



4



4



4

3 1.

2002 VOD, 3 IMT - 2000 가

2.5 가 2Mbps 가 0 1

IMT - 2000 SK June, KTF 0 1 3D 가

Fimm 가 75% 가 가

2003 가 가

3 가 Mobile

1995 1 1 2002 12 31 < 1 >

, 3

[출처: onexpo.co.kr]

	•TV, PC	•.PDA
	•0 1 •가 •가	
	•가 •가	•가 (가, 가)
	•가 •가	•가 •가
	•가	•가

< 1. >

가 TV

가

Service) SMS(Short Message 가  
MMS(Multimedia Messaging Service)

MMS

6가

< 2>

	MMS(Multimedia Message Service), SMS

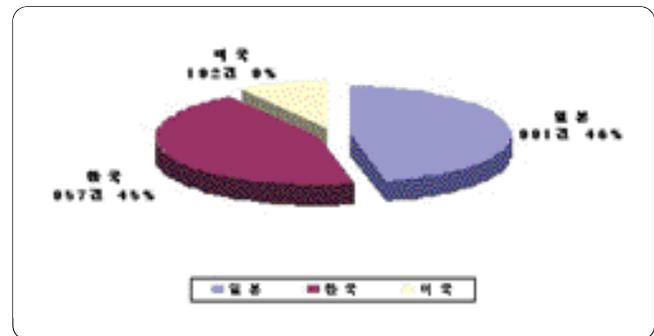
< 2. >

ISP(Internet Service Provider)

192, 957, 991, 2,140

2.

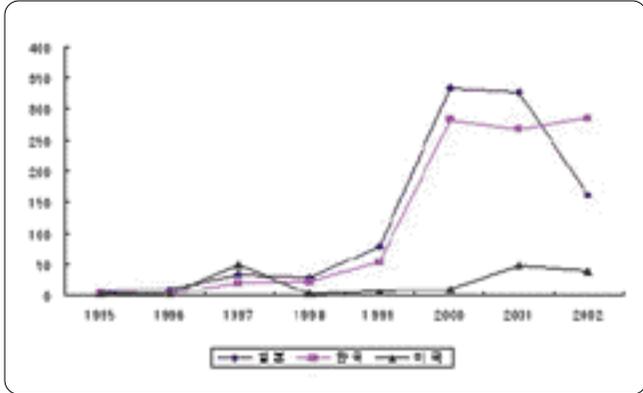
2-1. 3



< 1.3 >

< 1>

991, 46% 가  
957  
192

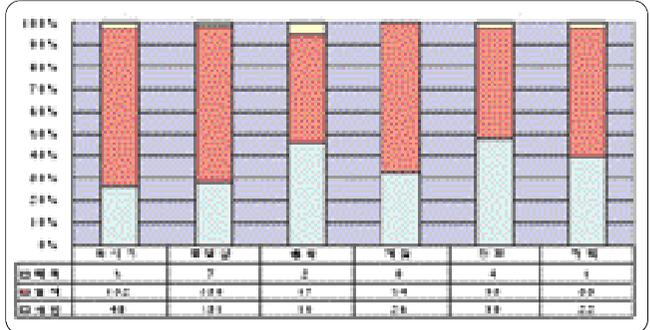


< 2.3 >

< 2> 3

1999

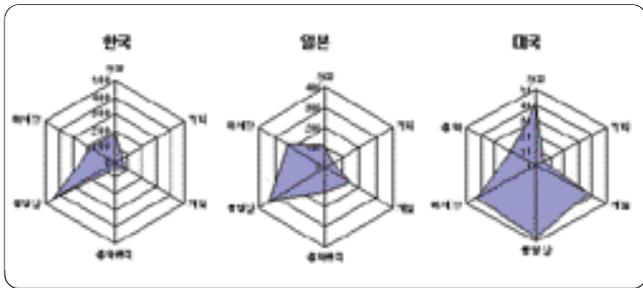
2000



< 4. >

2-2.

< 4>



< 3.3 >

< 3>

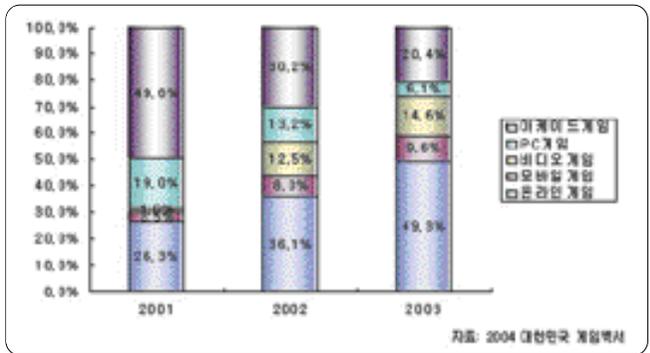
6

3

가

가가

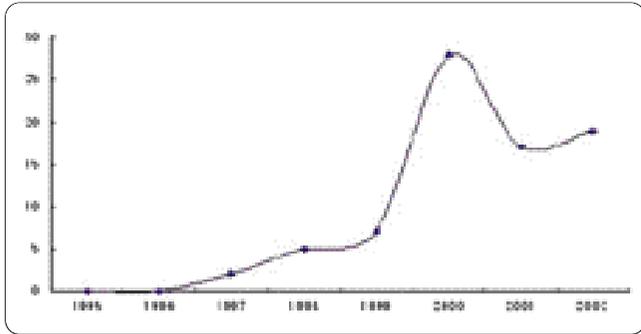
가



< 5. >

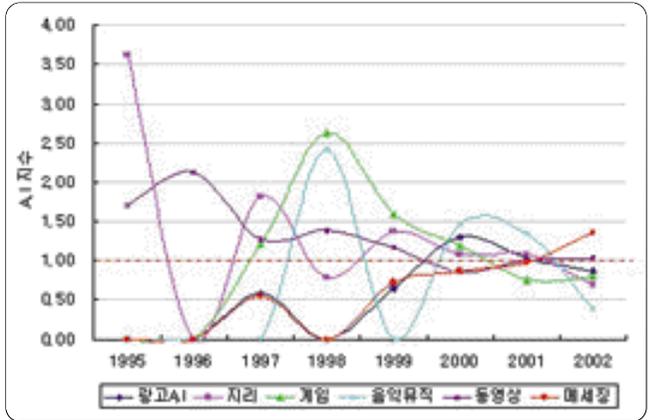
< 5>

PC



< 6. >

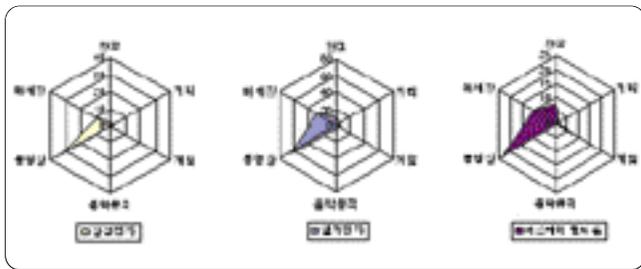
< 6>  
 가 1999  
 가 2001  
 가 , 2002  
 WAP  
 GVM, SK - VM, Brew,  
 Ez - java VM



< 8. A.I >

							A.I	A.I	A.I	A.I	A.I	A.I	
1995	0	1	0	0	4	0	5	0.00	3.63	0.00	0.00	1.70	0.00
1996	0	0	0	0	4	0	4	0.00	0.00	0.00	0.00	2.13	0.00
1997	2	2	2	0	12	2	20	0.58	1.81	1.21	0.00	1.28	0.55
1998	0	1	5	2	15	0	23	0.00	0.79	2.63	2.41	1.39	0.00
1999	6	4	7	0	29	7	53	0.65	1.37	1.60	0.00	1.16	0.72
2000	64	17	28	15	114	45	283	1.31	1.09	1.20	1.47	0.86	0.87
2001	48	16	17	13	127	48	269	1.03	1.08	0.76	1.34	1.00	0.97
2002	43	11	19	4	138	71	286	0.87	0.70	0.80	0.39	1.03	1.35
	163	52	78	34	443	173	943	1.00	1.00	1.00	1.00	1.00	1.00

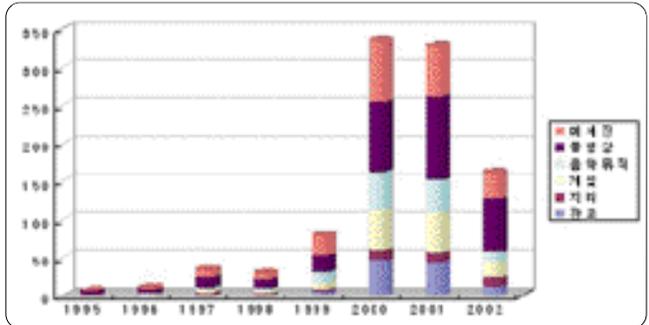
< 3. A.I >



< 7. 3 >

< 7> 3  
 .3  
 가가 2-3.  
 ,3

< 8> (A.I)  
 ( )  
 1  
 , 1995 1999  
 2000 1



< 9. >



