

(歐) (美) (日)

# 主要 타이어 메이커 設備投資額推移

歐美 主要 타이어 메이커의 設備投資額推移

(單位：100萬달러)

|                  | 1975      | 1976   | 1977   | 1978        | 1979   | 1980   | 1981年<br>(計劃) |
|------------------|-----------|--------|--------|-------------|--------|--------|---------------|
| ▷ Goodyear       |           |        |        |             |        |        |               |
| 1. 設備投資總額        | 284       | 237    | 290    | 411         | 360    | 249    | 280           |
| 2. 總賣出額          | 5,452     | 5,791  | 6,628  | 7,489       | 8,239  | 8,444  |               |
| 3. 設備投資額         | (5.2%)    | (4.1%) | (4.4%) | (5.5%)      | (4.4%) | (2.9%) |               |
| 4. 總賣後出利額        | 162       | 122    | 206    | 226         | 146    | 207    |               |
| ▷ Firestone      |           |        |        |             |        |        |               |
| 1. 設備投資總額        | 200       | 170    | 205    | 231         | 253    | 175    | 220           |
| 2. 總賣出額          | 3,724     | 3,939  | 4,427  | 4,878       | 5,284  | 4,805  |               |
| 3. 設備投資額         | (5.4%)    | (4.3%) | (4.6%) | (4.7%)      | (4.8%) | (3.6%) |               |
| 4. 總賣後出利額        | 134       | 96     | 110    | ▲148        | 113    | ▲122   |               |
| ▷ Uniroyal       |           |        |        |             |        |        |               |
| 1. 設備投資總額        | 66        | 88     | 100    | 98          | 87     | —      |               |
| 2. 總賣出額          | 2,188     | 2,315  | 2,582  | 2,736       | 2,575  | 2,300  |               |
| 3. 設備投資額         | (3.0%)    | (3.8%) | (3.9%) | (3.6%)      | (3.4%) | (—)    |               |
| 4. 總賣後出利額        | 23        | 20     | 35     | 4           | ▲121   | ▲8     |               |
| ▷ Goodrich       |           |        |        |             |        |        |               |
| 1. 設備投資總額        | 98        | 71     | 106    | 178         | 263    | 184    |               |
| 2. 總賣出額          | 2,041     | 2,124  | 2,367  | 2,594       | 2,988  | 3,100  |               |
| 3. 設備投資額         | (4.8%)    | (3.3%) | (4.5%) | (6.9%)      | (8.8%) | (5.9%) |               |
| 4. 總賣後出利額        | 22        | 16     | 60     | 70          | 83     | 62     |               |
| ▷ General        |           |        |        |             |        |        |               |
| 1. 設備投資總額        | 65        | 73     | 69     | 87          | 121    | 99     |               |
| 2. 總賣出額          | 1,752     | 2,023  | 2,110  | 2,199       | 2,295  | 2,215  |               |
| 3. 設備投資額         | (3.7%)    | (3.6%) | (3.3%) | (4.0%)      | (5.3%) | (4.5%) |               |
| 4. 總賣後出利額        | 62        | 105    | 116    | 116         | 82     | 41     |               |
| ▷ Dunlop Holding | (100萬파운드) |        |        |             |        |        |               |
| 1. 設備投資總額        | 29        | 43     | 55     | 56          | 54     |        |               |
| 2. 總賣出額          | 1,002     | 1,275  | 1,361  | 1,475       | 1,569  |        |               |
| 3. 設備投資額         | (2.9%)    | (3.4%) | (4.0%) | (3.8%)      | (3.4%) |        |               |
| 4. 總賣後出利額        | 28        | 44     | 32     | 19          | 1      |        |               |
| ▷ Michelin       |           |        |        |             |        |        |               |
| 1. 設備投資總額        |           |        |        |             |        |        |               |
| 2. 總賣出額          | 2,904     | 3,394  | 3,549  | 4,605       | 6,244  |        |               |
| 3. 設備投資額         |           |        |        | (年間 6~6.5%) |        |        |               |
| 4. 總賣後出利額        | 95        | 157    | 124    | 137         | 129    |        |               |
| ▷ Continental    |           |        |        |             |        |        |               |
| 1. 設備投資總額        |           |        |        |             |        |        |               |
| 2. 總賣出額          | 743       | 741    | 842    | 1,017       | 1,432  |        |               |
| 3. 設備投資額         |           |        |        |             |        |        |               |
| 4. 總賣後出利額        | 4         | 5      | 6      | 3           | 13     |        |               |

日本 타이어 메이커의 設備投資額 推移

(單位: 100萬달러)

|  | 1975    | 1976    | 1977   | 1978   | 1979   | 1980    | 1981年<br>(計劃) |
|--|---------|---------|--------|--------|--------|---------|---------------|
| <b>▷Bridgestone</b>                    |         |         |        |        |        |         |               |
| 1. 設備投資總額                              | 56.1    | 50.5    | 86.7   | 104    | 135    | 233     | 226           |
| 2. 總賣出額                                | 968     | 1,117   | 1,474  | 1,867  | 1,985  | 2,235   |               |
| 3. $\frac{\text{設備投資總額}}{\text{總賣出額}}$ | (5.8%)  | (4.5%)  | (5.9%) | (5.6%) | (6.8%) | (10.4%) |               |
| 4. 稅後利益                                | 54.3    | 43.0    | 57.2   | 75.4   | 116    | 106     |               |
| <b>▷Yokohama</b>                       |         |         |        |        |        |         |               |
| 1. 設備投資總額                              | 35.4    | 25.1    | 29.7   | 30.3   | 27.4   | 38.0    | 55.9          |
| 2. 總賣出額                                | 454     | 481     | 618    | 759    | 786    | 897     |               |
| 3. $\frac{\text{設備投資總額}}{\text{總賣出額}}$ | (7.8%)  | (5.2%)  | (4.8%) | (4.0%) | (3.5%) | (4.2%)  |               |
| 4. 稅後利益                                | 6.6     | 3.1     | △13.7  | △13.7  | 20.8   | 6.3     |               |
| <b>▷Sumitomo</b>                       |         |         |        |        |        |         |               |
| 1. 設備投資總額                              | 31.5    | 19.1    | 20.0   | 27.7   | 43.0   | 86.4    | 90.2          |
| 2. 總賣出額                                | 254     | 297     | 375    | 493    | 547    | 657     |               |
| 3. $\frac{\text{設備投資總額}}{\text{總賣出額}}$ | (12.4%) | (6.4%)  | (5.3%) | (5.6%) | (7.9%) | (13.1%) |               |
| 4. 稅後利益                                | 3.7     | 1.9     | 2.4    | 5.9    | 16.4   | 15.8    |               |
| <b>▷Toyo</b>                           |         |         |        |        |        |         |               |
| 1. 設備投資總額                              | 14.4    | 12.0    | 15.8   | 27.2   | 25.6   | 60.4    | 49.6          |
| 2. 總賣出額                                | 248     | 287     | 375    | 485    | 552    | 669     |               |
| 3. $\frac{\text{設備投資總額}}{\text{總賣出額}}$ | (5.8%)  | (4.2%)  | (4.2%) | (5.6%) | (4.6%) | (9.0%)  |               |
| 4. 稅後利益                                | 2.5     | 2.0     | 2.6    | 4.6    | 9.3    | 4.7     |               |
| <b>▷Ohtsu</b>                          |         |         |        |        |        |         |               |
| 1. 設備投資總額                              | 12.8    | 17.8    | 10.8   | 8.1    | 11.9   | 10.6    | 12.8          |
| 2. 總賣出額                                | 91.1    | 104     | 135    | 168    | 172    | 194     |               |
| 3. $\frac{\text{設備投資總額}}{\text{總賣出額}}$ | (14.0%) | (17.1%) | (8.0%) | (4.8%) | (6.9%) | (5.4%)  |               |
| 4. 稅後利益                                | 0.7     | 0.4     | △5.8   | 1.2    | 1.3    | △7.8    |               |
| <b>▷Nitto</b>                          |         |         |        |        |        |         |               |
| 1. 設備投資總額                              | 6.6     | 4.0     | 2.2    | 3.3    | 2.8    | 1.2     | 1.8           |
| 2. 總賣出額                                | 58.6    | 84.0    | 97.4   | 125    | 104    | 82.0    |               |
| 3. $\frac{\text{設備投資總額}}{\text{總賣出額}}$ | (11.2%) | (4.7%)  | (2.3%) | (2.6%) | (2.7%) | (1.4%)  |               |
| 4. 稅後利益                                | △2.1    | △2.7    | △12.3  | △8.4   | △2.6   | △0.4    |               |
| <b>▷Okamoto riken</b>                  |         |         |        |        |        |         |               |
| 1. 設備投資總額                              | 4.4     | 6.5     | 8.3    | 8.2    | 8.6    | 7.8     | 14.4          |
| 2. 總賣出額                                | 105     | 146     | 184    | 226    | 244    | 259     |               |
| 3. $\frac{\text{設備投資總額}}{\text{總賣出額}}$ | (4.2%)  | (4.4%)  | (4.5%) | (3.6%) | (3.5%) | (3.0%)  |               |
| 4. 稅後利益                                | 2.1     | 4.1     | 5.8    | 7.7    | 7.9    | 8.6     |               |

註: ① 年度別 달러換率 75年=305.1円, 76年=292.8円, 77年=240.0円, 78年=198.2円, 79年=218.8円, 80年=231.6円, 81年=221.7円

② Nitto의 75年度 賣出額은 4~12月.

③ Toyo의 設備投資에는 80年度부터 菱東 타이어分도 包含.