

2007년 주류별 제조장별 출고실적

단위: ℓ, %

주류별	제조장별	2007년 분기별 출고수량				누계		비율		
		1/4분기	2/4분기	3/4분기	4/4분기	2006년	2007년	2007년점유비	전년대비	
희석식소주	합계	(20,769,712) 291,860,519	(9,646,956) 306,725,751	(15,058,722) 274,400,371	(14,709,385) 321,213,276	(91,360,170) 1,174,219,112	(60,184,775) 1,194,199,918	100.00	101.70	
	금복주	(169,989) 27,243,746	(190,346) 29,110,098	(139,804) 25,800,882	(148,565) 28,401,841	(500,476) 109,870,547	(648,705) 110,556,567	9.26	100.62	
	대선주조	(140,962) 23,950,754	(110,174) 25,292,933	(119,333) 22,759,995	(157,481) 24,833,644	(473,815) 94,905,031	(527,950) 96,837,326	8.11	102.04	
	두산	(10,926,330) 31,542,493	(7,295,762) 33,823,065	(13,050,487) 30,083,700	(12,860,550) 36,105,662	(48,735,357) 110,504,595	(44,133,130) 131,554,920	11.02	119.05	
	무학	(146,865) 23,170,278	(224,274) 25,746,816	(190,286) 20,647,495	(243,715) 24,638,843	(1,076,339) 89,716,233	(805,141) 94,203,432	7.89	105.00	
	보해양조	(648,923) 17,202,178	(662,883) 22,135,926	(542,133) 15,570,351	(746,941) 19,292,845	(2,768,498) 67,842,319	(2,600,880) 74,201,301	6.21	109.37	
	선양	(89,452) 9,462,032	(52,039) 10,569,707	(76,545) 9,455,529	(57,178) 10,438,389	(465,517) 39,095,199	(275,214) 39,925,657	3.34	102.12	
	진로	(8,570,947) 147,921,404	(1,032,996) 147,123,053	(836,913) 139,218,534	(443,078) 165,266,263	(36,891,143) 618,812,360	(10,883,933) 599,529,255	50.20	96.88	
	충북소주	(28,534) 3,634,466	(19,559) 3,887,537	(49,349) 4,000,176	(12,606) 4,850,345	(174,266) 13,346,631	(110,047) 16,372,524	1.37	122.67	
	하이트주조	(47,710) 4,059,946	(51,722) 5,241,739	(50,872) 3,359,812	(32,911) 3,728,141	(269,393) 15,794,300	(183,215) 16,389,638	1.37	103.77	
	한라산		(7,200) 3,673,222	(3,000) 3,794,877	(6,360) 3,503,896	(3,657,303)	(5,366) 14,331,897	(16,560) 14,629,298	1.23	102.08
	증류식소주	합계	(533) 50,919	(-13,486) 131,337	(622) 57,798	(15,020) -12,337	(58,849) 39,580	(2,689) 227,717	100.00	575.33
국순당L&B			38,477	59,954	17,082	18,529	134,042	58.86	0.00	
금복주		(72) 5,396	(252) 4,458		(108) 2,855	(2,490) 24,272	(432) 23,110	10.15	95.21	
두산						(54,429)				
선양		685	229		-1	3,550	913	0.40	25.72	
진로		2,544	24,667	(46) 25,071	(137) 6,042	5,572	(183) 58,323	25.61	1046.72	
하이트주조		21		151	204	61	376	0.16	615.72	
한라산		(461) 3,795	(461) 1,206	(576) 5,094	(576) 857	(1,930) 6,125	(2,074) 10,953	4.81	178.83	
청주	합계	(140,575) 7,226,743	(100,350) 3,695,745	(89,309) 7,194,286	(100,995) 4,336,602	(509,413) 23,453,810	(431,229) 22,453,376	100.00	95.73	
	경주법주		128,878	59,155	127,796	92,342	345,348	408,172	1.82	118.19

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청주	두산	(140,575)	(100,350)	(89,309)	(100,995)	(509,413)	(431,229)	98.18	95.40
		7,097,865	3,636,590	7,066,490	4,244,259	23,108,462	22,045,204		
일반증류주	합계	(429,374)	(408,559)	(466,376)	(414,703)	(1,375,415)	(1,719,013)	100.00	107.85
	국순당L&B	1,633,167	4,086,320	2,046,844	2,601,156	9,612,647	10,367,486		
	금복주	(10,814)	(6,582)	(25,011)	(6,472)	(48,344)	(48,879)	97.62	107.73
		1,556,675	4,035,288	1,999,968	2,529,236	9,395,246	10,121,167		
	금복주	(5,670)			(5,670)	(11,340)	(11,340)	0.01	29.56
		300	203	225	233	3,248	960		
	두산	(8,000)			(31,590)		(39,590)		61.30
		-4,633	13	21	-7,502	-4,599			
디아지오	(403,660)	(400,810)	(439,920)	(369,060)	(1,307,680)	(1,613,450)	0.13	93.09	
코리아	10,731	2,912	70	7	14,739	13,720			
롯데칠성음료	(1,231)	(1,168)	(1,445)	(1,911)	(8,051)	(5,754)	2.04	124.74	
	55,995	45,926	40,821	68,706	169,513	211,447			
진로							0.24	66.28	
	9,466	6,624	5,748	2,953	37,403	24,791			
맥주	합계	(13,009,128)	(21,012,515)	(23,652,134)	(16,226,518)	(80,451,076)	(73,900,295)	100.00	104.33
		365,269,723	455,130,675	502,980,654	391,337,216	1,643,566,770	1,714,718,267		
	오비맥주	(8,696,174)	(14,007,436)	(15,081,978)	(11,709,114)	(57,578,361)	(49,494,702)	39.63	106.52
	145,111,432	178,459,948	198,988,025	156,980,739	637,936,651	679,540,144			
하이트맥주	(4,312,954)	(7,005,079)	(8,570,156)	(4,517,404)	(22,872,715)	(24,405,594)	60.37	102.94	
	220,158,291	276,670,727	303,992,629	234,356,477	1,005,630,049	1,035,178,124			
위스키	합계	(179,984)	(215,573)	(374,140)	(406,574)	(580,930)	(1,176,272)	100.00	107.65
		2,506,440	2,791,430	2,529,932	3,145,479	10,193,541	10,973,281		
	두산	(9,286)	(3,815)	(7,124)	(6,196)	(26,975)	(26,420)	0.03	
		78	4,122	-250	-207	-44	3,743		
	디아지오	(65,107)	(131,757)	(249,143)	(289,617)	(127,007)	(735,624)	0.02	55.37
	코리아	512	1,148	436	218	4,180	2,314		
롯데칠성음료	(57,085)	(58,388)	(72,009)	(63,498)	(288,383)	(250,980)	42.54	111.30	
	998,706	1,031,839	1,072,969	1,564,110	4,193,802	4,667,623			
보해양조	(7,849)	(2,045)	(6,706)	(3,718)	(17,561)	(20,317)		13.72	
	168	90	9		1,946	267			
진로	(40,658)	(19,569)	(39,158)	(43,546)	(121,004)	(142,931)	57.41	105.10	
발렌타인스	1,506,976	1,754,231	1,456,768	1,581,358	5,993,657	6,299,333			
브랜드	합계	(10,256)	(100,680)	(11,122)	(17)	(267,394)	(199,731)	100.00	21.42
		1,219	46	141		6,505	1,393		
	국순당L&B	(10,256)	(100,680)	(11,122)	(77,666)	(267,394)	(199,723)	100.00	21.42
	1,219	46	141	-13	6,505	1,393			
진로				(8)		(8)			
과실주	합계	(74,337)	(175,497)	(148,659)	(163,016)	(461,405)	(561,509)	100.00	114.65
	4,886,678	4,355,795	4,466,931	4,143,394	15,571,983	17,852,797			

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과실주	국순당L&B	(30)	(30)			(-87)	(60)		
		191,533	157,161	147,262	121,054	690,881	617,010	3.46	89.31
	금복주	144,768	123,565	113,102	72,042	461,967	453,477	2.54	98.16
	두산	(20,978)	(29,359)	(27,940)	(26,508)	(94,417)	(104,785)	16.96	90.99
		907,551	815,144	648,417	656,345	3,327,272	3,027,457		
	무학	(2,325)	(3,472)	(2,524)	(982)	(7,993)	(9,302)	10.43	103.58
	438,811	343,604	513,582	566,658	1,798,252	1,862,655			
	보해양조	(49,878)	(133,846)	(115,406)	(92,116)	(326,687)	(391,246)	31.55	154.81
		1,315,502	1,144,584	1,850,411	1,322,348	3,638,586	5,632,845		
	진로	(1,126)	(8,850)	(2,790)	(43,350)	(32,395)	(56,116)	35.06	110.69
		1,888,512	1,771,737	1,194,157	1,404,947	5,655,025	6,259,353		
리큐르	합계	(162,392)	(245,984)	(172,618)	(282,552)	(635,725)	(863,546)	100.00	52.74
		620,604	582,989	174,604	178,237	2,951,111	1,556,434		
	국순당L&B	(3,948)	(1,074)	(10,119)	(10,362)	(30,205)	(25,503)	31.71	40.61
		150,348	273,973	35,922	33,240	1,215,235	493,483		
	금복주	14	23	5	27	81	68		83.33
	두산	(33,698)	(73,892)	(34,938)	(39,345)	(225,169)	(181,873)	28.04	85.32
		126,416	109,203	97,705	103,140	511,553	436,463		
	롯데칠성음료					(234,029)		2.60	50.24
		39,421	7,379	-6,272		80,672	40,528		
무학	1,235		6,800	10,122	-773	18,157	1.17		
	보해양조	(116,874)	(162,741)	(113,211)	(224,452)	(97,771)	(617,278)	33.18	47.11
		287,620	177,651	23,122	27,965	1,096,020	516,358		
	진로	(7,772)	(8,132)	(13,954)	(8,309)	(48,551)	(38,167)	1.29	14.50
		5,297	10,405	2,704	1,647	48,323	20,053		
	충북소주	(101)	(145)	(396)	(84)		(726)	2.01	
		10,254	4,356	14,618	2,096		31,324		
약주	합계	(199,488)	(159,837)	(187,542)	179,860	(937,387)	(726,727)	100.00	75.87
		3,889,303	3,110,449	3,211,458	3,153,152	17,614,619	13,364,362		
	국순당L&B	(199,488)	(159,837)	(187,542)	179,860	(937,419)	(726,727)	100.01	75.86
	3,889,281	3,110,449	3,212,554	3,153,858	17,620,071	13,366,142			
	두산	22		-1,096	-706	-32	-1,780	-0.01	32.65
						-5,452			
기타주류	합계	(16,203)	(11,370)	(15,744)	23,496	(67,078)	(66,813)	100.00	115.48
		741,728	735,679	792,918	1,094,051	2,913,380	(3,364,375)		
	롯데칠성음료	(16,203)	(11,370)	(15,744)	(23,496)	(67,078)	(66,813)	100.00	115.48
	741,728	735,679	792,918	1,094,044	2,913,380	3,364,368			
	진로				7		7		

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