

# Mixture Bayesian Robust Design

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## Abstract

Applying Bayesian optimal design principles is not easy when a prior distribution is not certain. We present an optimal design criterion which possibly yield a reasonably good design and also robust with respect to misspecification of the prior distributions. The criterion is applied to the problem of estimating the turning point of a quadratic regression. Exact mathematical results are presented under certain conditions on prior distributions. Computational results are given for some cases not satisfying our conditions.

## 1. Introduction

Suppose  $x$  is a design variable with experimental region  $X$  and  $y$  is a random variable with density function  $p(y|\theta, x)$  which depends on parameters  $\theta^T = (\theta_1, \dots, \theta_p)$ , and design variable  $x$ . A design may be represented by a probability measure  $\eta$  on  $X$  with finite support. Though an exact design of  $N$  design points requires that  $\eta_i = N \eta(x_i)$  should be an integer for all  $i$ , we consider any probability measure  $\eta$  on  $X$  as a design. Assume that we are interested in estimating a function of parameters,  $g(\theta)$ . In Bayesian analysis a usual optimal design criterion is the approximate expected posterior variance of  $g(\theta)$  by taking the usual squared error loss  $L(\tilde{g}, g(\theta)) = (\tilde{g} - g(\theta))^2$  as a loss function. Posterior expected loss can be approximated using an approximate distribution of  $\theta$  (Berger 1985). For estimating several functions of  $\theta$ ,  $g(\theta) = (g_1(\theta), \dots, g_k(\theta))^T$  a general criterion is suggested by Chaloner and Larntz (1989). The criterion is the expected weighted trace of the

product of a symmetric matrix and the inverse of the information matrix,

$$\phi^*(\eta) = E_{\theta}(\text{tr} B(\theta) M(\theta, \eta)^{-1}) \quad (1)$$

where  $B(\theta)$  is a nonnegative definite symmetric  $p$  by  $p$  matrix and  $M$  is the Fisher information matrix, defined as

$$[M(\eta, \eta)]_{ij} = - \int \left( \frac{\partial^2}{\partial \theta_i \partial \theta_j} \log(p(y|\theta, x)) \right)_{\theta = \eta} \eta(dx).$$

The Bayesian optimal design theory outlined so far assumed that there is only one prior distribution. But in reality there may be several plausible prior distributions. DasGupta and Studden (1991) suggested several optimal robust criteria in normal linear models by formulating uncertainty of the prior in terms of having a family of priors induced by a metric on the space of nonnegative measures. Dette (1990) suggested Bayesian optimal designs which are robust to models in polynomial regression. Seo (2001) deals with robustness aspects by specifying design assumptions in several prior distributions, one of which is assumed to be more favored than others. In this paper we present a new criterion which is designed to be robust with respect to the choice of prior distribution

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among several plausible prior distributions. The criterion is applied to the problem of estimating turning point of a quadratic regression. Many optimal design criteria were applied to the turning point problem (Chaloner, 1989). Both analytic and numerical results are given demonstrating the robustness of the design criterion.

## 2. Robust optimal design

### 2.1 Mixture Bayesian design

Denote the prior distribution for  $\theta$  as  $\Delta(\theta)$ . Bayesian design problem with  $\Delta$  is finding a design which minimize  $\Phi(\eta, \Delta)$  over  $\eta$ .

#### Definition 1.

We call  $\eta^*$  a B-optimal design (for the prior distribution  $\Delta$ ) if  $\eta^*$  minimizes  $\Phi(\eta, \Delta)$  among all designs  $\eta$ .

We consider the situation that there are several ( $n$ , say) possible prior distributions for  $\theta$ . Denote these by  $\Delta_i, i=1, \dots, n$ . For each prior distribution, let  $\Phi(\eta, \Delta_i)$  denote a certain function of interest for the design  $\eta$  evaluated for prior distribution  $\Delta_i$ .

We suggest a new criterion for this situation. Suppose  $\{\alpha_1, \alpha_2, \dots, \alpha_n\}$  are the weights assigned to prior distributions  $\{\Delta_1, \Delta_2, \dots, \Delta_n\}$  respectively. More weight would be assigned to the more plausible prior. The  $\alpha$ -mixture of the prior distributions is defined as  $\alpha_1\Delta_1 + \alpha_2\Delta_2 + \dots + \alpha_n\Delta_n$  for fixed  $\{\alpha_1, \alpha_2, \dots, \alpha_n\}, \alpha_i \in (0, 1), \sum_{i=1}^n \alpha_i = 1$ .

#### Definition 2.

For given  $\alpha = \{\alpha_1, \alpha_2, \dots, \alpha_n\}$ , where  $\alpha_i \in (0, 1)$  and  $\sum_{i=1}^n \alpha_i = 1$  and  $\Delta_\alpha = \alpha_1\Delta_1 + \alpha_2\Delta_2 + \dots + \alpha_n\Delta_n$ ,  $\tilde{\eta}$  is ( $\alpha$ -mixture)  $B_M$ -optimal design (for the set of prior distributions  $\Delta = (\Delta_1, \Delta_2, \dots, \Delta_n)$ ) if  $\tilde{\eta}$  mini-

mizes  $\Phi(\eta, \Delta_\alpha)$  among all designs.

If we let  $\Phi(\eta, \Delta) = E_\theta(\text{tr } B(\theta)M(\theta, \eta)^{-1})$ , then we have the following results.

- (a) Design criteria  $\Phi(\eta, \Delta_\alpha)$  for  $B_M$ -optimal designs are convex function of  $\eta$ .
- (b) The directional derivative for the  $B_M$ -optimal design criterion at  $\eta_1$  in the direction of  $\eta_2$  is

$$F(\eta_1, \eta_2) = \Phi(\eta_1, \Delta_\alpha) - E_\theta(\text{tr } B(\theta)M(\theta, \eta_1)^{-1} M(\theta, \eta_2)M(\theta, \eta_1)^{-1}) \quad (2)$$

the expectation being taken over the distribution for  $\theta, \Delta_\alpha$ .

### 2.2 Example : Turning point problem

The following quadratic model is considered with observation  $y_i$  and design points  $x_i$

$$y_i = \beta_0 + \beta_1 x_i + \beta_2 x_i^2 + e_i \quad (3)$$

where  $\beta = (\beta_0, \beta_1, \beta_2)$  are unknown coefficients and the errors  $e_i$  are independent, normally distributed with mean zero and variance  $\sigma^2$ . Under the model (3) the expected value of  $y$  is a maximum if  $\beta_2$  is negative, or is a minimum if  $\beta_2$  is positive at the value of  $x = -\beta_0/2\beta_2$ , denoted by  $\gamma$ , which is called the turning point.

#### 2.2.1 Case A : Analytic results

The B-optimal design for estimating the turning point  $\gamma$  is presented by Mandal (1978). Without loss of generality design region  $X$  is restricted to be in the interval  $[-1, 1]$ . Since the B-optimal design depends on  $\beta_0, \beta_2$  and  $\gamma$  only through the first two moments of distribution of  $\gamma$ , the prior for  $\gamma$  can be summarized as the vector,  $\Delta = (m, \nu)$  where  $m = E(\gamma)$  and  $\nu = \text{var}(\gamma)$ .

For a large sample size, if  $\sigma^2$  and  $\beta_2$  are assumed to be independent of  $\gamma$  in the prior distribution the expected posterior variance of  $\gamma$

is proportional to

$$\Phi(\eta, \Delta) = E_{\gamma}(\text{tr}B(\gamma)I(\theta, \eta)^{-1})$$

where 
$$B(\gamma) = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 1 & 2\gamma \\ 0 & 2\gamma & 4\gamma^2 \end{pmatrix}$$

and

$$\Phi(\eta, \Delta) = \frac{1}{d^2} \frac{1}{\mu} + \frac{4\nu}{d^2} + \left\{ \frac{2(m-c)}{d} - \frac{(\mu'_3 - \mu'_2 \mu'_1)}{\mu_2} \right\}^2 + \frac{d^2 \left\{ \mu'_4 - \mu_2^2 - \frac{1}{\mu_2} (\mu'_3 - \mu'_2 \mu'_1)^2 \right\}}{d^2}$$

where

$x_{(1)}$  = minimum value of supporting points of a design  $\eta$ ,

$x_{(N)}$  = maximum value of supporting points of a design  $\eta$ ,

$$z = \frac{2x - x_{(1)} - x_{(N)}}{x_{(N)} - x_{(1)}}, \quad \mu'_r = \int z^r \eta(dz),$$

$$\mu_r = \int (z - \mu_1)^r \eta(dz)$$

$$c = \frac{x_{(1)} + x_{(N)}}{2} \quad \text{and} \quad d = \frac{x_{(N)} - x_{(1)}}{2}.$$

A B-optimal design for the special case of the prior centered at 0, i.e.  $\Delta = (0, \nu)$  is

$$\begin{aligned} \eta^*(-1) &= \eta^*(1) = \mu_2^*/2, \\ \eta^*(0) &= 1 - \mu_2^*. \end{aligned} \quad (4)$$

where  $\mu_2^* = \{1 + 2(\nu^{-1} + 4)^{-1/2}\}^{-1}$ .

We now apply a  $B_M$ -optimal design criterion to the turning point problem of a quadratic regression. Under certain conditions on the prior distributions, we establish analytic results.

### Theorem 1.

For the turning point problem, consider prior distributions,  $\Delta_i = (m_i, \nu_i)$  with  $\nu_i > 0$  and  $m_i \in R$   $i=1, \dots, n$ .

For given  $a = \{a_1, a_2, \dots, a_n\}$ , where  $a_i \in (0, 1)$  and  $\sum_{i=1}^n a_i = 1$ , if  $\sum_{i=1}^n a_i m_i = 0$  then a  $a$ -mixture

$B_M$ -optimal design (for the set of prior distributions  $\Delta = (\Delta_1, \Delta_2, \dots, \Delta_n)$  is given by

$$\tilde{\eta}(-1) = \tilde{\eta}(1) = \frac{\mu_2^*}{2} \quad \text{and} \quad \tilde{\eta}(0) = 1 - \mu_2^*$$

where

$$\mu_2^* = \left\{ 1 + 2 \left( \frac{1}{\sum_{i=1}^n a_i \{\nu_i + m_i^2\}} + 4 \right)^{-\frac{1}{2}} \right\}^{-1}.$$

**Proof.**

It is easily verified that for  $\{\Delta_1, \Delta_2, \dots, \Delta_n\}$  with

$$\Delta_i = (m_i, \nu_i), \quad a_i \in (0, 1) \quad \text{and} \quad \sum_{i=1}^n a_i = 1,$$

$$\begin{aligned} \Delta_a &= \sum_{i=1}^n a_i \Delta_i \\ &= \left( \sum_{i=1}^n a_i m_i, \sum_{i=1}^n a_i (\nu_i + m_i^2) - \left\{ \sum_{i=1}^n a_i m_i \right\}^2 \right). \end{aligned}$$

So

$$\begin{aligned} \Delta_a &= \sum_{i=1}^n a_i \Delta_i \\ &= \left( \sum_{i=1}^n a_i m_i = 0, \sum_{i=1}^n a_i (\nu_i + m_i^2) \right). \end{aligned}$$

The B-optimal design only depends on the first two moments of the prior distribution. So we apply the equation (4) and have the required result.

$B_M$ -optimal design is found analytically for any value of  $a = \{a_1, a_2, \dots, a_n\}$  for the turning point problem that results in the weighted average of the mean being at the center of the design region.

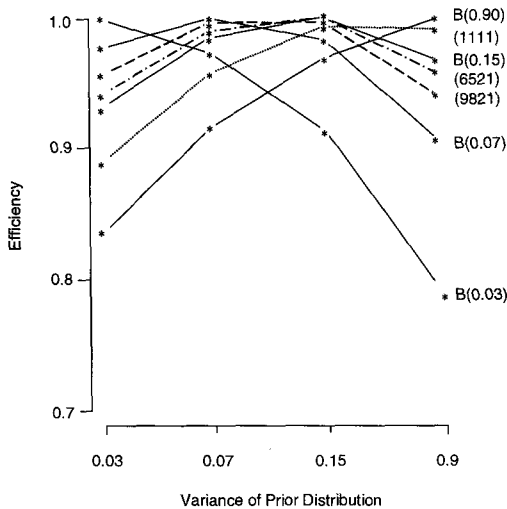
Based on the analytic results we demonstrate the robustness of the mixture designs by presenting efficiencies of mixture designs for several examples of prior distributions.

We use the efficiency as a measure to assess the relative worth of a design  $\eta$  for prior distribution  $\Delta$ . The efficiency of a design  $\eta$  with respect to the prior distribution  $\Delta$  is defined by

$$EFF(\eta, \Delta) = \frac{\inf_X \phi(X, \Delta)}{\phi(\eta, \Delta)}$$

$$= \phi(\eta^*, \Delta) / \phi(\eta, \Delta)$$

where  $\eta^*$  is a B-optimal design for prior distribution  $\Delta$ .



<Figure 1> Efficiencies of  $B_M$ -optimal designs compared to B-optimal designs based on analytic results for prior distributions  $\Delta_1=(0, 0.03)$ ,  $\Delta_2=(0, 0.07)$ ,  $\Delta_3=(0, 0.15)$ ,  $\Delta_4=(0, 0.90)$ . For example, B(0.03) stands for the B-optimal design for  $\Delta=(0, 0.03)$  and (1,1,1,1) stands for the  $B_M$ -optimal design with  $\alpha=(1/4, 1/4, 1/4, 1/4)$ .

Consider the following four prior distributions,  $\Delta_1=(0, 0.03)$ ,  $\Delta_2=(0, 0.07)$ ,  $\Delta_3=(0, 0.15)$ ,  $\Delta_4=(0, 0.90)$ . All four prior distributions have mean at the center of the design region, so the theorem 1 applies. To illustrate, we use integer numbers from 1 to 9 as relative weights for each prior distribution. For example (6551) represents the mixture giving weight 6/17 to  $\Delta_1$ , 5/17 to  $\Delta_2$ , 5/17 to  $\Delta_3$ , 1/17 to  $\Delta_4$ . <Figure 1> gives efficiencies for  $B_M$ -optimal designs for several sets of weights. Not all sets of weights result in robust designs for all prior distributions. In essence, robust design moderate the extreme effi-

ciencies without losing much to the B-optimal design for each prior alone. (1111) is robust compared to the B-optimal designs for  $\Delta_1$  and  $\Delta_4$  but not for  $\Delta_2$  and  $\Delta_3$ . But some sets of weights, for example (6551) and (9821), yield designs which are robust for all prior distributions.

### 2.2.2 Case B : Numerical results

We now use numerical methods to find mixture Bayesian optimal designs. To verify the optimality of a design we use Whittle's (1973) general equivalence theorem.

Let  $\mathcal{E}$  to be the set of all probability measures on  $X$ . Then the design problem can be viewed as finding a measure in  $\mathcal{E}$  that minimizes  $\phi(\eta)$ . We only consider convex functions  $\phi$  on  $\mathcal{E}$ . For non-linear design, we characterize optimal designs using directional derivatives of the criterion with respect to design measures.

For two measures  $\eta_1$  and  $\eta_2$  in  $\mathcal{E}$ , the directional derivative at  $\eta_1$  in the direction of  $\eta_2$  is denoted by  $F(\eta_1, \eta_2)$  and is defined, when the limit exists, by

$$F(\eta_1, \eta_2) = \lim_{\epsilon \downarrow 0} \epsilon^{-1} [\phi((1-\epsilon)\eta_1 + \epsilon\eta_2) - \phi(\eta_1)]$$

The extreme points of  $\mathcal{E}$  are the measures which put point mass at a single point  $x$  in  $X$ . We denote such a measure by  $\eta_x$  and use  $d(\eta, x)$  to denote  $F(\eta, \eta_x)$ . With this notation, we give Whittle's general equivalence theorem which characterizes optimal designs.

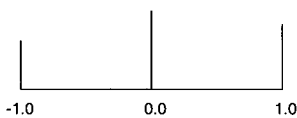
#### Theorem 2. (Whittle, 1973)

Assume that  $X$  is compact, that directional derivatives exist and are continuous in  $x$ , that there is at least one measure in  $\mathcal{E}$  for which  $\phi$  is finite, and that  $\phi$  is such that if  $\eta_i \rightarrow \eta$  in weak convergence then  $\phi(\eta_i) \rightarrow \phi(\eta)$ .

If  $\phi$  is convex, then a  $\phi$ -optimal design  $\eta_0$  can be equivalently characterized by any of the three conditions

- (i)  $\eta_0$  minimizes  $\phi(\eta)$ .
- (ii)  $\eta_0$  maximizes  $\inf_{x \in X} d(\eta, x)$
- (iii)  $\inf_{x \in X} d(\eta_0, x) = 0$

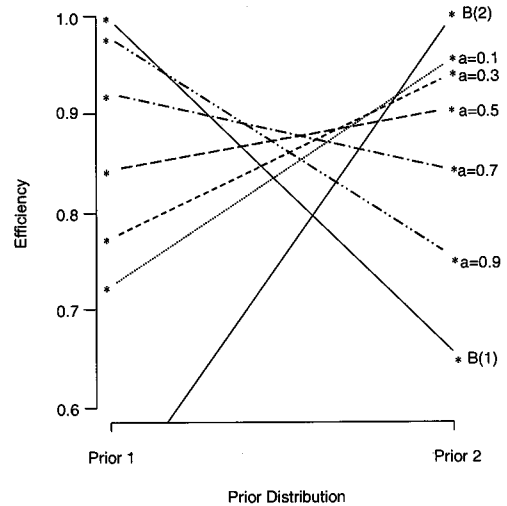
Since the criterion  $\phi^*$  in the equation (1) is convex function of  $\eta$  in  $\mathcal{E}$  we can apply theorem 2 to our problem. From equation (1) and equation (2), directional derivatives in the direction of  $\eta_x$ ,  $d(\eta, x)$ , of B- and  $B_M$ -optimal designs are fourth degree polynomials. By theorem 2 it is clear that the number of supporting points of optimal design is three. We use the Nelder and Mead (1965) version of the simplex algorithm finding the best three points design. For simplicity, we only work with two prior distributions. With two prior distributions, we consider two cases. : First, both two prior distributions are certain, i.e., have small variances. Second, neither prior distribution 1 nor the minor prior distribution 2 is certain. Corresponding to the two cases, we take prior distributions as follows in our examples : a)  $\mathcal{A}_1 = (-0.2, 0.07)$   $\mathcal{A}_2 = (0.5, 0.07)$ , b)  $\mathcal{A}_1 = (-0.2, 0.30)$   $\mathcal{A}_2 = (0.5, 0.30)$ .



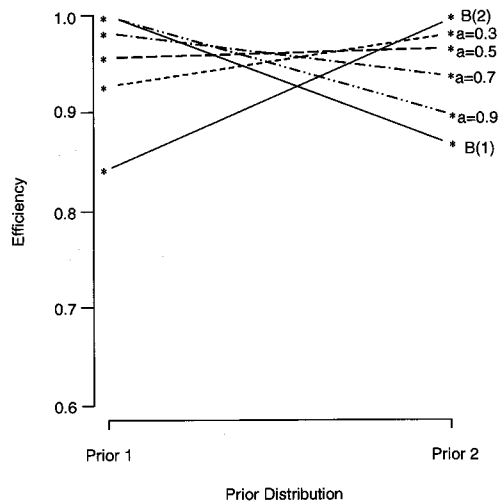
<Figure 2>  $B_M$ -optimal designs based on numerical results for prior distributions and weights  $\mathcal{A}_1 = (-0.2, 0.07)$   $\mathcal{A}_2 = (0.5, 0.07)$  and  $\alpha = (.5, .5)$ .

$B_M$ -optimal designs were found for various values of  $\alpha$  for each case. We could check the optimality of the designs by plotting the derivative function, which is positive almost everywhere and has exactly three roots at the design points. <Figure 2> show  $B_M$ -optimal designs with  $\mathcal{A}_1 = (-0.2, 0.07)$   $\mathcal{A}_2 = (0.5, 0.07)$  and  $\alpha = (.5, .5)$ . <Figure 3> indicates that the  $B_M$ -optimal design criterion yields robust designs

for two cases with various values of the weights. For more than 3 priors cases  $B_M$ -optimal designs were found by a similar procedure using numerical method of optimality.



(a)



(b)

<Figure 3> Efficiencies of  $B_M$ -optimal designs compared B-optimal designs based on numerical results for prior distributions (a)  $\mathcal{A}_1 = (-0.2, 0.07)$   $\mathcal{A}_2 = (0.5, 0.07)$  (b)  $\mathcal{A}_1 = (-0.2, 0.30)$   $\mathcal{A}_2 = (0.5, 0.30)$ ,  $\alpha = 0.1$  stands for  $B_M$ -optimal designs with  $\alpha = (0.1, 0.9)$ .

### 3. Conclusion

We have addressed the problem of handling uncertainty of the prior distribution in Bayesian optimal design and suggested a robust Bayesian optimal design criterion. The criterion is applied to the turning point problem in the quadratic regression, and analytic results for mean-centered prior distributions and numerical results for non mean-centered prior distributions were presented. In our example with two prior distributions, we found reasonably good robust designs for all prior distributions using the  $B_M$ -optimal design criterion. If we have several competing prior distributions, it is generally more difficult to find a design which may be considered robust for all prior distributions.  $B_M$ -optimal design criterion can be applied to any problems.

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