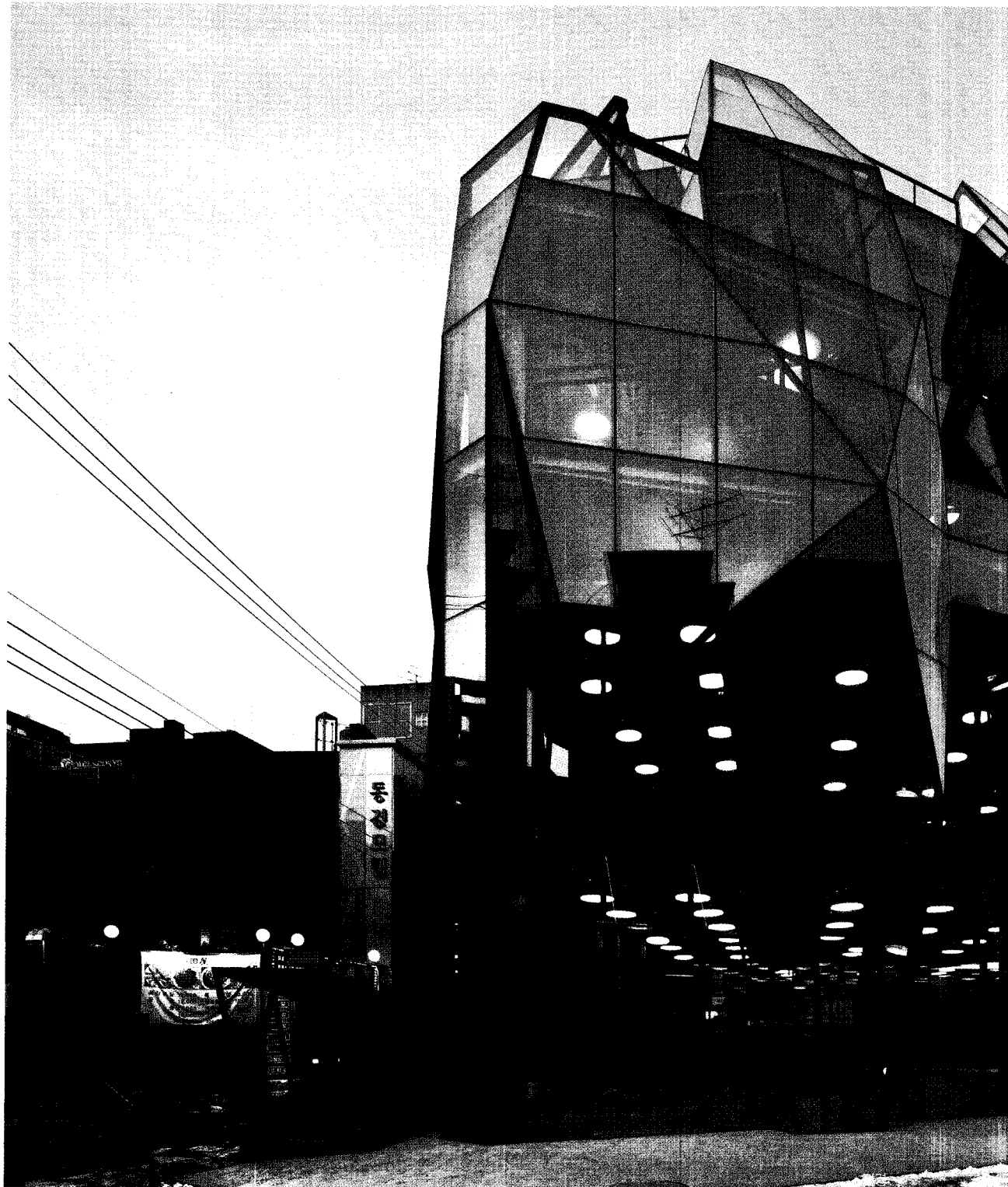
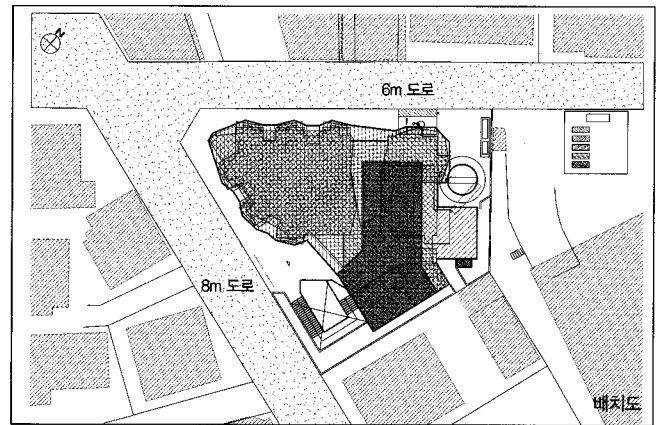


hongdae project _ yellow diamond

엘리스의성

Project Team | Kim, Kyung-tae/Moon, Sang-ho/Kim, Se-jin/
 Kim, Bong-gyun/Kang, Seung-hyun
 Client | Sang Ji Construction + Jang Myung Hee
 Location | Seoul Mapo-gu Seogyo-dong 357-4-5
 Site Area | 971.60m² Building Area | 568.89m²
 Gross Floor Area | 4,316.91m² Floor Area Ratio | 58.55%
 Building to Land Ratio | 193.04% Structure | R.C
 Building Scope | B4-5F
 HVAC Engineer | Yong Dong Mechanic
 Electrical Engineer | Ji Hwa Engineering
 Structure Engineer | Harmony Structure
 Finishing Materials | Curtain Wall
 Photographer | Nam, Goong-sun
 Cost | not disclosed



신창훈 정희영 + 장영규 + 미즈이 준 | 연영웅 건축사사무소(주) + 국민대학교 + 미즈이 준 어소시에이츠 건축사사무소
 Architects—Shin, Chang-hoon + Jang, Yoon-gyoo + Jun Mitsui

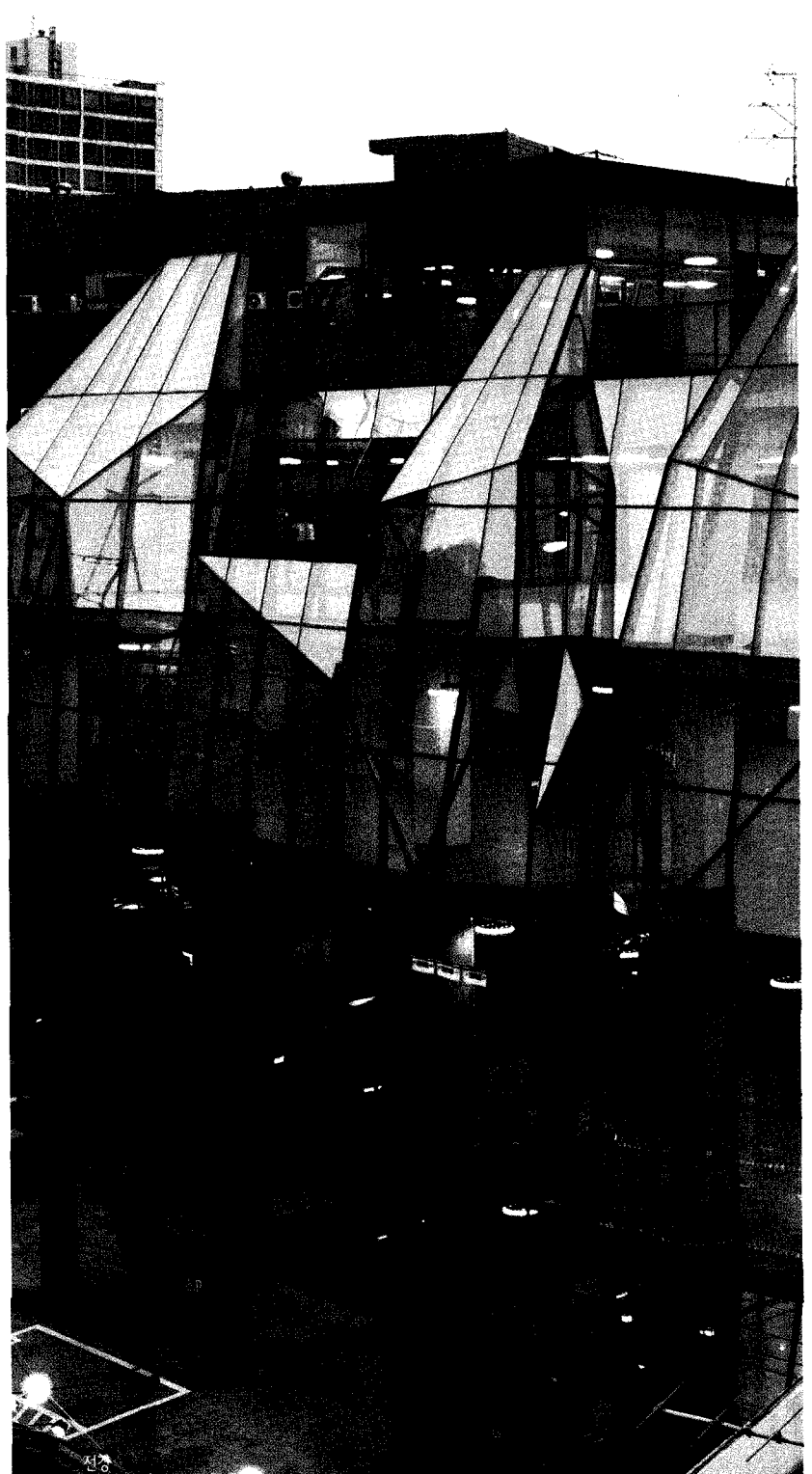
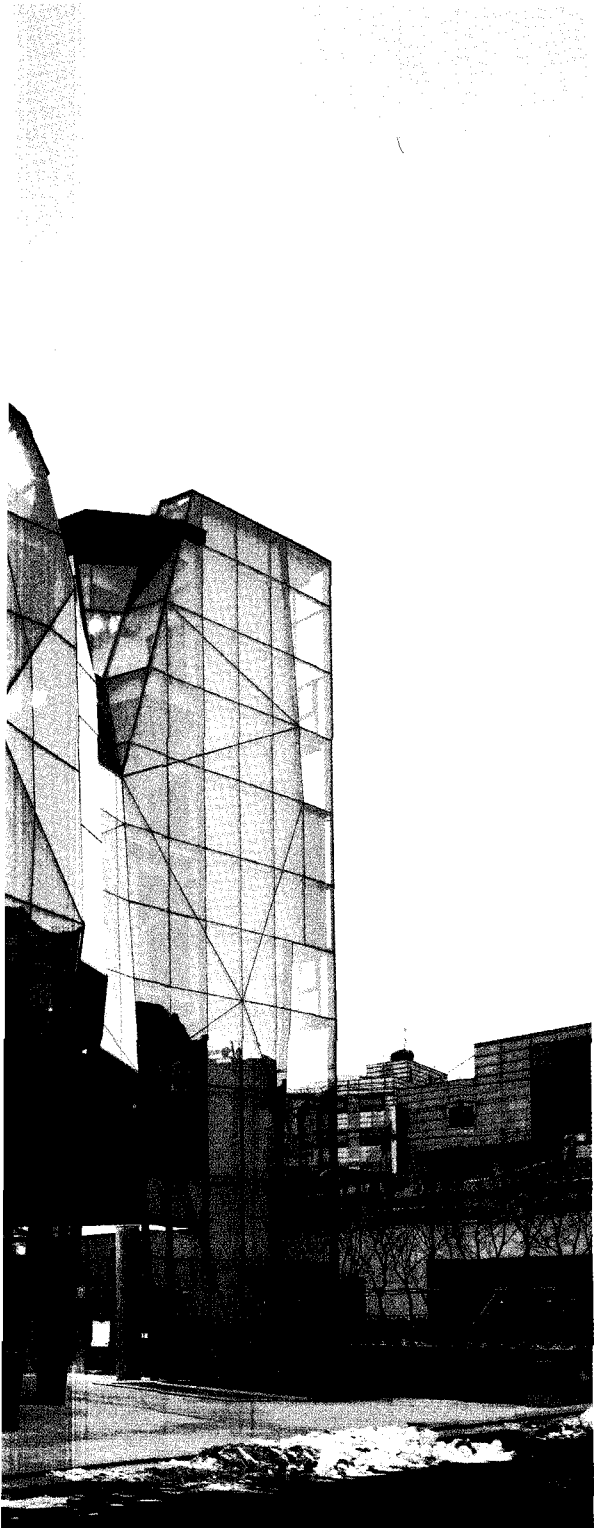
지하3층에는 200석규모의 다목적공연장을 배치하였고, 지상층에는 각기 다른 공간형식의 소규모 아틀리에를 계획하였다. 지상층 레벨에서는 공공성과 상업성의 두 가지 목적을 실현할 수 있는 '소통의 길'을 주요 콘셉트로 설정하였다.

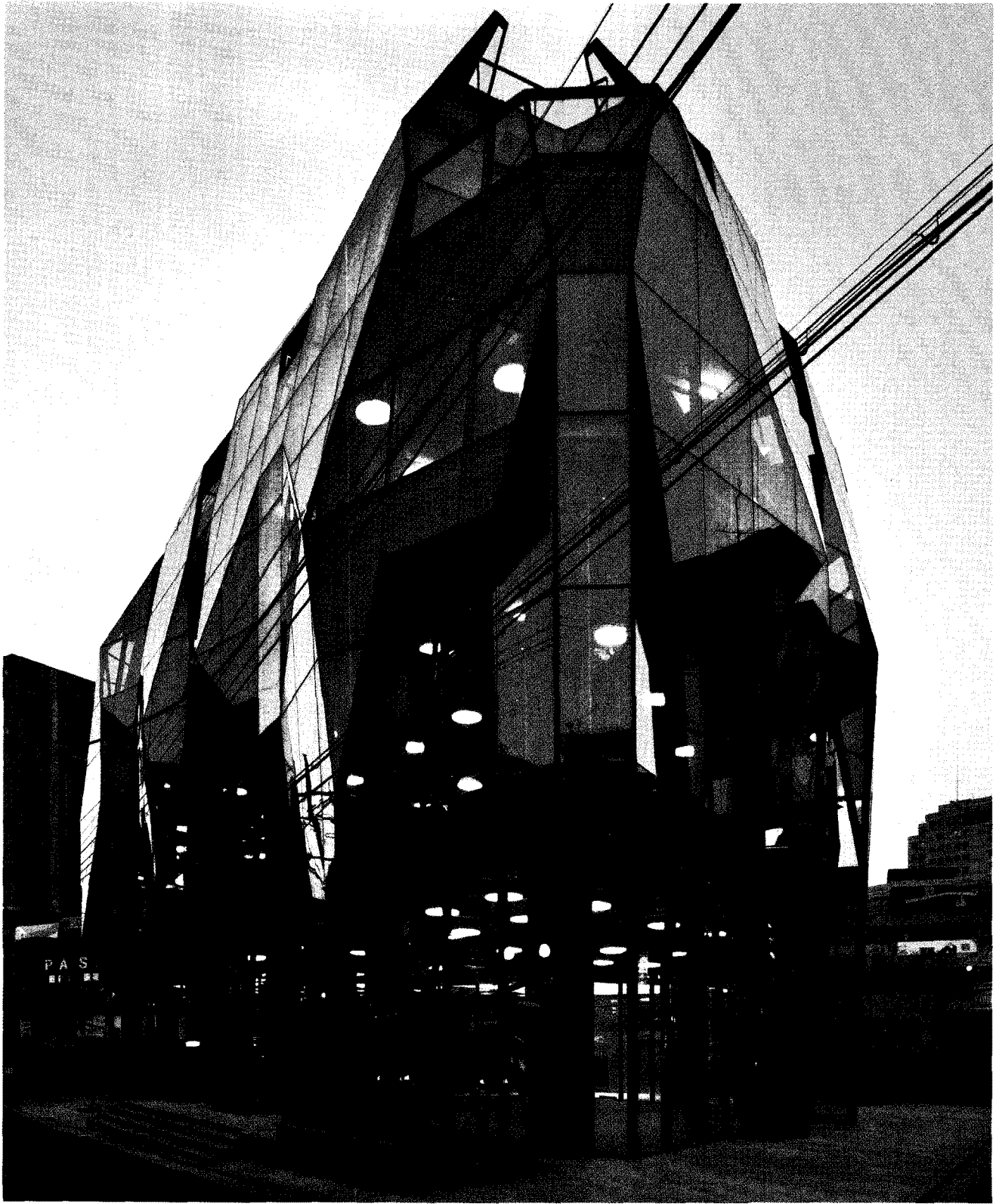
가장 주목할 만한 대지의 조건 중 하나는 대지가 사다리꼴의 비정형적 형상이라는 것이다. 건축의 형태와 공간에서 정방향의 형태적 공간 규율에서 벗어나 적극적으로 과감한 디자인을 유도할 수 있는 기본 조건이 되었다. 두 번째는 주변의 건축배경이 규칙적이거나 단일한 구조가 아니라는 것이다.

이 두 가지 조건은 디자인 개념으로 발전하였고, 도로의 일조권 제한에 의해 매스의 형태가 결정되었다. 좁은 도로와 부정형의 대지, 흉대 거리의 다양한 프로그램들, 대지 주변의 변화하는 레벨 등의 연속적인 조건의 작동이 이루어졌다.

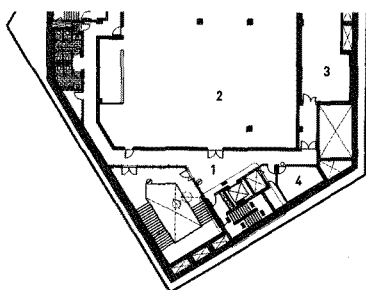
부정형의 평면을 가진 내부 공간은 노란색의 커튼월에 의해 구획된다. 각층의 내부 입면은 직각방향의 단순한 커튼월 입면이 아닌, 다양한 각도와 형태대의 연결체를 통해 만들어진다. 빛의 세기와 방향, 하늘의 색깔에 따라 변화하는 시각적 반응체이다. 같은 밀도의 노란 패턴이지만 빛이 들어오고 나가는 방향, 시간의 변화, 그림자가 생기는 영역의 변화에 따라 패턴의 밀도와 농도가 다르게 인식된다.

A multifunctional performance hall with 200 seats is placed on the underground 3rd floor while small - scale ateliers and craft shops are arranged on the ground floors which are constructed under the concept of 'Passage for communication', aiming to achieve publicity and commerciality. An interesting point in this project is that the site is in a trapezoidal shape, which induces more active and bold design as it is obviously differentiated from the other projects in a typical rectangular site. Second, the surroundings of the project are not regular, nor monotonous. These two conditions define the design, and the mass is formed in consideration of the restricted solar access from the road. The narrow road, abnormal shape of the site, and colorful programs of the streets around Hongdae streets are moderately harmonized as well as the changing levels around the site. The indeterminate interior space is divided by yellow curtain walls. And the interior elevation of each layer is defined by the connectors in all different angle and shape, not by the simple and rectangular elevation of the curtain walls. It is a visual reactor that changes depending on intensity and orientation of the light, and the sky tone. Though it is the same dense yellow pattern, the density and concentrate of the pattern is differently recognized as the orientation of the light, the time, and the direction of a shadow changes. ■

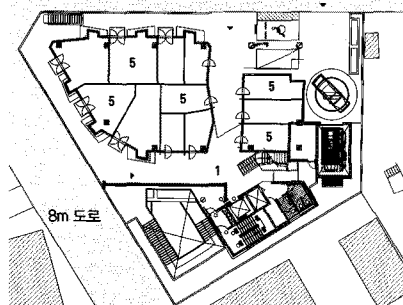




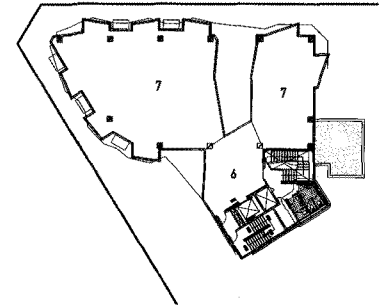
- 01_홀 03_공조실 05_소매점 07_일반음식점
- 02_근린생활시설 04_방재센터 06_로비



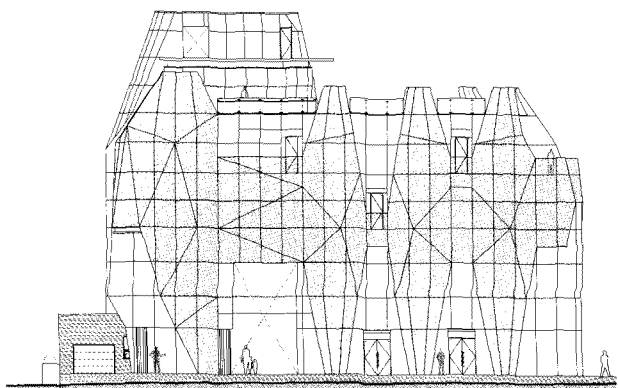
지하 1층 평면도



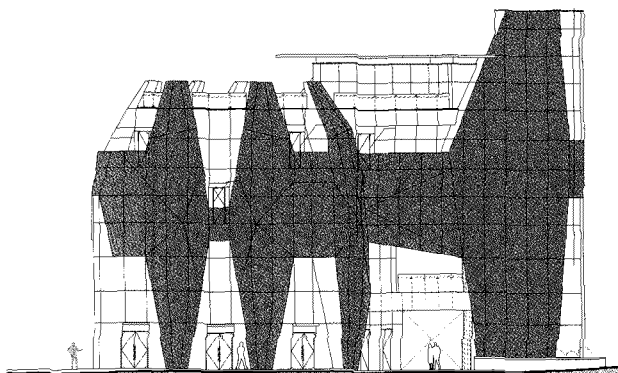
1층 평면도



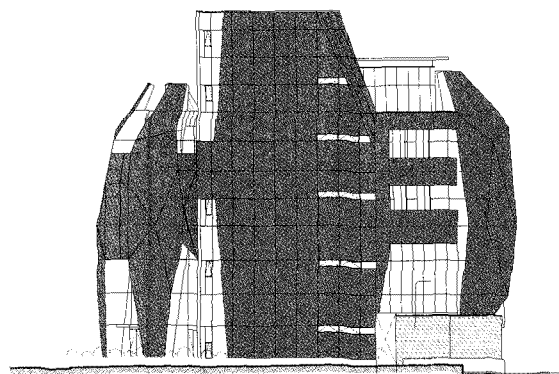
2층 평면도



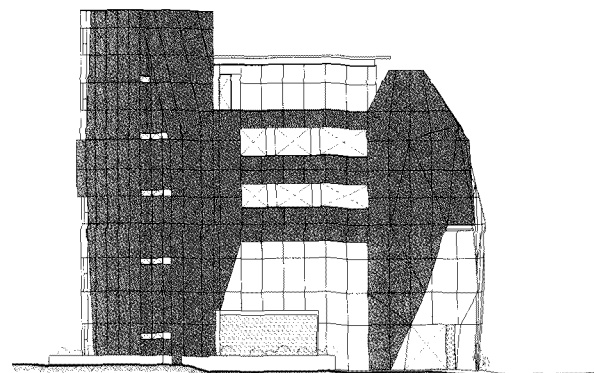
입면도 1



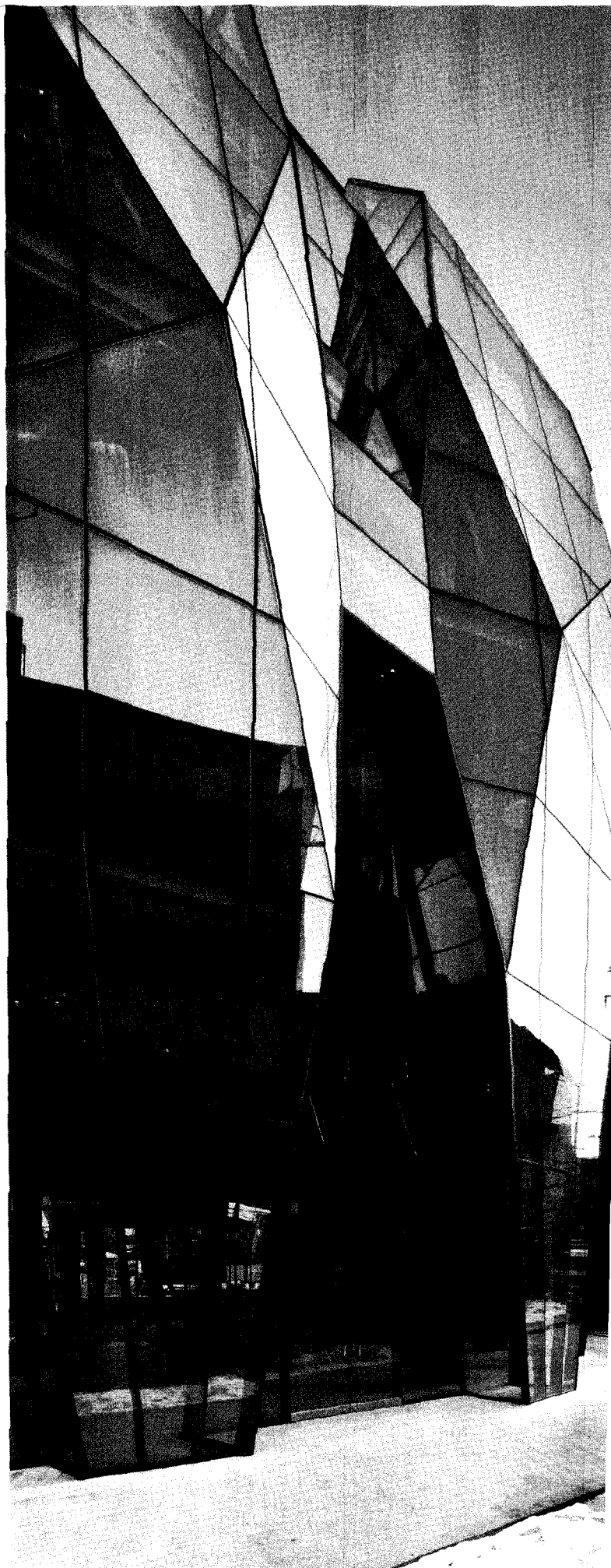
입면도 2



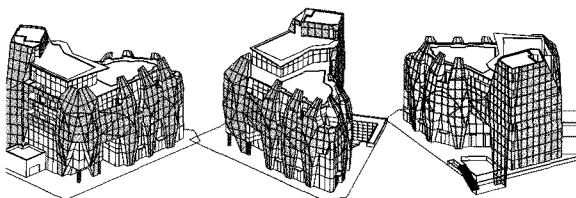
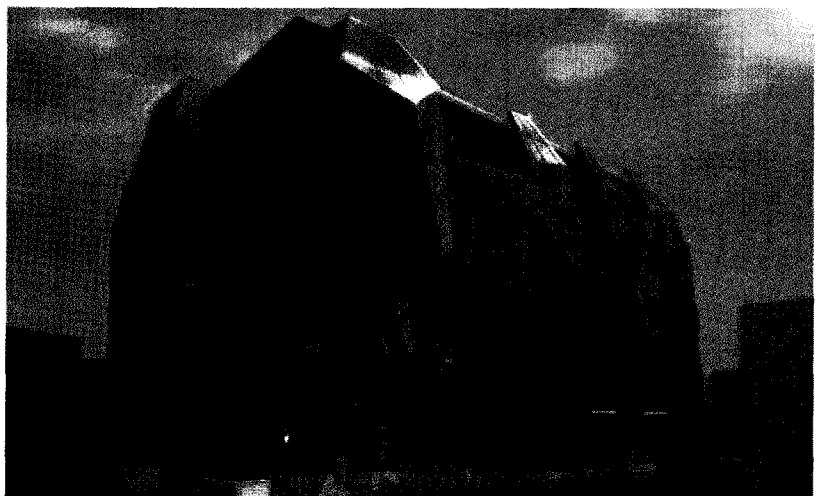
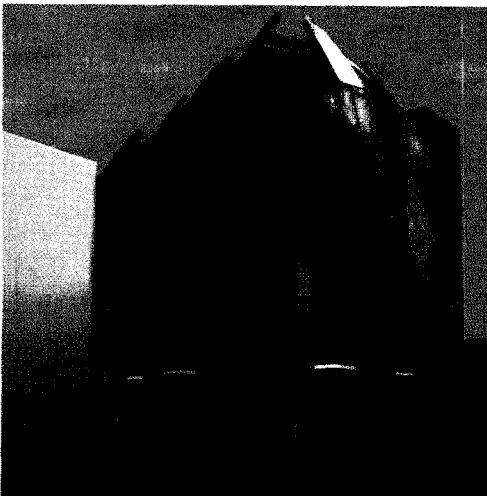
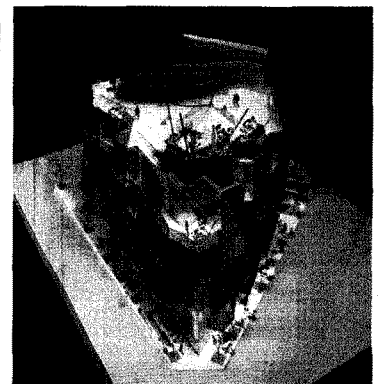
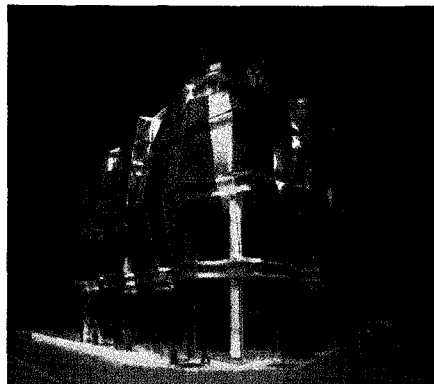
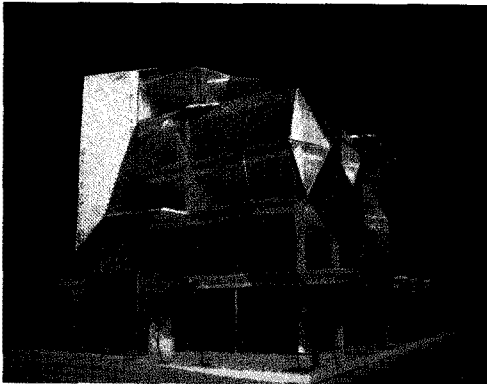
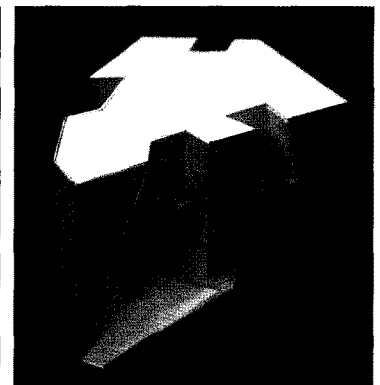
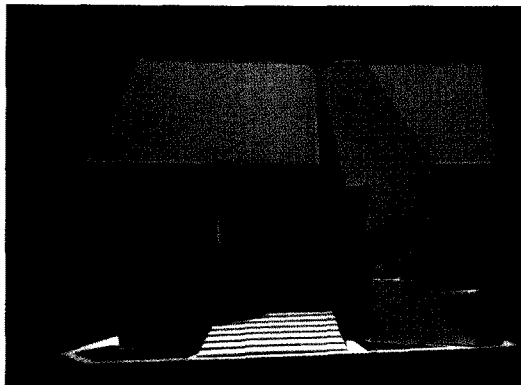
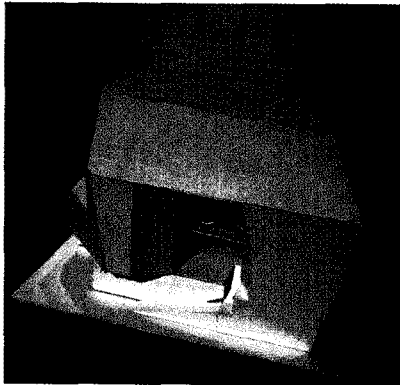
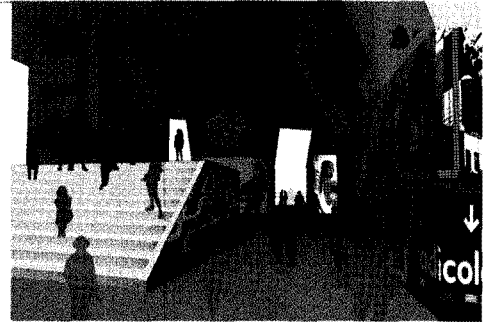
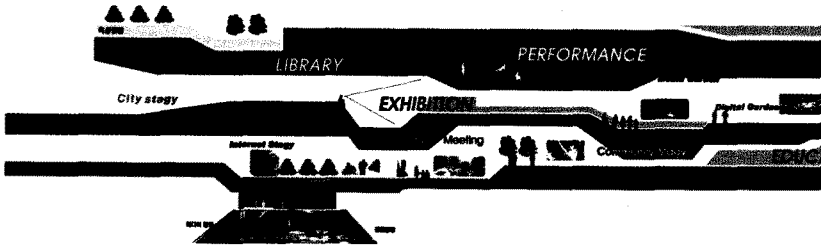
입면도 3



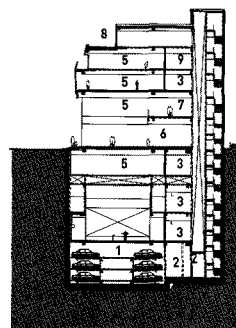
입면도 4



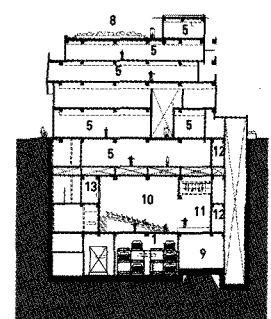
Stage+Street



- 01_ 기계식 주차장
- 02_ 창고
- 03_ 홀
- 04_ 문화 및 집회시설
- 05_ 근린생활시설
- 06_ Street
- 07_ 로비
- 08_ 데크
- 09_ 전기실
- 10_ 공연장
- 11_ 부대
- 12_ 복도
- 13_ 조정실



횡단면도



종단면도

