state without confidence there is no grandson 'Ban, Ji-Ha' is subjective.

In general, we do not currently Oh, Mal-Soon grandmother's home environment is healthy and depressed mood, not a look of joy and family fun. And that family problems can occur at any time, the order of the family breaks down the boundaries of the family

as a self-righteous and trespassing grandmother environment. Can be explained by age stratification theory Age Stratification Theory the atmosphere of 'Oh, Mal-Soon grandmother' home.

It says [5]has identified and sequenced society is the age to age according to grade by default. The Age reported that distinction by ownership hierarchy and other similar ideas, values, attitudes, outlook, etc. because it has a similar experience with the same people in the same age group is age. Etc. It also has a different role to perform social skills, commitment, role expectations of the people of each age group, different from the right and privilege to give each society. Therefore not bound to be divided in many ways and in different age groups older people Older people can fit inside a variety of ages, etc. and use them status and role, they should use the opportunity to choose.

The director of 'Oh, Mal-Soon grandmother' home various age group that is worthy of the old age of 70s living Oh, Mal-Soon grandmother layer and subsequent mood state. And the atmosphere of the middle-aged couple in Korea esque look of the parents of 40-50 midlife sandwich generation 'son Ban, Hyeon-Cheol' and 'wives', and that his sacrifice and neglect, while the interference to the care and education of children and directing. And the atmosphere of 40-50 midlife sandwich generation' Mr Ban and Daughter-in-law "a middle-aged couple in Korea esque look of the parent insulator-law', and that sacrifice their earlier neglect, while the interference to the care and education of children and directing.

In addition, youth unemployment is a social issue ahead of the 20s granddaughter 'Ban Ha -Na' Hang out with friends and college hopes and dreams for the future without spending time in the day just like his grandson 'Ban Ji -Ha' are the typical appearance of the age group of people to live the lives of today's modern society, revealing as they look.

2.3.2 Atmosphere of Silver Cafe

Without knowing the old people gather to chat and enjoy hours in pairs three thousand three hundred fifty-five space to spend time is a friendly atmosphere.

The space that can hold an hour without seeing a young man noticed that the elderly are fully dedicated senior café. The present condition of the elderly and listening to ambient space to share the joy and sorrow. Oh, Mal-Soon grandmother and Park Mr. Park grandfather endless stories of the former Mrs. Oh, Mal-Soon fun while working. The grandmother stayed in the café culture and sophisticated challenge to turn the Oh, Mal-Soon grandmother in a little excited Ok-Ja atmosphere. Ok-Ja grandmother continued to dash Mr. Park grandfather but only eye toward Oh, Mal-Soon like a sunflower without once looking at only single-minded to Oh, Mal-Soon.

There is a thorn in the snow grandmother. Ok-Ja produce a different atmosphere and pretentious Oh, Mal-Soon grandmother. And fight among each other with the Park and Ok-Ja is Oh, Mal-Sun And Oh, Mal-Soon is fierce and eventually holding locks Ok-Ja rough behavior exhibited without regret. Stir the whole atmosphere Silver Cafe Oh, Mal-Soon grandmother, it is a human instinct, where a third party barge built for the elderly and love to touch the wires or older young people.

But like flowers Oh, Du-Ri overnight, soak in the atmosphere of the place naturally headed for Silver Cafe familiar with pleasing the elderly grandmother with savory accents and gestures and charming songs and dance steps are coming his way as usual. Has led to 70s Granny Oh, Mal-Soon or 20s Oh, Du-Ri cafe atmosphere where all silver.

Silver cafe in the elderly due to their common characteristics with the social and cultural factors this group is formed only in the elderly. Is formed through the interior of the elderly in the population is frequent interaction peculiar old subculture[6].

Exclude the other age groups and interaction among

seniors, and seniors themselves to form a sub-culture of their own reasons for older people Older people interaction increases with age discriminatory policies because common beliefs and interests of the elderly due.

Silver Cafe is forming a sub-culture of the elderly and are out to create the norms and values fit in their group.

2.3.3 Ban, Ji-Ha band atmosphere

The mental age of twenties Oh, Du-Ri let seventies Oh, Mal-Soon grandmother make her dream come true. Her dream of becoming a singer fully came true through the Ban, Ji-Ha band. This is "Except the biological aging and an inevitable changes in health, a psychological, social needs of the elderly is not fundamentally different from the middle age", according to the Activity Theory[7].

The higher the participation in social activities higher, the higher the degree of psychological satisfaction and life satisfaction of older people[8].

Wearing Twenties' body and belonging to Ban, Ji-Ha band, Oh, Mal-Soon grandmother is psychologically satisfied with the group activity and has a fellowship. She is integrated into society and reaffirms the self-concept of the individual as forming her role and a self-identity.

The more intimate and frequent activities they have, a positive self-image is maintaining more specific and sure, while the role of the leader of the band Ban, Ji-Ha supporting the role.

2.3.4 Atmosphere of PD Han, Seung-Woo

Han, Seung-Woo living alone felt the love from grandmother's wording of Oh, Du-Ri lovely affectionate behavior and wanted to make her stay by him. Even though an able PD of the broadcasting station, surrounded by many people, but when he gets back home, there is no one to greet so it is lonely and dreary atmosphere there. But the day turned into laughing

evening from the desolate atmosphere by the emergence of Oh, Du-Ri.

Today, the atmosphere of the PD Han, Seung-Woo is the typical appearance of increasing single. There is a house but no home. It is also the atmosphere of the modern people everyday, even though there are many people around them but they can't share warm emotional rapport together. After returning to Oh, Mal-Soon of seventies, she separated from Oh, Du-Ri of twenties and didn't return to PD Han, Seung-Woo again.

According to the Disengagement Theory, the elderly for themselves would want to separate themselves from the individual and society [9].

Separation by the individual and society is the selection that "for the stability and survival of their society and individuals as objects from each of the individual and society as a subject".

Oh, Mal-Soon grandmother who came back to seventies again knew that she couldn't stay by the young PD Han, Seung-Woo. Then she separated from herself for herself and conserved energy to be consumed for the rest of her life and return to the personal appearance of the original as a mother, a mother-in-law, a grandmother and a girlfriend of Mr. Park grandfather.

3. Conclusion

We analyzed a variety of structure through the film 'Miss Granny'. Looking around the protagonist role Oh, Mal-Soon, role structure analysis for around characters, structural analysis acceleration around people, the atmosphere around the characters according to the structural analysis of environmental review.

Also, we identified the elderly with social psychology theories related to the elderly through such analysis. As time goes by, the proportion of elderly is increasing in Korea recently. The elderly is weaker than adults in

other developmental stages in the will for the new life and needs of change.

The elderly is meaning 'the old man' like the dictionary meaning. What is going old is the repeating and reaffirming the familiar things rather than challenges for the new. Physical aging, old age, and economic changes in old-age period are subjected to act as the main factors that hinder the new challenges of the elderly. This movie was well reflected in the psychology of the elderly draw days and want to return again with the young youth.

If you could go back to the youth, this film is set up to help the elderly to draw a dream unfulfilled in the youth and feel vicariously through the desire to achieve the dream. Without the appreciation for the sacrifice and contribution of the elderly to the children, and for the elderly we should have a deep understanding of the state, about the negative perceptions that only appears on the surface and widespreadly social atmosphere. About being formed negative recognition and the negative stereotypes about aging, we analyzed as follows[10].

First of all, the loss of the elderly value would be regarded as a useless burden when viewed from the perspective of social evolution, such as rare information about farming methods at past life and the wisdom of an old man had lost value after the industry revolution.

Evolutionarily it can be understood that the elderly has lost the value as a target of the information that give the wisdom of the life. It is the underlying root of evolutionary psychology that people think the old man gives nothing for them fundamentally, so the cost for the elderly is consumed.

Secondly, with sexual discrimination and racial discrimination, old people's discrimination is one of three discrimination. It is the exclusion of people in this already given category on the part of crisis management theory. In the point that every people will be discriminated, old people's discrimination is characteristic and different with sexual and racial discrimination. About this old

people discrimination's uniqueness of time, young people feel the old man uncomfortable because my future looks elderly. And to see the old man makes them have gloomy sentiment that they want avoid from thinking the appearance of their future. To be old is directly connected with to going to die. The old man's weakness in front of these deaths reflects the death.

The existence of the old man to reflect the death gives a kind of terror and crisis the people who see that situation.

According to the theory of crisis management, they may explain the psychology of young people who feel the old uncomfortable and try to evade them.

Thirdly, in obtaining self-esteem by others human beings tend to 'categorize' all the groups that is the group they belong to or not. Between the generations, college students is in a position of young population, the elderly are separated out-group.

If we separate the groups by categorizing, this method can be developed into a stereotype or a prejudice because of paying more attention to characteristics of the entire out-group than the particularities of the individual. The bigger is the difference between the group they belong to and the other, the more they can feel a sense of stability. Through this process, young adults regard the elderly as out-group.

But the proposition that all human beings are going to be old, the reluctance of young people for the aged remains mysterious. They attempt to dismiss the work as the distant future, because it may cause psychological anxiety when they think that they're going to an old man from the perspective of young people. Young people also try to keep their self-esteem and respect by avoiding this thought[11].

Nowadays because of such as nuclear family, urbanization of modern society, there are less chances for young generation meet the old people. So the deepening emotional and psychological break down between generations is characterized by the young generation.

This disconnection could create a false stereotypes and prejudices of the entire elderly population without these younger individuals' direct contact with the elderly. In such a society it complexly acts which it is common to the formation of a fixed idea about the elderly.

Fourthly, it is a form of oppression in a point of the cultural imperialism[12] and marginalization perspective. The cultural imperialism is originated from the attitude that the majority group with a vested right want to apply their values and culture to minority groups according to old people discrimination.

The elderly group is devalued in contrast to 'youth-oriented social value' in modern society with an emphasis on 'youth'. And the logic of the 'blame the victim' is applied turning their problems to their own blame. It is understood that the elderly group has characteristics of such a passive, traditional, vertical, past-oriented beyond the general value of society based on social structure and expectations.

Also old man's pondering characteristic can only be reduced to a representative of the slowness behind the times because the nature of modern society is the preference for strong and fast thing.[13]. In addition, the elderly group can experience unemployment or retirement and be deprived of the opportunity to participate in the social life. This elderly group can be reduced to an incapable group to learn new skills and be associated with economic and material deprivation. In this process, the elderly group may be the victim of social control who deprived of many rights and opportunities.

Fifthly, for the community to affirm the aging the society won't come in which the old people is completely estranged. At First, the proposition is the prejudice that the old man is incapable. It is recently reported that, compared to younger generation, the elderly who try to lead an active life didn't fall behind in the other capabilities as both sides of the brain is activated according to the results of brain experiment. Instead of the negative perceptions of the elderly due to stereotypes

and prejudices experts respect the elderly itself. It is undesirable socially and even for individuals to have negative thoughts about the 'aging' that younger generations didn't experience.

The old man should be respected by an various individual who has individual strengths, rather than thinking the elderly as a categorized group. Also the image about the elderly transmitted by the media has a significant effect on forming the attitude for the old. Therefore, it is important to transmit the positive view of the elderly to the viewer as <Grandpa rather than flowers> TV program.

According to the existing contact hypothesis theory, it is easy to form a negative attitude to the elderly due to the lower frequency of contact with young people. The result suggests that the quality is more important than the number of contacts in a recent study. As a result, if the media shows many positive old people, we can expect to be able to change the attitude of every generations contact with the elderly positively.

The film is the window that reflects the world. Even though anyone will be old and to an old man, the young people discriminate the old people consciously or unconsciously with the prejudice because of the thing that is none of their business.

Modernization Theory of Aging shows that the higher the degree of modernization in the society, the lower the social status of the elderly is[14]. It is said that "the development of scientific technology, the development of productive technology, the urbanization and the popularization of education" is the key factors associated with elderly issues occurred in the process of modernization. These factors derived in the process of modernization is resulted in the position decline of the old people and it is said that these are fundamental reason to rise the elderly reported problems.

According to the social breakdown theory, the negative perceptions about some old people who have social or psychological problems will be feedbacked as the negative perception of the entire old people and

reinforce the negative perception. Social activities and relationships of the elderly to live within the framework of these social negative perceptions, becomes more difficult to form a circular frame that contraction, which will be broken down old man who had a social life stuck in the frame of this cycle end[15].

Others shouldn't be dismissed about the elderly problems and the negative perception. The positive change of recognition is needed for my future, the elder, in addition to the problem of parents who shut our eyes. As shown in the movies, the social atmosphere composition that can empathize with the sentiment of the elderly in the pursuit of youth and the necessity to develop generation integrated social programs with that younger generation and older generation sympathize together were suggested.

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