



KTF

2005. 3. 22



Part I : KTF

Part II : Trend

Part III : KTF



Part I : KTF



: KTF

1997 10 7 가 1170 , 4.6

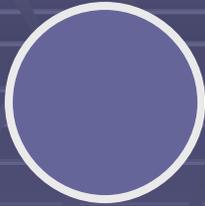
1997 1998 1999 2000 2001 2002 2003 2004



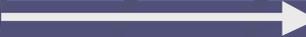
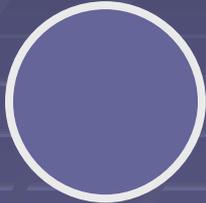
(1)	100 가 (4)	'PCS016'	(5)	2 (10)	가 200 (10)	(12)	(12)		5 가 (1)	magic (1)	1,000 가 (5)	FIFA (6)	KTICOM (3)	K-bank (1)	가 (NCSI)	1 (4)	WCDMA	IMT-2000 fimm (5)	'KTF' (5)	magic (11)	Business week IT Telecom 1 (6)	3 大賞 (11)
------	------------	----------	------	---------	-------------	-------	-------	--	----------	------------	--------------	-----------	-------------	-------------	----------	--------	-------	--------------------	------------	-------------	---------------------------------	------------



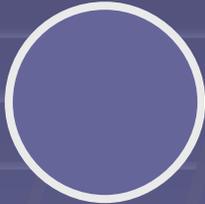
가



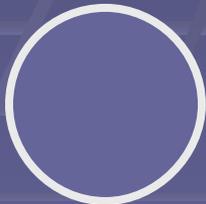
- , ,
- , ,



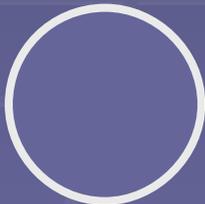
- , VOD, MOD, MMS
- Fimm, magicn, mulipack



- / / / /
- K-bank , K-ways, K-merce, Nespot swing



-
- Zone Networking, Mobile Office



- CDMA , , JV
- ,



: ARPU, 가

가

가

가가

ARPU

가

ARPU

< : >

< : >

8,416

9,591

10,333

10,442

11,728

37,404

40,238

39,626

38,688

39,420

2000

2001

2002

2003

2004

2000

2001

2002

2003

2004

•ARPU : ARPU (CP , , 가)
2003

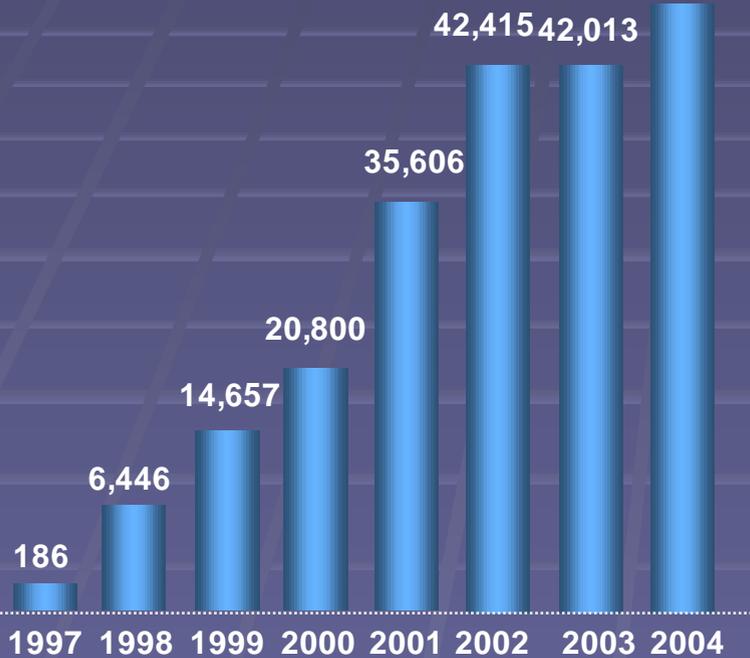


가 ARPU 가 4 6 ,



< : >

45,892



< : >

5,322



Part II :

Trend

(Convergence)



가 3 8 , 16 20

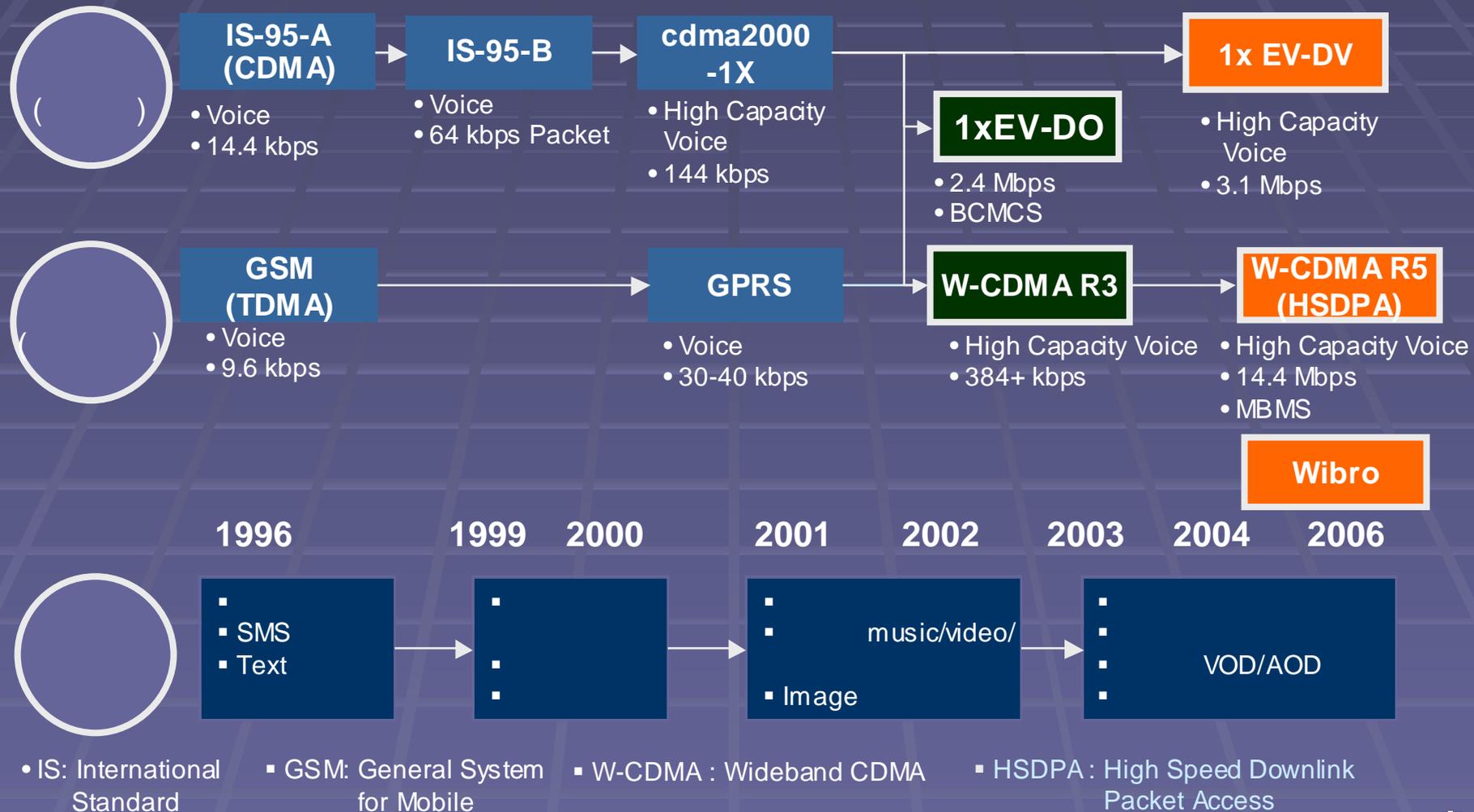


'84 '86 '88 '90 '92 '94 '95 '96 '97 '98 '99 '00 '01 '02 '03 '04

SK KMT CDMA (STI) PCS 3 KTF-KTM SKT-STI 010

Network

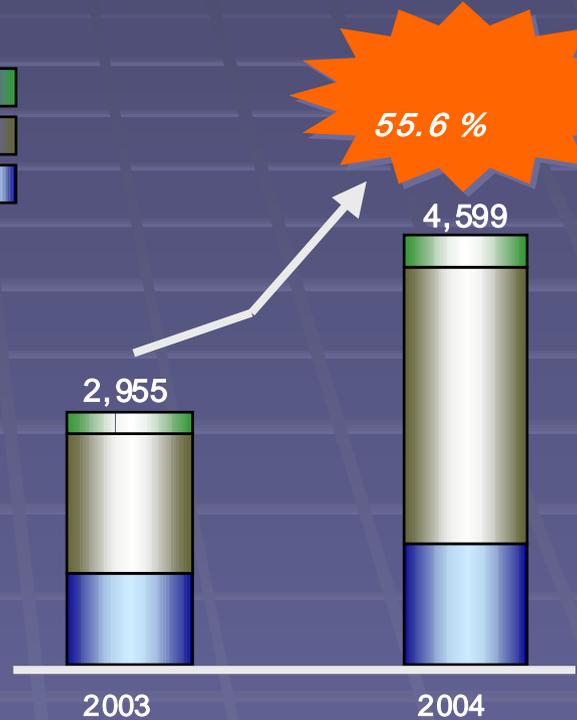
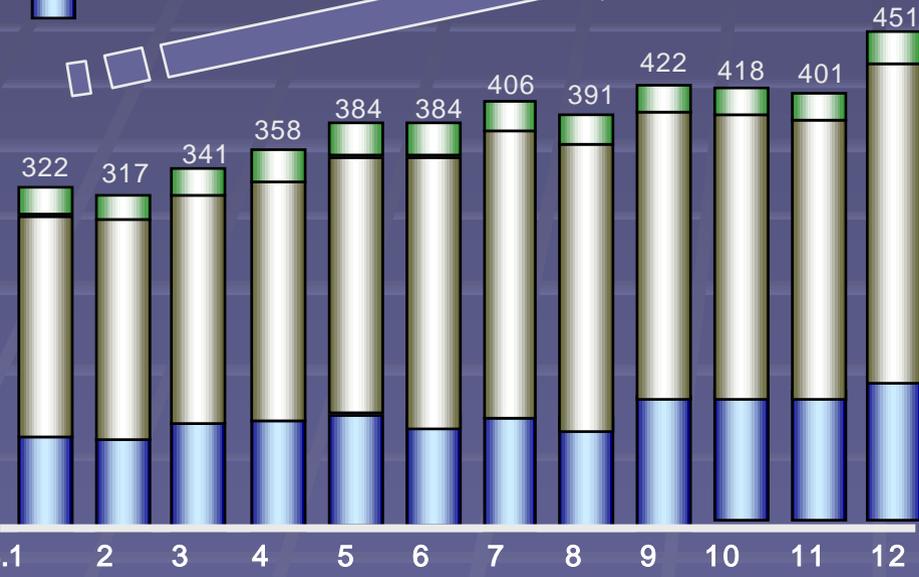
가 가



KTF

55.6%

'04



) 12 Data
- Bigi

98.9%

60.1%

가

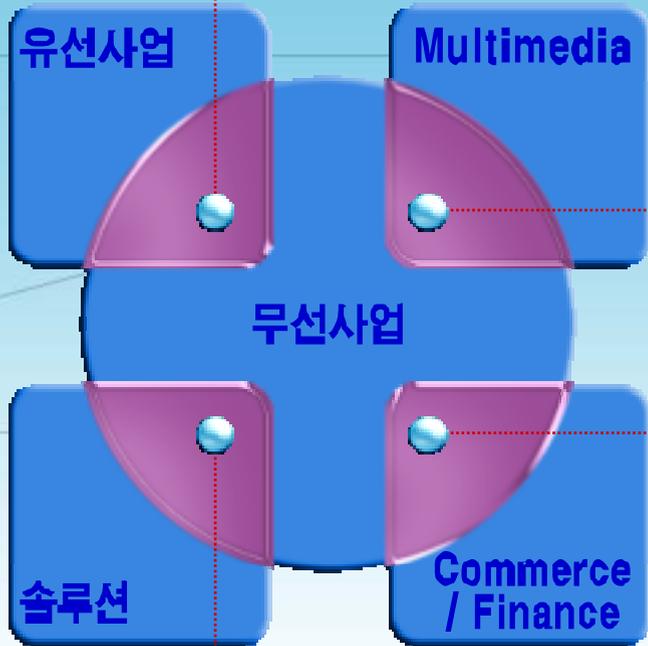


1997 ~
:

1999 ~
:
/ ,
;

2002 ~
:
VOD, ,
;

(Convergence)



- Wi-Fi
- Onephone
- Mobile-IM

- Firm SKY Life
- DMB
- , VOD, MP3
- MMS

- m-Payment
- m-Finance
- m-Marketing
- m-Retail

- Telematics
- Home Networking
- m-Office
- M2M

이동단말을 중심으로
정보화 사회 구현

Part III : KTF

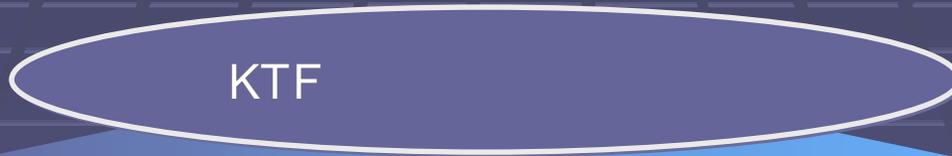


: KTF Positioning

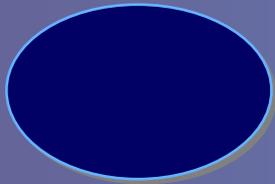
2007

가

&



('07)



&



KTF 2007
1.1 , EBITDA margin 40%

(EBIT)



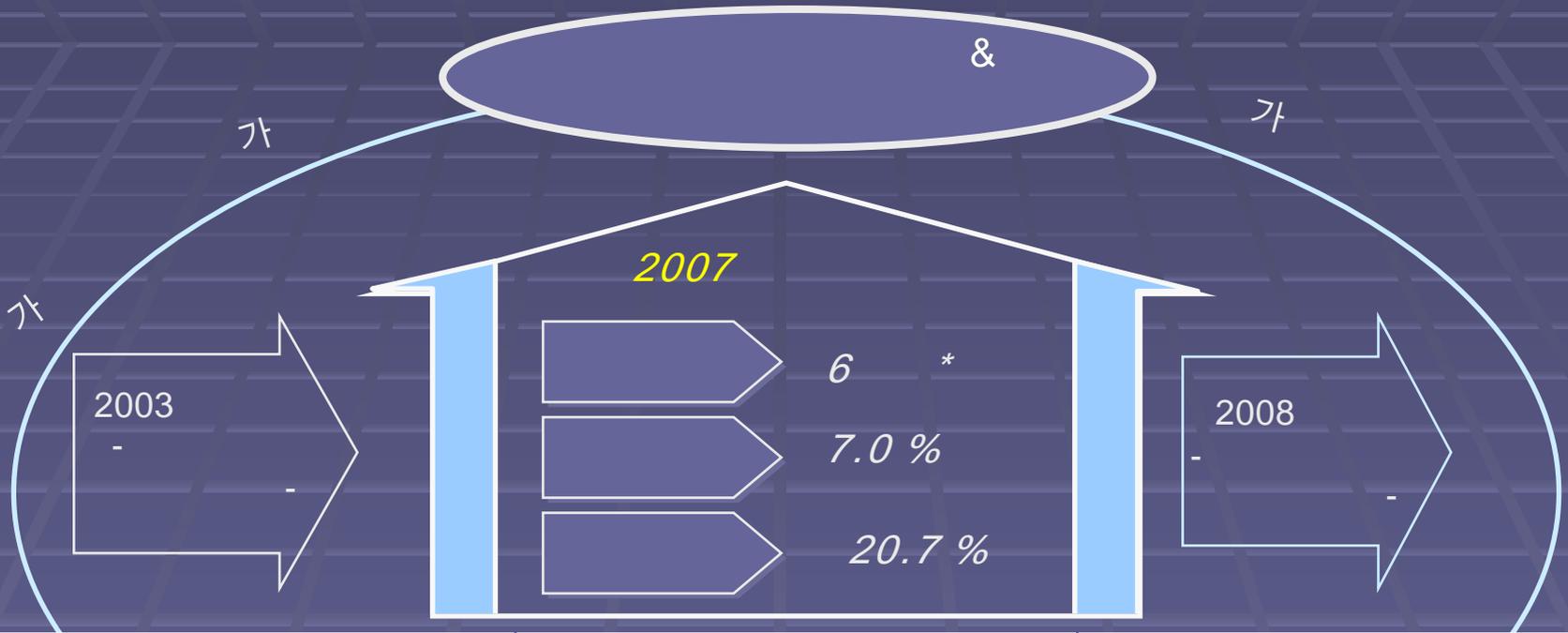
(:)



	0.36	0.26	0.32	0.37
--	------	------	------	------



1 , 2 , 3
&



1	2007 2	3
	(1 1 2)	<ul style="list-style-type: none"> • • •

* (KTFT)



Q & A

