

Discussion on Development of Tour Recreation and Resort in Kunming City

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ABSTRACT

Based on the theory of characteristics and sustainable development in Kunming city, this article analyses and evaluates the development of urban tour recreation and resort in Kunming and puts forward viewpoints and blueprint for its future development in terms of culture, history; nationality, folks-custom; three-benefit of society, environment and economy; and the urban ecology and green plants (landscape) etc.

Key Words : Urban tour recreation, City resort, Development

Kunming, a well-known city for historical culture, the capital of Yunnan province, is located on the north bank of Dianchi Lake in the center of the province. It is the heart for the provincial politics, economy and culture, and a hub of communication in Southwest China, and a developing tour city, which opens to Southeast Asia, South Asia for the international trade and economy. Based on the characteristics of Kunming city, the development goal is not only for supplying the good environment for civilians' life, work, and recreation, but also for making the economy and society develop, the ecological quality of the city improve through the process, and eventually in the overall sense, to promote city's sustainable development. Urban tour recreation and resort is an inevitably special development area, which can totally embody the city's characteristics and make an active promotional effect on its sustainable development through the selection of its exploitation projects. From the ancient time to the present, its exploitation

has been developed simultaneously with the city's development, and it has formed rational distribution; many kinds of projects; and complete functions of tour recreation and resort system, which implement the economic and social development and increase the urban ecological quality. Thus, it means a lot to the city's sustainable development. In the following I will give analysis and evaluation to the development of tour recreation and resort in Kunming city and put forward viewpoints and blueprint for its future exploitation in three aspects as the benefits in society, economy, and ecology.

II. ON SOCIAL BENEFIT OF PRESENT EXPLOITED TOUR RECREATION AND RESORT IN KUNMING CITY

Kunming is one of famous historical and cultural city in our country. At present time the

I. TABLE SHOWN THE CLASSIFICATION OF PRESENT URBAN TOUR RECREATION AND RESORT

Table 1. Classification of Kunming Urban Tour Recreation and Resort

	Classification	Distribution
Famous Garden-Scenic Places	International Horticultural Exposition Park, Daguean Pavilion Park, Ancient Bamboo Temple (Qiong Zhu Si), Kunming Western Hill Forest Park, Golden Temple Resort, Green Lake Park, Black Dragon Pool Park, Xian Hua Temple Park, Xi Hua Park, and Park on Dianchi Lake Bank	In the City and Suburb
History and Culture	Underground Temple on Old Style(Di Cang Si Park), Relics of Military Art Institute, City Square, Recreational Greenbelt on Banks of Panlong River, Migui Recreational Greenbelt, and Yuantong Temple	In the City and Suburb
Nationalities Customs	Yunnan Nationalities Villages	In Suburb
Agricultural Sightseeing	Peasants Pleasant Places, Tour of Agricultural Ecology, Tour of Natural Ecological Scenery	In Suburb
Sports Recreation	Succor Game Playground, Golf Court, Grass-Skiing Ground, Horse Racing Ground, Bullfight Court, and Recreational Villages	In the City and Suburb
Animal and Plant Base for Study, Teaching, and Production	Yuantong Zoo, Kunming Botanic Garden, Kunming Landscaping Botanic Garden, and Dounan Floral Cultivating Base	In the City and Suburb

exploited projects as Golden Temple Resort, Kunming Western Hills Forest Park, Ancient Bamboo Temple, Black Dragon Pool Park, Underground Temple on Old Style, Golden-Horse and Jade-Cock Square, Loyal Lane Square, Relics of Military Art Institute, Huguo Square, and Double-Tower-Temple Square, are strongly reflecting its long history and rich culture, with the expression of theme of "Famous City of History and Culture". They are like a splendid solemn historical scroll, in which the spring city's past, the simple, unsophisticated and elegant quality are being seen. Those are great spiritual fortune of the city, and the educational base of history and culture, through which the civilians' quality can be promoted, the proud feeling for the nation can be increased, and well-known name for tourism as Kunming can be created, while attracting many tourists and exploiting tour business of Kunming.

Kunming, located near Dianchi Lake which is a

fault lake on the plateau of center of Yunnan, has many verdant rolling mountains in and about, blue waves rising and falling in the Dianchi lake, jagged rocks of grotesque shapes in Stone Forest. With marvelous scenery in the area, it holds in store great amount of beautiful natural scenic resources as : mountain, stone, stream, water, forest, flower, poultry, beast, grotto, lake, reef and beach etc. Natural scenery spots, of exploited urban tour recreation and resorts distributed in and out the city, are located either near water or hills, or hidden in the quiet, high green mountain. Some of them are sticking up as peaks, opening wide and clear, or are in quiet and elegant quality, showing even more magnificent scene in outstanding resort, and a lot more attractive landscape, under the fine projection and management of gardeners. They hold the particular charm of quiet and beautiful landscape, shine a bright gorgeous light in tourists scenic spots, and they have long become holiday recreation

resorts for Kunming residents and become the idea attractive sightseeing places for foreign tourists. Look, the Park on Dianchi Lake Bank, using Dianchi Lake as the major interest, and the Western Hill Forest Park as the background, presents us with a beautiful picture of waters retreating to reveal beaches of pure sand, white seagulls skimming over the water, fishing boats sailing in the wind, and the plateau beach scenery with blue sky and white clouds pleasing in the eyes ; the Golden Temple Resort, taking Phoenix Chirping Mount (Ming Feng Mount) as the main theme, expresses the gardening charm incisively and vividly with the light green Chinese Pine, all flowers which are vying for beauty in full bloom, and luxuriant vegetation which is growing in the quiet, elegant scene ; Stone Forest scenic spot has a typical Karst topography, within the area of 350 square kilometers, it has all the marvelous landforms scenery of stone forest, underground grotto, underground river, lakes, pools and waterfall etc., which has made Stone Forest as the substitution name for Kunming and increased its reputation to the public. It is worthwhile to mention that City Square, Panlong River Recreational Greenbelt and Miguai Recreational Greenbelt, which have their own characteristics, all bind an organic whole region for the city of Kunming, and make the people in the rich cultural area be able to view the new urban image of Kunming.

The climate of Kunming in four seasons is like spring, which gives her a beautiful name as "Spring City". The name has lone been well known in and abroad for "There is no a day that one can not see flowers". The rich resources of animal and plant even add flowers to the brocade of the city. Besides, being flowers and plants base for science research, and education, Kunming Botanic Garden, Kunming Landscaping Botanic Garden, and Dounan Floral Cultivation Base are also the places for collectively

displaying rich resources of animals and plants and their achievement in science research, in which people can see and feel personally the charm in the animal and plant kingdoms. In the case of flower and plant, there are more than four hundred kinds, in which over one hundred eighty of them are normal type. In bitter winter, though a thousand li of the earth is ice-clad aground in north, here in Kunming flowers of all sorts are blooming in a riot of color. Camellia, Magnolia, Azalea and Primrose are so famous in the country and overseas, especially being worthy of the name for "Camellia of Yunnan accounts for the Number One in the world", for which the Camellia is named as City Flower. We can proudly say that, Kunming, with so sweet and green luxuriant and fine flowers in four seasons, and with so much beauty is the land endowed, is a smiling face of flower, and flower is the Goddess of Kunming city. It is flower that makes Kunming a well-known flower city, and Kunming makes flowers here even more beautiful, likewise.

There are 26 nationalities distributed in Yunnan, which is the most kinds in the nation. The traditional folk custom, the honest, simple style and marvelous natural scenery contrast finely with each other, and they have created a worldwide- known secret scenery of Yunnan. Kunming, as the capital of the province, through the window of Yunnan Nationalities Villages displaying the strong Yunnan ethnic culture and customs, makes people know about city, about Yunnan, and makes this red land plateau a famous place which can attract many people in the world to come to visit.

People's life standard is improving with the advancement and the development of society and economy, and with the people's leisure time increasing, there is a constant increase of a seeking of the better spiritual life. For enriching this objective, the agricultural sightseeing project and the sports recreational project are being exploited,

which can mold the temperament of residents of the city, develop the sports activities, and promote the construction of the spiritual civilization in society. Once those projects are being exploited, they would receive a welcome from society, and obtain better economic and social benefits.

III. ON ECONOMIC BENEFIT OF CURRENTLY EXPLOITED TOUR RECREATION AND RESORT IN KUNMING CITY

The exploitation of the tour recreation and resort in Kunming City has promoted the development of tour business, of green plant production and of the agriculture, which have become a few most active production business in national economic development. They have expressed in a focalized way in the aspects of apparent improvement of production position, constant enlargement of the scale, high yield of employment rate, and the increase of major economic index. Take the tour business of Kunming as an example, in 1997, 1998, and 1999 the increment value of tourism respectively as 8.0%, 8.5% and 10.6% in the whole city's GDP, in which the GDP input from tour business in 1999 made the contribution more than that of constructional business in the first and second production business. Up to the end of year 2000 the total capital of tourism of the city is more than ten billion yuan, scale of tourism is ranked on top in the capital cities of the nation. From year of 1996 to 2000 the annual increase rate of the tourists from overseas was 3.68%, annual income of foreign currency reached to 3.8%, tour income in the nation with the annual average increase showed 31.61%, total combined income value of tourism was 39.28 billion yuan with an annual average increase of 27.17%. From this we can easily see that there is a high effect on

the current exploitation of tour recreation and resort in Kunming, which brings us not only the better social benefit, but also a gorgeous economic benefit.

IV. ON ECOLOGICAL BENEFIT OF CURRENTLY EXPLOITED TOUR RECREATION AND RESORT IN KUNMING CITY

As a result of textual research, since the time of thirty thousand years ago there have been human beings living around the Dianchi Lake. Thus, it has brought over two thousand years history on this land - Kunming. With the fast pace of process of industrialization and urbanization, the city's scale has enlarged greatly, it has grown, heated up in temperature, and has brought dust problem in city ecology as well. There exists a big concern on the projects of green plant function and plan of urban green system, on which air purifying, weather conditioning, noise reducing, sunshading, wind and dust protecting and the city beautifying ; and also exists a realization on completing the city's greening project, which is a necessity for maintaining city's ecological environment ; a necessity for beautifying the city, creating a good environment for tour business investment, promoting economy development, and enriching people's spiritual culture life; and a necessity for sustainable development of city. In 1989 it carried out the programs of "The Blueprint of Urban Greening System of Kunming City", "The Rules of Greening Kunming Municipal City and Town" which were designed and approved by Kunming Municipal Government. Since then the original and yet to be exploited urban tour recreation and resorts all have put green landscape and gardening project on the first place, so that the tour recreation and resorts have had the characteristics of large green land and higher rate of green coverage, which have played a

leading exemplary role for building the urban green system. The tour recreation and resorts scattering in and around the city have formed major municipal green places, which have made the city greener and brighter, and brought out some good ecological benefits which can improve the systematic quality of the city, and present a scene of civilized, tidy, lucky and prosperous picture, and strongly promote the construction of two "Civilization", and also the economy development and the urban sustainable development.

Overall, in the adjustment of nation's economic structure, and in the implementation of nation's strategy of exploiting the west land, the currently exploited tour recreation and resorts reflect the characteristics of the city on certain scale ; and for the sustainable development of the city, for building Yunnan as the "Great Cultural Province of the Nationalities" and the "Strong Economic Province on the Green Land", and for building the passageway linking China with Southeast Asia and South Asia, they have created the beneficial conditions in three aspects as: society, economy and ecology, in which the remarkable achievement has been made.

V. THE VIEWPOINTS AND BLUEPRINT ON FUTURE EXPLOITATION OF TOUR RECREATION AND RESORT IN KUNMING CITY

We should make a continuing effort in exploiting the Yunnan historic origins, art and

literature, ethnic custom and culture, which can make this ancient traditional land become strong tour economic province, and Kunming a famous international city for tourism.

The newly exploited tour recreation and resorts should be strictly designed with overall planning based on "The Blueprint of Urban Greening System of Kunming City", so as to have reasonable distribution, and perfect function.

We should have new blueprint and plot to some old scenic spots and areas, for which keeping their essence, innovating their contents, so that to make them shine with dazzling splendor again, and add the new significance.

Make a thorough exploitation of Yunnan animal and plant resources by using advanced techniques and methods. While protecting resources we should strengthen the force of exploitation.

With fully utilizing natural resources of scenic spots and of ecological agriculture, while pointing to the market leading direction, we should set new and unique programs which are adaptable to all sort of tourists, and make the constant innovation to the tour recreation programs of Kunming city.

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