



Creativity is the Future of Logistics



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- 편집자 주 -



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1. Logistics is System

Question

Optimal Solution

Way?

Classification by Functions

Dlassifying the logistics by functions

(Transportation, Storage, Cargo-working, Packaging, etc)

Carrier, stevedore, warehouser

System

The logistics should be seen as a whole, not a part

Systematic thinking

Trade off

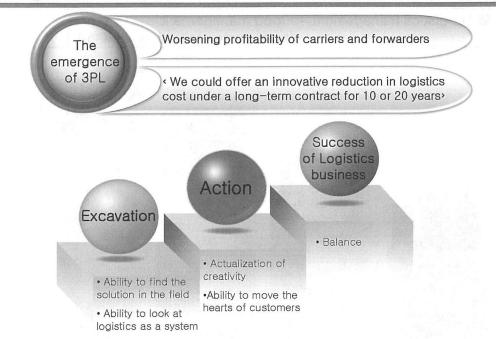
Trade-off in logistics

Transport cost

Storage cost

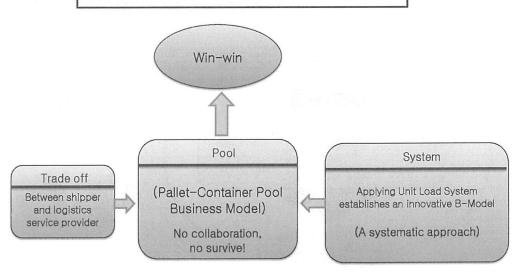


2. Logistics is Creativity



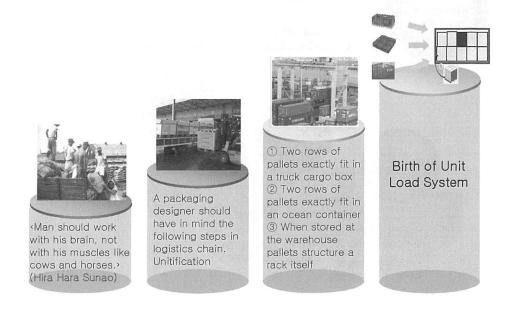
3. Logistics is Collaboration

Collaboration is key to the logistics.



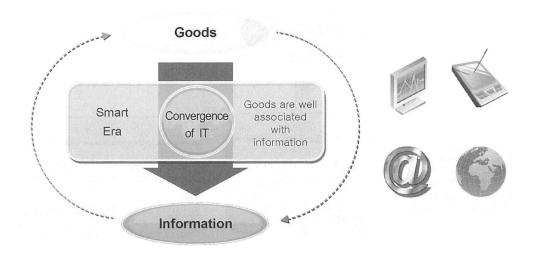
4. The Road of Logistics

[Logistics Management = Flood management (from upstream to downstream)]



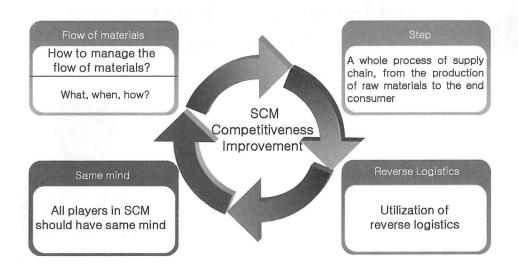
5. Be Smart

Smart Era enables to track and manage the flow of global logistics in real time>





6. SCM Competitiveness Determines the Survival of Business



7. Solution is in the field



Logistics Industry

Logistics Industry = High-tech industry



Logistics manager

Logistics manager = An orchestra conductor



Field

Should be aware of what is going on in the field



Solution

The logistic solution is in the field