



Creativity is the Future of Logistics



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서 병 루

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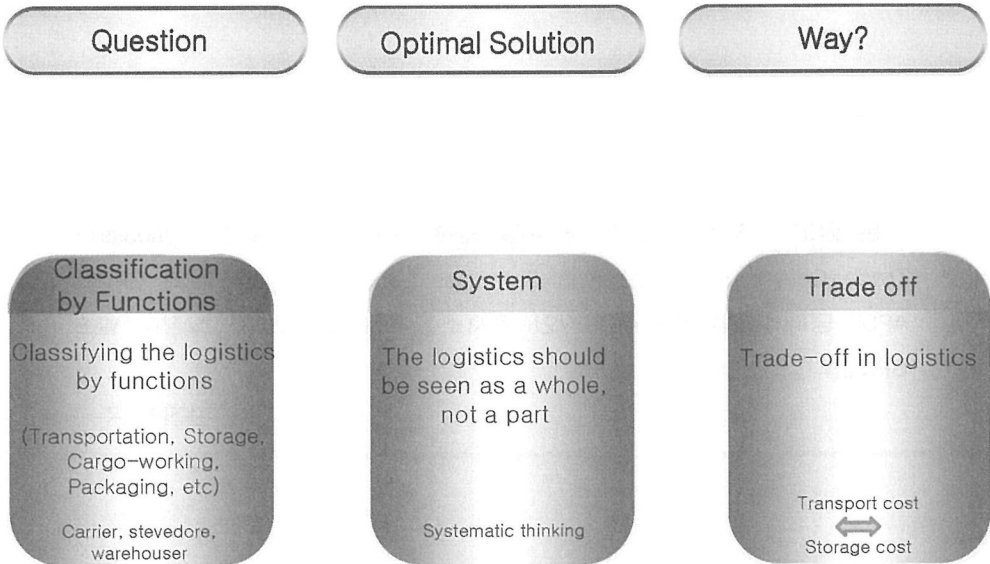
- 편집자 주 -



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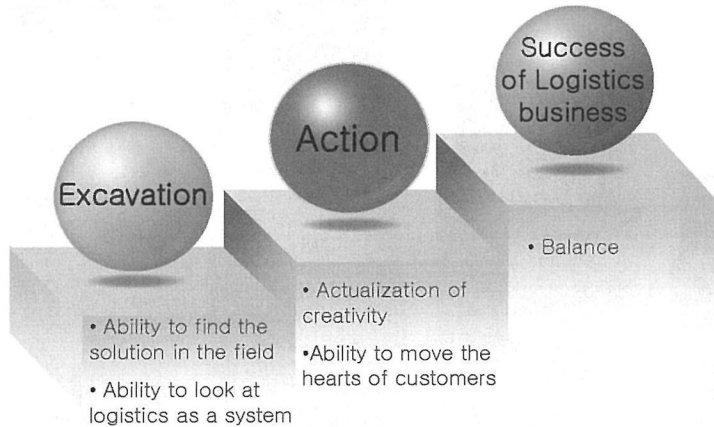
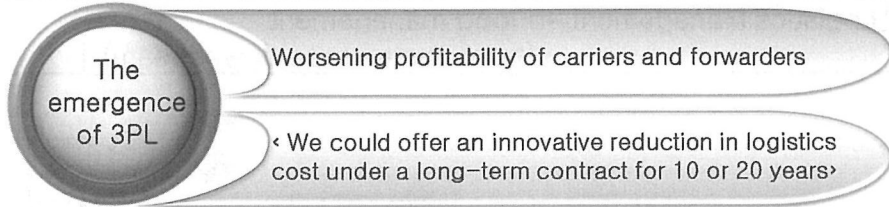
1. Logistics is System
2. Logistics is Creativity
3. Logistics is Collaboration
4. The Road of Logistics
5. Be Smart
6. SCM Competitiveness determines the survival of Business
7. Solution is in the field

1. Logistics is System



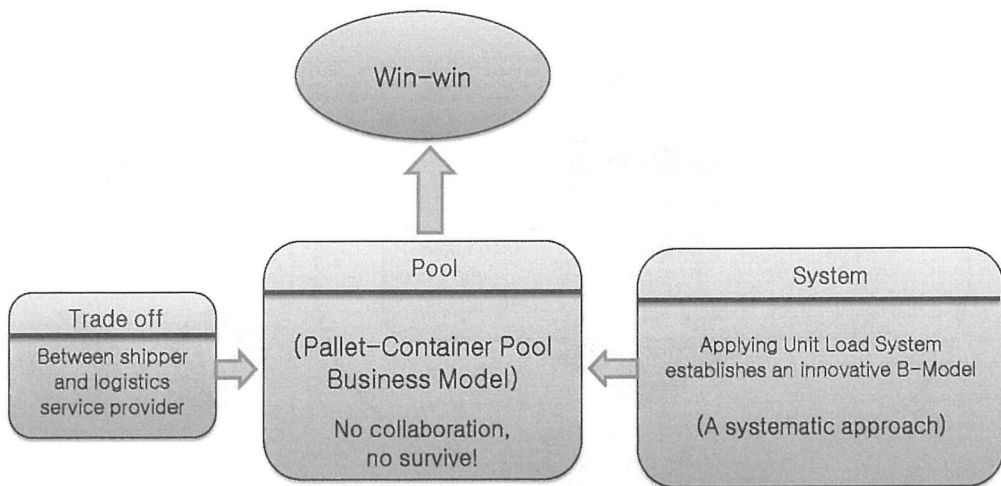


2. Logistics is Creativity



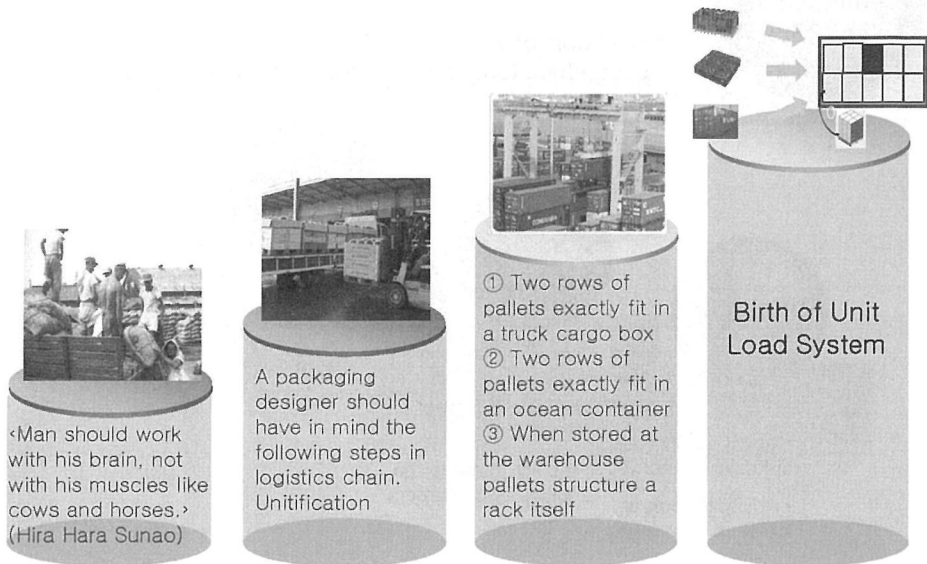
3. Logistics is Collaboration

■ Collaboration is key to the logistics.



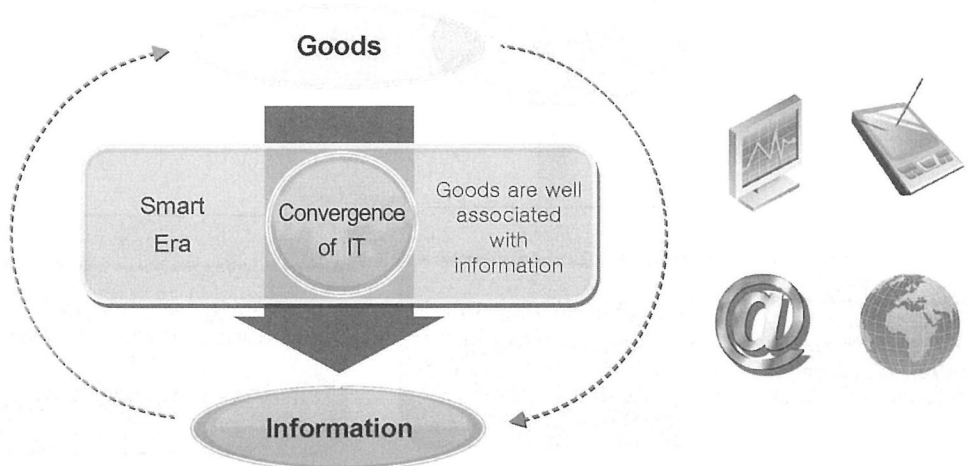
4. The Road of Logistics

■ [Logistics Management = Flood management
(from upstream to downstream)]



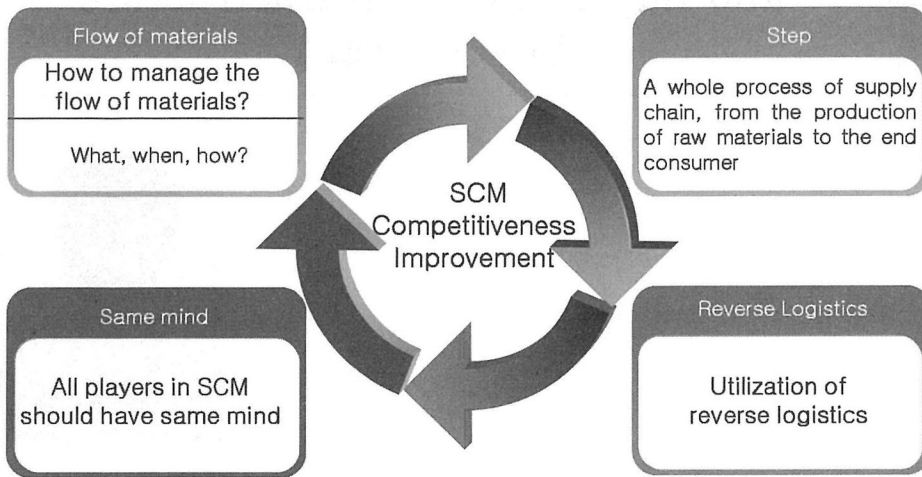
5. Be Smart

<Smart Era enables to track and manage the flow of global logistics in real time>





6. SCM Competitiveness Determines the Survival of Business



7. Solution is in the field



Logistics Industry

- Logistics Industry = High-tech industry



Logistics manager

- Logistics manager = An orchestra conductor



Field

- Should be aware of what is going on in the field



Solution

- The logistic solution is in the field

