# 보배되아 Purple Whale

Project team | Jung, Su-mi/Jung, Kyeong-jin

Client | Photopia

Location | Gyeonggi-do Paju Gyoha-eup Munbal-ri Paju Book city

Site Area | 1017.9m² Building Area | 455m²

Gross Floor Area | 494.37m²

Building to Land Ratio | not disclosed

Floor Area Ratio | not disclosed Structure | S.C

Structural Engineer | MOA. Sung Yeong Oh

HVAC Engineer | not disclosed

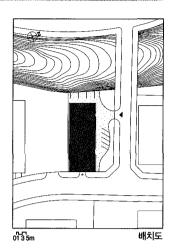
General Contractor | not disclosed

Building Scope | 2F

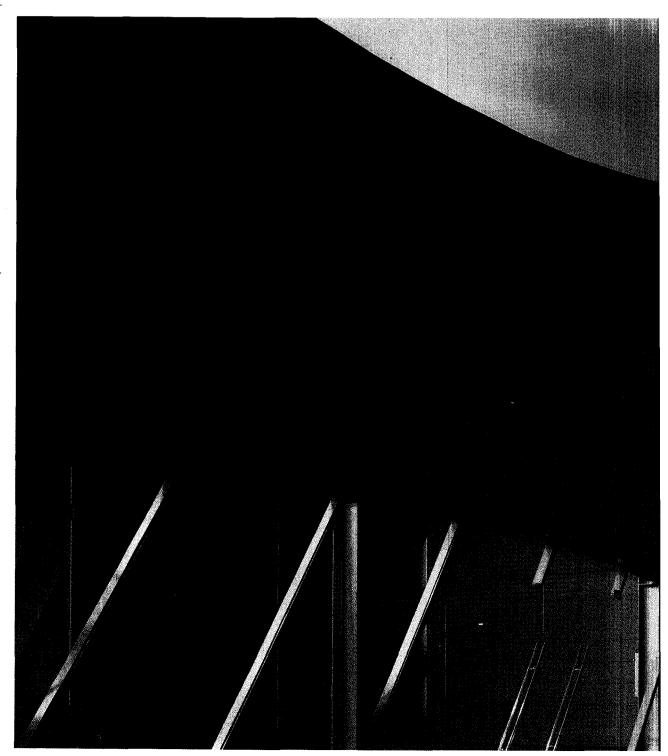
Finishing Materials | Aluminum Sheet, Exposed concrete

Photographer | Kim, Jong-oh-Moon, Jeong-sik

Cost | not disclosed



김효만 — 정회원 이로재김효만 건축사사무소 Architects - Kim, Hyo-man, KIRA



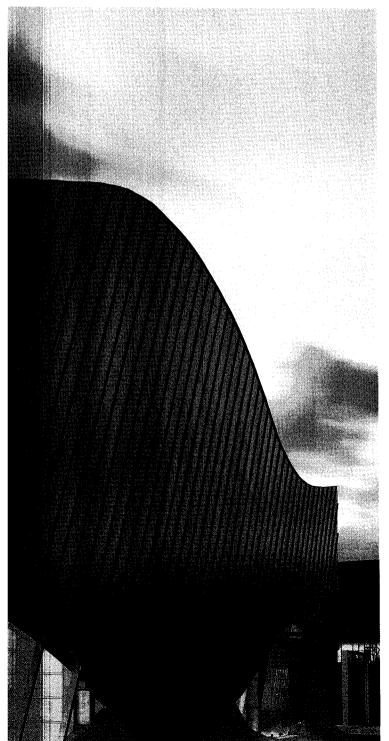
### Twisting & Moving

파주출판단지의 중심부를 가로지르는 하천에 면하고 있으며, 이 억새풀이 우거진 하천을 건너는 다리와 두 면의 도로에 의해 둘러싸인 모퉁이 위치로서, 역동적이며 유연한 성격을 지난 이 대지 위에 몇 개의 투명 유리벽으로 구성된 옥외전시장과 길다랗게 비틀린 금속성의 매스가 가볍게 얹혀졌다.

이 비톨리면서 움직이는 듯한 금속성의 매스형태는, 파주출판도시를 둘러싸고 있는 자연의 형태적 맥락과의 동질적 조화를 꾀하기 위하여 출현되었으며, 또한 출판단지내의 역동적인 순환적 호롬의 변환점에 위치한 이 대지의 흐름 역학적 성격에 순응함으로서, 복합적으로 발생되었다. 부유하면서 움직이고 있는 이중커브의 매스는 움직임이 동결된 역동적 내부건축공간을 발생되었다. 키고 있으며, 이곳은 (주)포토피아사가 생산하고 있는 사진관련제품의 제작 및 가공의 작업장으로 사용 될 것이다.

호르는 공간으로 연출되어진 선큰라운지가 있는 리셉션홀, 중층라운지 그리고 부유하는 듯한 연출효과로 사진작품을 전시하게 될, 투명유리벽으로 구성된 옥외전시 공간은 금속주물의 살아 있는 듯한 이 건축물의 대표적인 인상이 되는 내외부공간이 될 것이다.

전반적으로 정적 구성이 되어있는 이 단지에 부분적 역동성의 변화가 가해짐으로서, 파주출판 도시가 보다 활력있는 정적 도시로 발전되기를 기대하는 것이다.



# Location - middle of the Paju Book City.

The Paju Publishing Culture Information Industrial Complex, shortly Paju Book City, was opened 2003.

2011 Korean Architecture Works

It is to be a future center of the South-Korean publishing culture.

Paju Book City, situated a half-hour drive north-west of Seoul, is an exceptional example of a newly built city.

This site is faced to the stream across the heart of the Paju Book City and the place is a corner surrounded by bridge and roads.

# Dynamic and flexible site

On this dynamic and flexible site, the twisting metallic mass and open-air exhibition deck consisted of transparent glass walls landed lightly.

# Twisting and moving metallic mass - Harmonizing with surrounding natural context

The form of this twisting and moving metallic mass is deprived from the shape of the natural context surrounded Paju Book City to harmonize with each other.

At the same time, the formation of the mass related to the dynamic character of this site.

# Warehouse and small workshop

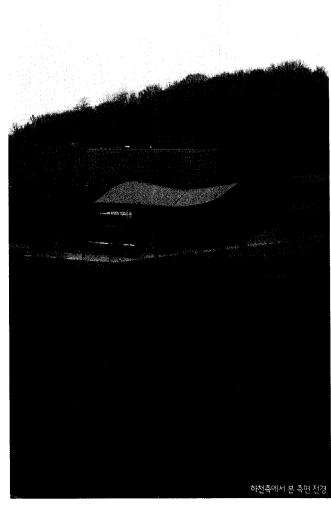
The moving mass of floating double-curve produced the frozen, dynamic interior space and this building will be used as warehouse and small workshop of production and processing of the photo-related product of PHOTOPIA LTD.

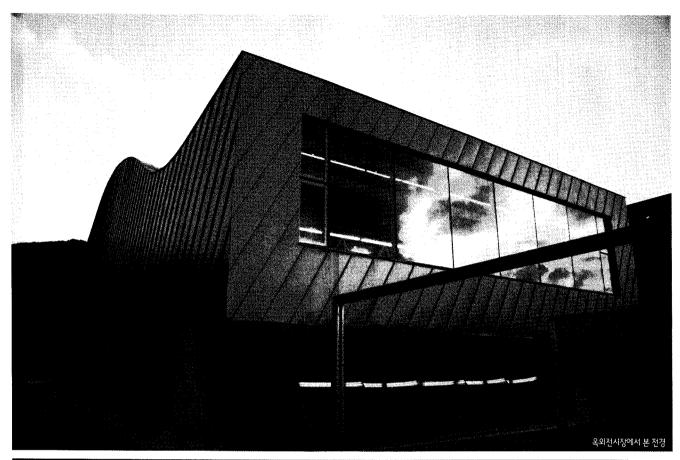
# Floating display in outdoor exhibition area - Transparent glass walls for outdoor exhibition

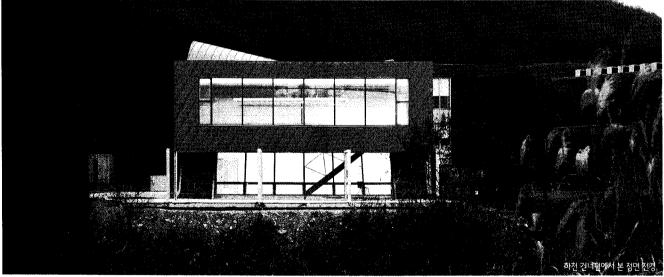
Reception hall produced with flow space, mezzanine lounge, and outdoor exhibition space which consisted of the transparent glass walls that will produce floating display, are the representative spaces of the internal, and external spaces of this purple whale.

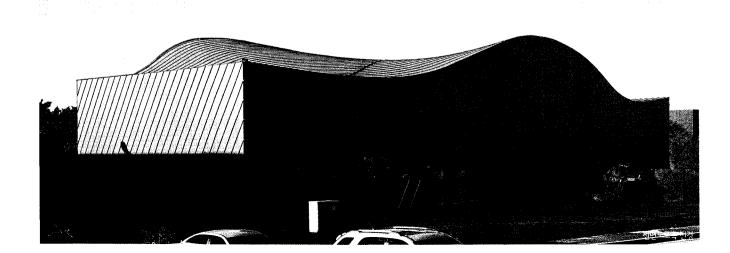
#### Motive to make static Paju Book City vibrant

With the change of partial dynamic of this twisting mass, we look forward that this static Paju Book City will develop to be more vital static city.

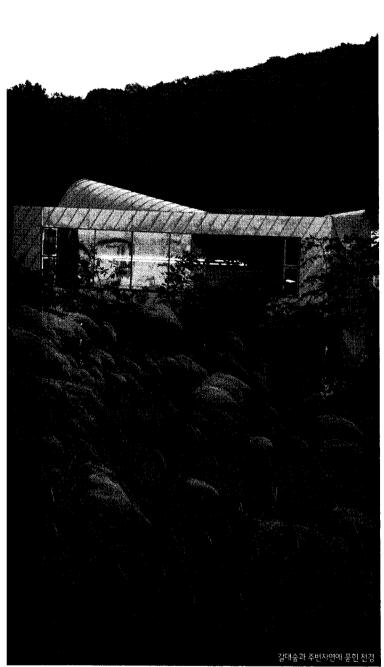




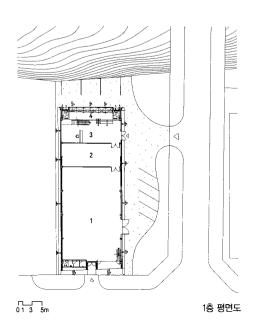




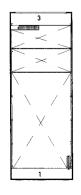




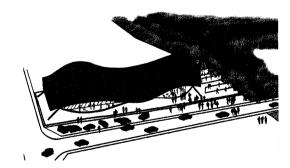


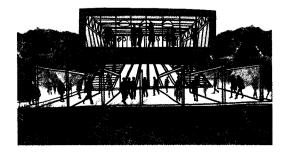


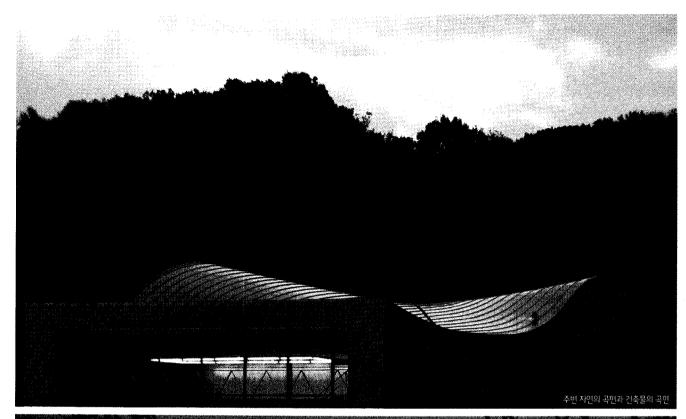




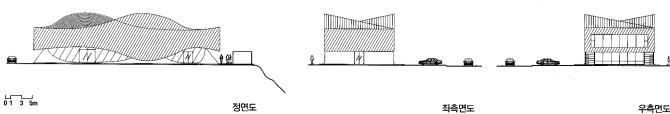
2층 평면도



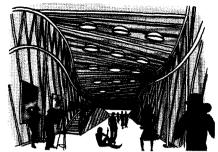


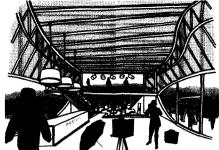


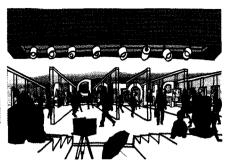


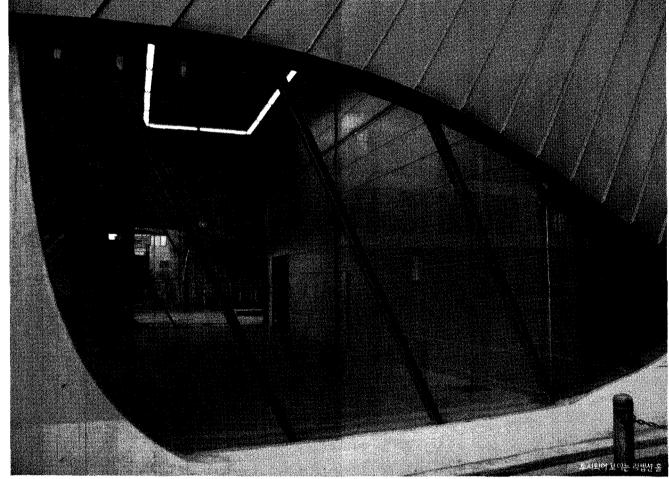


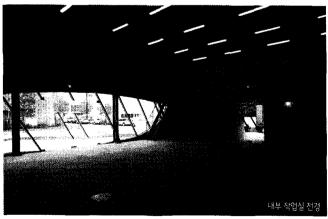
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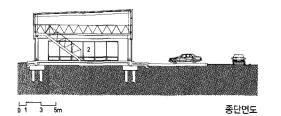




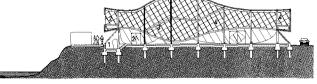








- 01\_ 라운지 02\_ 사무실 03\_ 매장 04\_ 웨어하우스



횡단면도