

IT의 오늘과 내일

The IT Today and Tomorrow



글 / 金 延 洪
(Kim, Yon Hong)
전자계산조직응용기술사,
신화밸리 대표.
E-mail: yonkim55@hanmail.net

IT의 오늘 과 내일

2005. 2. 25(금)

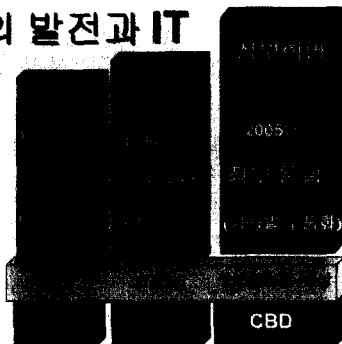
金 延 洪

신화밸리 대표 / 정보처리기술사

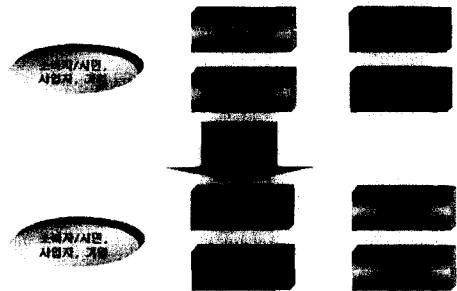
Topics

- 경영과 IT의 연계 발전
- 정보시스템의 진화
- 웹 비즈니스 와 기술적 구조
- 국.내외 사례

경영의 발전과 IT

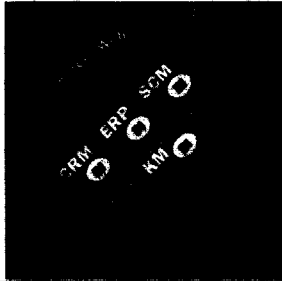


현대경영 틀의 구조적 변화



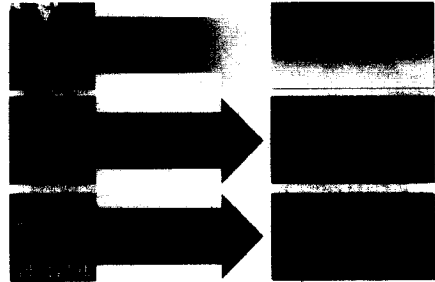
Sourced from Gartner Group

솔루션 연계도

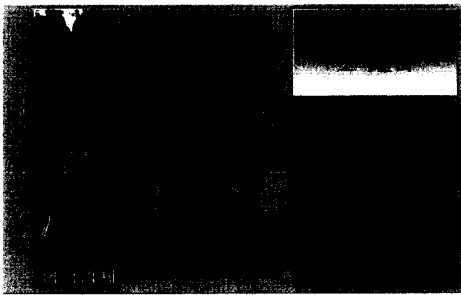


Gartner Group position

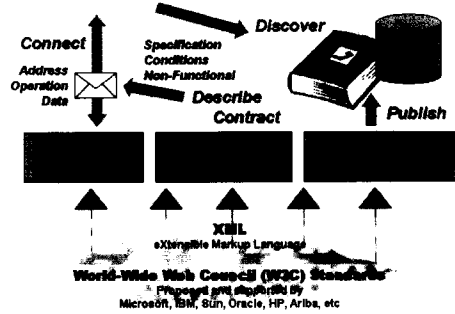
현대 경영의 3 요소



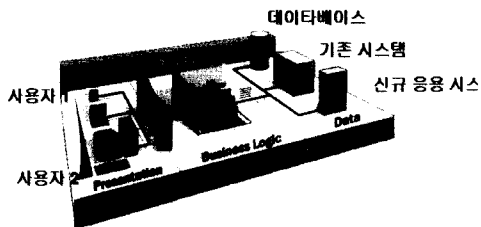
디지털 경영의 요체



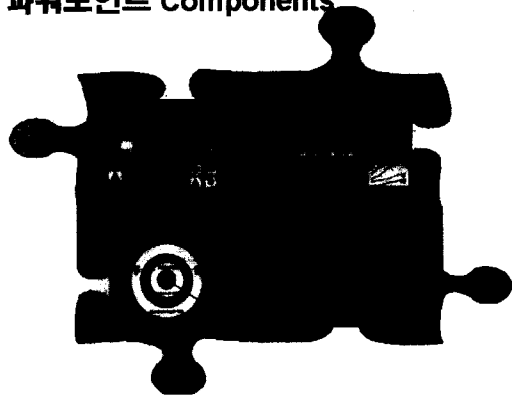
개방형 표준화



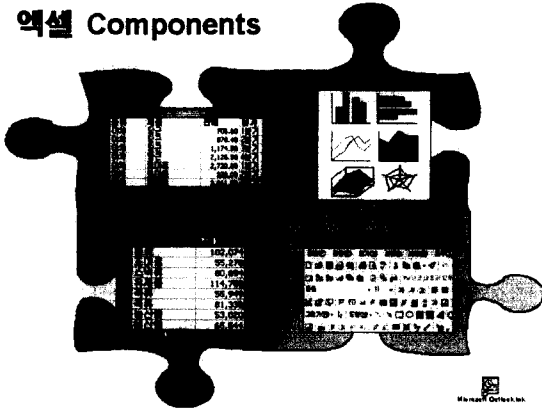
CBD에 의한 3계층 구조



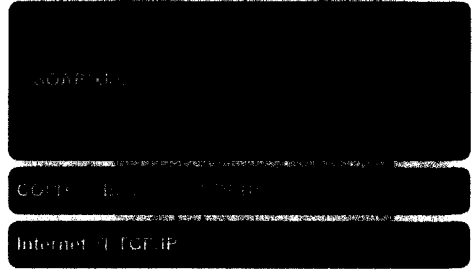
파워포인트 Components



엑셀 Components

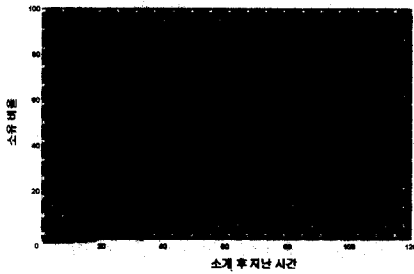


Platform 과 업종 사양 표준화



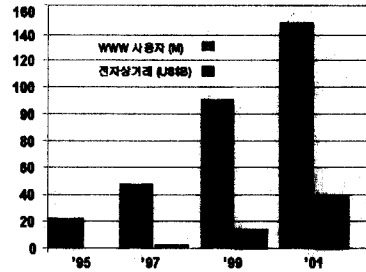
인터넷의 열풍과 파생산업

-21C, 경쟁력의 핵심은 속도 III



Sources: The Economist

인터넷과 전자상거래 관계

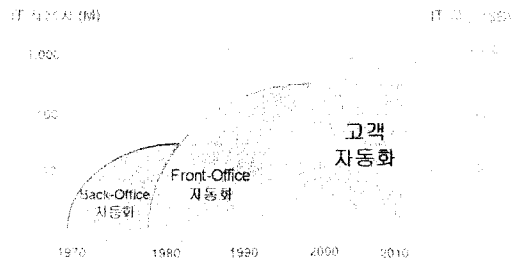


출처: IDC 인터넷 전자상거래 시장 모델

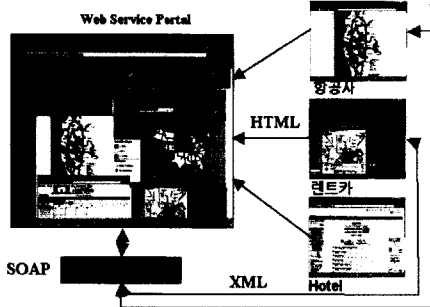
Web 의 진화 과정

Presence	Transaction	Digital Economy
Publish Info (1세대)	Process Transactions (2세대)	Digital Economy (3세대)
<ul style="list-style-type: none"> • Web sites • Pages • Islands • Eyeballs 	<ul style="list-style-type: none"> • Web-enable existing systems • Transactions • Islands • Revenue 	<ul style="list-style-type: none"> • Business transformation • Business processes • Constellations • Profits

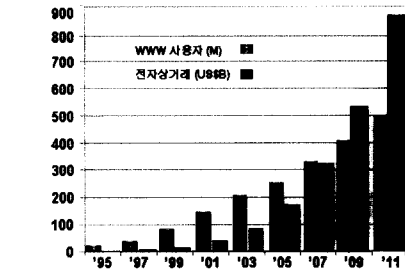
10억의 새 사용자 등장



웹 사이트와 웹 서비스

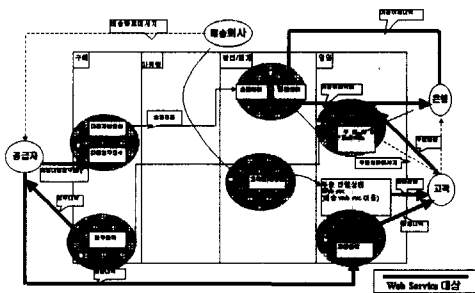


앞으로 5년은 경쟁 우위로

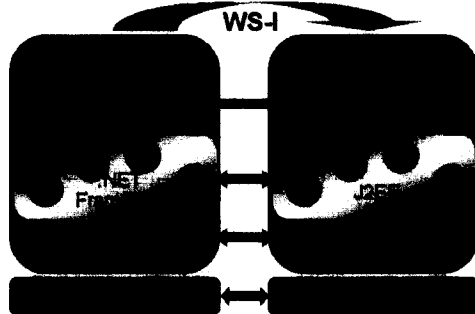


출처: IDC 인터넷 전자상거래 시장 모델

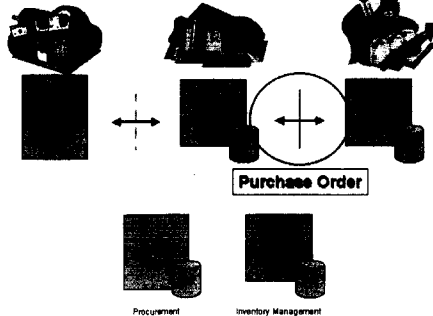
전자거래의 WEB Services 대상들



웹 서비스의 기술구조 비교



사례 1: SEC의 EAI



사례 2: SK 그룹

