

First Order Differential Subordinations and Starlikeness of Analytic Maps in the Unit Disc

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ABSTRACT. Let α be a complex number with $\Re \alpha > 0$. Let the functions f and g be analytic in the unit disc $E = \{z : |z| < 1\}$ and normalized by the conditions $f(0) = g(0) = 0$, $f'(0) = g'(0) = 1$. In the present article, we study the differential subordinations of the forms

$$\alpha \frac{z^2 f''(z)}{f(z)} + \frac{zf'(z)}{f(z)} \prec \alpha \frac{z^2 g''(z)}{g(z)} + \frac{zg'(z)}{g(z)}, \quad z \in E,$$

and

$$\frac{z^2 f''(z)}{f(z)} \prec \frac{z^2 g''(z)}{g(z)}, \quad z \in E.$$

As consequences, we obtain a number of sufficient conditions for starlikeness of analytic maps in the unit disc. Here, the symbol ' \prec ' stands for subordination.

1. Introduction

Let \mathcal{H} denote the space of analytic functions in the unit disc $E = \{z \in \mathbb{C} : |z| < 1\}$, with the topology of local uniform convergence. Denote by \mathcal{A} and \mathcal{A}' , the subspaces of \mathcal{H} consisting of functions f which are normalized by the conditions $f(0) = f'(0) - 1 = 0$ and $f(0) = 1$, respectively. Further, let

$$S^*(\alpha) = \left\{ f \in \mathcal{A} : \Re \frac{zf'(z)}{f(z)} > \alpha, \quad z \in E, \quad 0 \leq \alpha < 1 \right\},$$

and

$$S(\alpha) = \left\{ f \in \mathcal{A} : \left| \arg \frac{zf'(z)}{f(z)} \right| < \alpha \frac{\pi}{2}, \quad z \in E, \quad 0 < \alpha \leq 1 \right\},$$

be the subspaces of \mathcal{A} consisting of starlike functions of order α and strongly starlike functions of order α , respectively. Note that $S^*(0) = S(1) = S^*$ is the well-known space of normalized functions starlike (univalent) with respect to the origin. We denote by K , the family of all convex functions in E defined as under:

$$K = \left\{ f \in \mathcal{H} : f'(0) \neq 0, \quad \Re \left[1 + \frac{zf''(z)}{f'(z)} \right] > 0, \quad z \in E \right\}.$$

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A function $f \in \mathcal{H}$, $f'(0) \neq 0$, is said to be close-to-convex in E if there exists a function $g \in K$, such that

$$\Re e^{i\lambda} \frac{f'(z)}{g'(z)} > 0, \quad z \in E,$$

for some λ , $|\lambda| < \pi/2$. Let C denote the class of all such functions.

If f and g are analytic in E , we say that f is subordinate to g in E , written as $f(z) \prec g(z)$ in E , if g is univalent in E , $f(0) = g(0)$ and $f(E) \subset g(E)$.

Let h be a univalent function in E and let $\psi : \mathbb{C}^2 \rightarrow \mathbb{C}$, where \mathbb{C} is the complex plane.

An analytic function p is said to satisfy the first order differential subordination if

$$(1) \quad \psi(p(z), zp'(z)) \prec h(z), \quad h(0) = \psi(p(0), 0), \quad z \in E.$$

A univalent function q is said to be the dominant of the differential subordination (1), if $p(0) = q(0)$ and $p \prec q$ for all p satisfying (1). A dominant \tilde{q} of (1) that satisfies $\tilde{q} \prec q$ for all dominants q of (1) is said to be the best dominant of (1).

In 1976, Lewandowski, Miller and Zlotkiewicz [1] proved the following criterion for starlikeness of a function $f \in \mathcal{A}$.

Theorem A. *If $f \in \mathcal{A}$ satisfies*

$$\Re \left[\frac{zf'(z)}{f(z)} \left(\frac{zf''(z)}{f'(z)} + 1 \right) \right] > 0,$$

for all z in E , then $f \in S^*$.

Later, in 1995, Ramesha, Kumar and Padmanabhan [8] extended Theorem 1 by proving the following result:

Theorem B. *Let $f \in \mathcal{A}$. For $\alpha \geq 0$, let the condition*

$$(2) \quad \Re \left[\frac{zf'(z)}{f(z)} \left(\frac{\alpha zf''(z)}{f'(z)} + 1 \right) \right] > 0,$$

be satisfied for all z in E . Then $f \in S^*$.

Several similar results pertaining to starlikeness and strongly starlikeness of the analytic function f satisfying (2) have been obtained in [2], [5] and [6]. Recently, Ravichandran et.al. [10] proved the following theorem wherein a sufficient condition for starlikeness of order β , $0 \leq \beta \leq 1$, has been obtained.

Theorem C. *For $0 \leq \alpha$, $\beta \leq 1$, if $f \in \mathcal{A}$ satisfies*

$$\Re \left[\frac{zf'(z)}{f(z)} \left(\frac{\alpha zf''(z)}{f'(z)} + 1 \right) \right] > \alpha\beta \left(\beta - \frac{1}{2} \right) + \beta - \frac{\alpha}{2},$$

for all $z \in E$, then $f \in S^*(\beta)$.

In the present article, we consider a first order differential subordination of the form

$$(3) \quad \frac{zf'(z)}{f(z)} \left(\frac{\alpha zf''(z)}{f'(z)} + 1 \right) \prec \frac{zg'(z)}{g(z)} \left(\frac{\alpha zg''(z)}{g'(z)} + 1 \right), \quad z \in E,$$

where α is a complex number with $\Re\alpha > 0$. Our purpose is to obtain the best dominant for the above differential subordination, which, in turn, will give a sharp order of starlikeness of f . We also study a special case of differential subordination (3), namely,

$$\frac{z^2 f''(z)}{f(z)} \prec \frac{z^2 g''(z)}{g(z)}, \quad z \in E,$$

to get some interesting results concerning starlikeness of f .

2. Preliminaries

We need the following definition and lemmas to prove our results.

Definition 2.1. A function $L(z, t), z \in E$ and $t \geq 0$ is said to be a subordination chain if $L(\cdot, t)$ is analytic and univalent in E for all $t \geq 0$, $L(z, \cdot)$ is continuously differentiable on $[0, \infty)$ for all $z \in E$ and $L(z, t_1) \prec L(z, t_2)$ for all $0 \leq t_1 \leq t_2$.

Lemma 2.1 [7, page 159]. *The function $L(z, t) : E \times [0, \infty) \rightarrow \mathbb{C}$ of the form $L(z, t) = a_1(t)z + \dots$ with $a_1(t) \neq 0$ for all $t \geq 0$, and $\lim_{t \rightarrow \infty} |a_1(t)| = \infty$, is a subordination chain if, and only if, $\Re \left[\frac{z \partial L / \partial z}{\partial L / \partial t} \right] > 0$ for all $z \in E$ and $t \geq 0$.*

Lemma 2.2 ([3]). *Let F be analytic in E and let G be analytic and univalent in \bar{E} except for points ζ_0 such that $\lim_{z \rightarrow \zeta_0} F(z) = \infty$, with $F(0) = G(0)$. If $F \not\prec G$ in E , then there is a point $z_0 \in E$ and $\zeta_0 \in \partial E$ (boundary of E) such that $F(|z| < |z_0|) \subset G(E)$, $F(z_0) = G(\zeta_0)$ and $z_0 F'(z_0) = m \zeta_0 G'(\zeta_0)$ for some $m \geq 1$.*

Lemma 2.3 ([4]). *Let Ω be a set in the complex plane \mathbb{C} and suppose that the function $\psi : \mathbb{C}^2 \times E \rightarrow \mathbb{C}$ satisfies the condition $\psi(iu, v; z) \notin \Omega$, for all $u, v, v \leq -(1+u^2)/2$ and all $z \in E$. If the function $p, p(z) = 1 + p_1 z + p_2 z^2 + \dots$, is analytic in E and if $\psi(p(z), zp'(z); z) \in \Omega$, then $\Re p(z) > 0$ in E .*

3. Main results

We begin with the following theorem:

Theorem 3.1. *Let α be a complex number with $\Re\alpha > 0$. If $f \in \mathcal{A}$ satisfies*

$$(4) \quad \Re \left[\frac{\alpha z^2 f''(z)}{f(z)} + \frac{zf'(z)}{f(z)} \right] > \frac{(\Im \alpha)^2 (1 - \beta)(1 - 2\beta)^2}{2(\Re \alpha)(3 - 2\beta)} + \frac{(\Re \alpha)(2\beta^2 - \beta - 1)}{2} + \beta,$$

for all $z \in E, 0 \leq \beta \leq 1$, then $f \in S^*(\beta)$.

Proof. Define a function $p(z)$ by

$$\frac{zf'(z)}{f(z)} = \beta + (1 - \beta)p(z).$$

Then $p(z)$ is analytic in E and $p(0) = 1$. A simple calculation yields

$$\begin{aligned} & \frac{\alpha z^2 f''(z)}{f(z)} + \frac{zf'(z)}{f(z)} \\ &= \alpha[\beta + (1 - \beta)p(z)]^2 + \alpha(1 - \beta)zp'(z) + (1 - \alpha)[\beta + (1 - \beta)p(z)] \\ &= \alpha(1 - \beta)zp'(z) + \alpha(1 - \beta)^2 p^2(z) + (1 - \beta)(1 + 2\alpha\beta - \alpha)p(z) + \\ & \quad \beta(\alpha\beta + 1 - \alpha) \\ &= \phi(p(z), zp'(z); z), \end{aligned}$$

where,

$$\phi(u, v; z) = \alpha(1 - \beta)v + \alpha(1 - \beta)^2 u^2 + (1 - \beta)(1 + 2\alpha\beta - \alpha)u + \beta(\alpha\beta + 1 - \alpha).$$

For all real u_2 , v_1 satisfying $v_1 \leq -(1 + u_2^2)/2$ and $\alpha = a + ib$, say, we have

$$\begin{aligned} (5) \quad & \Re\phi(iu_2, v_1; z) \\ &= -a(1 - \beta)^2 u_2^2 + a\beta^2 - 2bu_2\beta(1 - \beta) + a(1 - \beta)v_1 + (1 - a)\beta + bu_2(1 - \beta) \\ &\leq -a(1 - \beta)^2 u_2^2 - \frac{a}{2}(1 - \beta)(1 + u_2^2) - 2b\beta(1 - \beta)u_2 + b(1 - \beta)u_2 \\ & \quad + a\beta^2 + (1 - a)\beta \\ &= \frac{-a(1 - \beta)(3 - 2\beta)}{2} u_2^2 + b(1 - \beta)(1 - 2\beta)u_2 + \frac{a(2\beta^2 - \beta - 1)}{2} + \beta \\ &= H(u_2), \text{ (say)} \\ &\leq \max H(u_2). \end{aligned}$$

It can be easily verified that

$$\begin{aligned} (6) \quad \max H(u_2) &= H\left(\frac{b(1 - 2\beta)}{a(3 - 2\beta)}\right) \\ &= \frac{b^2(1 - \beta)(1 - 2\beta)^2}{2a(3 - 2\beta)} + \frac{a(2\beta^2 - \beta - 1)}{2} + \beta. \end{aligned}$$

Let

$$\Omega = \{w; \Re w > \frac{(\Im \alpha)^2(1 - \beta)(1 - 2\beta)^2}{2\Re \alpha(3 - 2\beta)} + \frac{\Re \alpha(2\beta^2 - \beta - 1)}{2} + \beta\}.$$

Then from (4), we have $\phi(p(z), zp'(z); z) \in \Omega$ for all $z \in E$, but $\phi(iu_2, v_1; z) \notin \Omega$, in view of (5) and (6). Therefore, by virtue of Lemma 2.3, we conclude that $f \in$

$S^*(\beta)$. □

Example 3.1. Let $f \in \mathcal{A}$ satisfy

$$\Re \left[\left(\frac{1}{2} + \frac{i}{2} \right) \frac{z^2 f''(z)}{f(z)} + \frac{z f'(z)}{f(z)} \right] > 1/4, \quad z \in E,$$

then $\Re \frac{z f'(z)}{f(z)} > 1/2$.

Remark 3.1. Taking α as a positive real number, we obtain Theorem C. Particularly, if we take $\beta = 0$ and α , a positive real number in Theorem 3.1, we get the following result of Li and Owa [2]:

Corollary 3.1. Let $f \in \mathcal{A}$ satisfy

$$\Re \left[\alpha \frac{z^2 f''(z)}{f(z)} + \frac{z f'(z)}{f(z)} \right] > -\frac{\alpha}{2}, \quad z \in E,$$

for some $\alpha \geq 0$. Then $f \in S^*$.

Before stating next result, first we prove the following lemma.

Lemma 3.1. Let α be a complex number with $\Re \alpha > 0$. Suppose that $q \in \mathcal{A}'$ is a convex univalent function which satisfies the following conditions:

- (a) $\Re q(z) > 0, z \in E$, when $\Re \alpha \geq |\alpha|^2$;
- (b) $\Re q(z) > \frac{|\alpha|^2 - \Re \alpha}{2|\alpha|^2}, z \in E$, when $\Re \alpha < |\alpha|^2$.

If a function $p \in \mathcal{A}'$ satisfies the differential subordination

$$(7) \quad (1 - \alpha)p(z) + \alpha(p(z))^2 + \alpha zp'(z) \prec (1 - \alpha)q(z) + \alpha(q(z))^2 + \alpha zq'(z),$$

in E , then $p(z) \prec q(z)$ in E and q is the best dominant.

Proof. Let

$$(8) \quad h(z) = (1 - \alpha)q(z) + \alpha(q(z))^2 + \alpha zq'(z).$$

Clearly h is analytic in E and $h(0) = 1$. First of all, we will prove that h is univalent in E so that the subordination (7) is well-defined in E . From (8), we get

$$\frac{1}{\alpha} \frac{h'(z)}{q'(z)} = 2q(z) + \frac{\bar{\alpha} - |\alpha|^2}{|\alpha|^2} + 1 + \frac{zq''(z)}{q'(z)}.$$

In view of the conditions (a) and (b) above and the fact that q is convex in E , we obtain

$$\Re \frac{1}{\alpha} \frac{h'(z)}{q'(z)} > 0, \quad z \in E.$$

Since $\Re \alpha > 0$, and q is convex univalent in E , we conclude that h is close-to-convex and hence, univalent in E . We now show that that $p \prec q$. Without any loss of generality, we can assume q to be analytic and univalent in \overline{E} .

If possible, suppose that $p \not\prec q$ in E . Then, by Lemma 2.2, there exist points $z_0 \in E$ and $\zeta_0 \in \partial E$ such that $p(z_0) = q(\zeta_0)$ and $z_0 p'(z_0) = m \zeta_0 q'(\zeta_0)$, $m \geq 1$. Thus,

$$(9) \quad (1 - \alpha)p(z_0) + \alpha(p(z_0))^2 + \alpha z_0 p'(z_0) = (1 - \alpha)q(\zeta_0) + \alpha(q(\zeta_0))^2 + m \alpha \zeta_0 q'(\zeta_0)$$

Consider a function

$$(10) \quad \begin{aligned} L(z, t) &= (1 - \alpha)q(z) + \alpha(q(z))^2 + \alpha t z q'(z) \\ &= 1 + a_1(t)z + \dots \end{aligned}$$

The function $L(z, t)$ is analytic in E for all $t \geq 0$ and is continuously differentiable on $[0, \infty)$ for all $z \in E$. Now,

$$a_1(t) = \left[\frac{\partial L(z, t)}{\partial z} \right]_{(0,t)} = q'(0)(1 + \alpha + \alpha t).$$

As the function q is univalent in E , therefore, $q'(0) \neq 0$. Also since $\Re \alpha > 0$, we get $|\arg(1 + \alpha + \alpha t)| < \pi/2$. Therefore, it follows that $a_1(t) \neq 0$ and $\lim_{t \rightarrow \infty} |a_1(t)| = \infty$. A simple calculation yields

$$z \frac{\partial L / \partial z}{\partial L / \partial t} = 2q(z) + \frac{\bar{\alpha} - |\alpha|^2}{|\alpha|^2} + t \left(1 + \frac{z q''(z)}{q'(z)} \right).$$

Clearly,

$$\Re \left[z \frac{\partial L / \partial z}{\partial L / \partial t} \right] > 0,$$

for all $z \in E$ and $t \geq 0$, in view of given conditions (a) and (b) and the fact that q is convex in E . Hence, $L(z, t)$ is a subordination chain. Therefore, $L(z, t_1) \prec L(z, t_2)$ for $0 \leq t_1 \leq t_2$. From (10), we have $L(z, 1) = h(z)$, thus we deduce that $L(\zeta_0, t) \notin h(E)$ for $|\zeta_0| = 1$ and $t \geq 1$. In view of (9) and (10), we can write

$$(1 - \alpha)p(z_0) + \alpha(p(z_0))^2 + \alpha z_0 p'(z_0) = L(\zeta_0, m) \notin h(E)$$

where $z_0 \in E$, $|\zeta_0| = 1$ and $m \geq 1$ which is a contradiction to (7). Hence, $p \prec q$ in E . This completes the proof of our Lemma. \square

Theorem 3.1 enables us to study only the real part of the functional $\frac{z f'(z)}{f(z)}$. We now prove our main result which is a subordination theorem providing us best dominant for a certain first order differential subordination, which, in turn, gives us exact region of variability of the functional $\frac{z f'(z)}{f(z)}$.

Theorem 3.2. *Let α be a complex number, with $\Re \alpha > 0$. For a function $g \in \mathcal{A}$, set $G(z) = \frac{z g'(z)}{g(z)}$. Assume that $G(z)$ is convex univalent function in E which satisfies the following conditions:*

- (a) $\Re G(z) > 0, z \in E,$ when $\Re \alpha \geq |\alpha|^2;$
- (b) $\Re G(z) > \frac{|\alpha|^2 - \Re \alpha}{2|\alpha|^2}, z \in E,$ when $\Re \alpha < |\alpha|^2.$

If a function $f \in \mathcal{A}$ satisfies the differential subordination

$$(11) \quad \frac{\alpha z^2 f''(z)}{f(z)} + \frac{zf'(z)}{f(z)} \prec \frac{\alpha z^2 g''(z)}{g(z)} + \frac{zg'(z)}{g(z)}, z \in E,$$

then

$$\frac{zf'(z)}{f(z)} \prec \frac{zg'(z)}{g(z)}, z \in E.$$

Proof. The proof follows by setting $p(z) = \frac{zf'(z)}{f(z)}$ and $q(z) = \frac{zg'(z)}{g(z)}$ in Lemma 3.1. \square

Taking α to be real such that $0 < \alpha \leq 1,$ in Theorem 3.2, we obtain the following result (Also see Theorem 3 of Ravichandran [9]):

Corollary 3.2. *Let $G(z)$ be a convex univalent function which satisfies $\Re G(z) > 0,$ for all $z \in E.$ If $f \in \mathcal{A}$ satisfies the differential subordination*

$$\frac{zf'(z)}{f(z)} + \alpha \frac{z^2 f''(z)}{f(z)} \prec (1 - \alpha)G(z) + \alpha G^2(z) + \alpha z G'(z), z \in E,$$

then $\frac{zf'(z)}{f(z)} \prec G(z)$ for all $z \in E.$

Again, assuming α to be real in Theorem 3.2, the limiting case when α approaches infinity, gives the following interesting result:

Theorem 3.3. *Let $g \in \mathcal{A}$ be a starlike function of order $\delta, 1/2 \leq \delta \leq 1$ and let $\frac{zg'(z)}{g(z)} = G(z).$ Assume that $G(z)$ is a convex univalent function in $E.$ If $f \in \mathcal{A}$ satisfies the differential subordination*

$$\frac{z^2 f''(z)}{f(z)} \prec \frac{z^2 g''(z)}{g(z)}, z \in E,$$

then

$$\frac{zf'(z)}{f(z)} \prec \frac{zg'(z)}{g(z)}$$

in $E.$ Note that the function $f,$ too, belongs to $S^*(\delta),$ since $\Re \frac{zg'(z)}{g(z)} > \delta, z \in E.$

4. Applications

I. Consider $G(z) = \frac{1+az}{1-z}, |a| \leq 1.$ Obviously, $G(z)$ is convex univalent in $E.$ It can be easily verified that

- (a) when $0 \leq \alpha \leq 1,$ we have $\Re G(z) > \frac{1-a}{2} > 0, z \in E,$ and

(b) when $\alpha > 1$, we get $\Re G(z) > \frac{1-a}{2} \geq \frac{\alpha-1}{2\alpha}$ provided $a \leq 1/\alpha$.

Thus, in view of Theorem 3.2, we obtain the following:

Corollary 4.1. *Let $\alpha, \alpha \geq 0$, be a real number. Assume that $a, |a| \leq 1$, is a real number satisfying $a \leq 1/\alpha$ whenever $\alpha > 1$. Let $f \in \mathcal{A}$ satisfy*

$$\alpha \frac{z^2 f''(z)}{f(z)} + \frac{zf'(z)}{f(z)} \prec (1-\alpha) \left(\frac{1+az}{1-z} \right) + \alpha \left(\frac{1+az}{1-z} \right)^2 + \alpha \left(\frac{(a+1)z}{(1-z)^2} \right), \quad z \in E.$$

Then,

$$\frac{zf'(z)}{f(z)} \prec \frac{1+az}{1-z}, \quad z \in E.$$

Writing $a = 1 - 2\beta$, we obtain the following form of Theorem C:

Corollary 4.2. *Let $\alpha, \alpha \geq 0$, be a real number. Assume that $\beta, 0 \leq \beta \leq 1$, is a real number which satisfies $\beta \geq \frac{1}{2} - \frac{1}{2\alpha}$ for $\alpha > 1$. If an analytic function f in \mathcal{A} satisfies*

$$\Re \left[\alpha \frac{z^2 f''(z)}{f(z)} + \frac{zf'(z)}{f(z)} \right] > \alpha\beta^2 + \beta - \frac{\alpha}{2}(1+\beta), \quad z \in E,$$

then $f \in S^*(\beta)$.

We observe that for $\alpha > 1, \beta \geq \frac{1}{2} - \frac{1}{2\alpha}$, therefore, $f \in S^*(\beta)$ implies that $f \in S^*(\frac{1}{2} - \frac{1}{2\alpha})$.

Taking $a = 1 - \alpha$ in Corollary 4.1, we get the following result of Li and Owa [2]:

Corollary 4.3. *If f in \mathcal{A} satisfies*

$$\Re \left[\frac{zf'(z)}{f(z)} \left(\alpha \frac{zf''(z)}{f'(z)} + 1 \right) \right] > -\frac{\alpha^2}{4}(1-\alpha), \quad z \in E,$$

for some α ($0 < \alpha < 2$), then $f \in S^*(\alpha/2)$.

Letting α tend to infinity in Corollary 4.2 (or an application of Theorem 3.3 with $G(z) = \frac{1+(1-2\beta)z}{1-z}$) gives us the following result:

Corollary 4.4. *Let an analytic function f in \mathcal{A} satisfy*

$$\Re \frac{z^2 f''(z)}{f(z)} > \frac{2\beta^2 - \beta - 1}{2}, \quad z \in E, 1/2 \leq \beta \leq 1.$$

Then $f \in S^*(\beta)$.

Writing $\beta = 1/2$ in Corollary 4.4 (or taking $G(z) = \frac{1}{1-z}$ in Theorem 3.3), we obtain the following:

Example 4.1. Let $f \in \mathcal{A}$ satisfy

$$\frac{z^2 f''(z)}{f(z)} \prec \frac{2z}{(1-z)^2}, \quad z \in E.$$

Then $f \in S^*(1/2)$.

II. Setting $G(z) = \left(\frac{1+z}{1-z}\right)^\beta$, $0 < \beta \leq 1$, in Theorem 3.2, we obtain:

Corollary 4.5. Let α and β be real numbers such that $0 < \alpha, \beta \leq 1$. For all $z \in E$, let $f \in \mathcal{A}$ satisfy

$$\alpha \frac{z^2 f''(z)}{f(z)} + \frac{z f'(z)}{f(z)} \prec (1-\alpha) \left(\frac{1+z}{1-z}\right)^\beta + \alpha \left(\frac{1+z}{1-z}\right)^{2\beta} + \beta \alpha \left(\frac{1+z}{1-z}\right)^{\beta-1} \left(\frac{2z}{(1-z)^2}\right).$$

Then,

$$\frac{z f'(z)}{f(z)} \prec \left(\frac{1+z}{1-z}\right)^\beta$$

in E , i.e., $f \in S(\beta)$.

Taking $\beta = 1$ in Corollary 4.5, we obtain Corollary 3.1. Considering the case when $\beta = 1/2$, $\alpha = 2/3$, we get the following result of Obradović and Joshi [6]:

Corollary 4.6. Let $f \in \mathcal{A}$ be such that

$$\Re \left[\frac{2}{3} \frac{z^2 f''(z)}{f(z)} + \frac{z f'(z)}{f(z)} \right] > 0, \quad z \in E.$$

Then $f \in S(1/2)$.

III. Taking $G(z) = 1+bz$, $0 < b \leq 1/2$, we find that G satisfies all the conditions of Theorem 3.3. Thus, we get

Corollary 4.7. Let $f \in \mathcal{A}$ be such that

$$\left| \frac{z^2 f''(z)}{f(z)} \right| < b(b+2), \quad z \in E, \quad 0 < b \leq 1/2,$$

then

$$\left| \frac{z f'(z)}{f(z)} - 1 \right| < b$$

in E .

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