**ICCEPM 2024**

https://dx.doi.org/10.6106/ICCEPM.2024.0479

The 10th International Conference on Construction Engineering and Project Management *Jul. 29- Aug 1, 2024, Sapporo*

# **Trends in the Adoption of Artificial Intelligence for Enhancing Built Environment Efficiency: A Case Study Analysis**

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**Abstract:** This study reviews the recently conducted case studies to explore the innovative integration of Artificial Intelligence (AI) and Machine Learning (ML) in the domain of building facility management and predictive maintenance. It systematically examines recent developments and applications of advanced computational methods, emphasizing their role in enhancing asset management accuracy, energy efficiency, and occupant comfort. The study investigates the implementation of various AI and ML techniques, such as regression methods, Artificial Neural Networks (ANNs), and deep learning models, demonstrating their utility in asset management. It also discusses the synergistic use of ML with domain-specific technologies such as Geographic Building Information Modeling (BIM), Information Systems (GIS), and Digital Twin (DT) technologies. Through a critical analysis of current trends and methodologies, the paper highlights the importance of algorithm selection based on data attributes and operational challenges in deploying sophisticated AI models. The findings underscore the transformative potential of AI and ML in facility management, offering insights into future research directions and the development of more effective, datadriven management strategies.

**Keywords:** Artificial Intelligence, AI, Machine Learning, ML, Predictive Maintenance, Smart Buildings, Facility Management, Case Study Analysis

## **1. INTRODUCTION**

In recent years, the rapid advancement of Artificial Intelligence (AI) and Machine Learning (ML) techniques has significantly impacted various industries, revolutionizing traditional practices and introducing new paradigms of operational efficiency and innovation. Particularly in the realm of building facility management and predictive maintenance, AI and ML have emerged as pivotal tools, offering unprecedented capabilities in optimizing building operations, enhancing energy efficiency, and ensuring proactive maintenance strategies. This article aims to explore the practical implementation of AI and ML within this context, drawing insights from a comprehensive analysis of recent scientific case studies in the field.

The integration of AI in building management systems represents a confluence of technological sophistication and practical necessity. As buildings become increasingly complex and the demand for sustainable, efficient operations escalates, the role of AI in managing these facilities has become more pronounced [1]. Predictive maintenance, powered by ML algorithms, stands at the forefront of this transformation, shifting the maintenance paradigm from reactive to predictive, thereby reducing downtime and extending the lifespan of critical infrastructure [2].

This paper synthesizes findings from 27 scientific articles during the last five years, offering a panoramic view of current trends, methodologies, and challenges in the application of AI and ML in building facility management underlining the field's current state, best practices, and potential trajectories. Through this analysis, the paper seeks to contribute to the growing body of knowledge in this area, providing valuable insights for practitioners, researchers, and policymakers interested in leveraging AI and ML to enhance building management and maintenance practices.

## **2. RESEARCH METHOD**

This study adopts a thorough Case Study Analysis approach, focusing on a systematic examination of the recent case studies that utilize AI in the field of smart building management. The literature search, conducted in the Scopus and Web of Science databases, utilized combinations of keywords such as "Machine Learning", "Artificial Intelligence", "Maintenance", "Building", and "Case Study", limited to publications between 2019 and January 2024, which yielded a total of 27 relevant articles. These articles were then subjected to an in-depth review and analysis, which involves an extensive examination of individual case studies and systematic comparisons across multiple cases. This approach enabled the extraction of nuanced insights and the understanding of diverse perspectives within the specified research domain.

The analysis commenced with the retrieval of key information such as implemented methods, addressed issues, and research findings. Subsequently, the outcomes of this investigation were synthesized and summarized in tabular form and then categorized based on common themes and methodologies. This categorization process was instrumental in identifying patterns and trends within the research landscape.

This multi-faceted approach illuminates the current state of research in the field, pinpoints the prevalent best practices, and lays the groundwork for identifying room for future work in the field of AI implementation for building and infrastructure effectiveness.

## **3. RESULTS**

The analysis of the reviewed case studies reveals a rich spectrum of AI and ML techniques being applied in the realm of infrastructure, facility, and asset management, each chosen for its unique strengths in addressing specific challenges within the field. A prominent trend is the widespread use of regression techniques, with Multiple Linear Regression (MLR), Random Forest Regression, and Support Vector Machine (SVM) Regression being particularly prevalent. For instance, the study by Gao and Pishdad-Bozorgi, [3] leverages these techniques, especially MLR and SVM, to predict the life-cycle costs of university buildings, demonstrating the practical utility of these methods in forecasting and budget planning.

In parallel, the literature also indicates a marked shift towards the adoption of more advanced and complex models, particularly Artificial Neural Networks (ANN) and their extensions for specific applications. Hosamo et al. [4] exemplify this implementation by employing SVM for cost estimation in lifecycle analysis and ANN for predictive maintenance of Air Handling Units (AHU), achieving a reported 99.9% prediction accuracy with the best decision tree model. Furthermore, advanced combinations like AdaBoost with ANN have been utilized in bridge maintenance, as demonstrated by Fang et al. [5], showing consistent performance and the effective identification of key factors. This transition towards adaptive, intelligent systems highlights a broader industry trend towards intricate predictive analyses with heightened accuracy and efficiency.

Further underlining this trend towards complexity and depth in analysis is the growing focus on deep learning methods. Specifically, Convolutional Neural Networks (CNNs) and Long Short-Term Memory networks (LSTM) are gaining traction, as seen in [6], [7]. These deep learning approaches represent a significant leap in the field's ability to process and analyze vast and complex datasets. They offer enhanced capabilities in pattern recognition and predictive modeling, essential for real-time fault detection and predictive maintenance in increasingly complex facility environments. This shift is not just a testament to the advancements in ML techniques and utilization, but also reflects the evolving demands and complexities of modern facility and asset management, where the depth and nuance of data analysis are paramount.

Furthermore, the integration of ML with other technologies like Geographic Information Systems (GIS) [8] and Building Information Modeling (BIM) [9] demonstrates a trend towards combining domain-specific technologies with advanced analytical methods to enhance the performance and lifecycle analysis of buildings. The successful application of such methods for retrofit potential evaluation in schools and Mechanical, Electrical and Plumbing (MEP) element classification for facility management also highlights their effectiveness in reducing operational costs and enhancing decision-making processes [10].

Similarly, several studies integrate DTs with advanced computational methods to enhance facility management. Such integrations yield notable outcomes, including high accuracy in predictive maintenance of Heating, Ventilation, and Air Conditioning (HVAC) systems using ML techniques [4], as well as the improved detailing of DTs through the accurate identification of small objects and text via laser scanning and AI-based image recognition [11].

Considering the insights from the recent case studies, the field is witnessing a clear trend towards the adoption of sophisticated neural networks and ML methods, with an emphasis on predictive maintenance and the advancement of methodologies. The temporal spread of publications reveals a stable and growing interest in these areas, with recent works leaning towards hybrid and advanced methods to tackle complex problems in asset and infrastructure management. Table 1 presents a concise yet thorough overview of the reviewed literature, detailing their methodologies, objectives, and outcomes.





# **4. DISCUSSION**

In the rapidly evolving domain of facility management and infrastructure maintenance, a growing body of research underscores the pivotal role of advanced computational methods, particularly AI and ML techniques, in enhancing efficiency, accuracy, and sustainability. This synthesis of recent scientific case studies delineates key thematic areas where these technologies are making significant inroads.

Recent studies in the field have prominently acknowledged ANNs for their remarkable ability to unravel intricate nonlinear relationships within data [29], which is instrumental in the domain of predictive maintenance. Their capacity to forecast potential system failures enables proactive maintenance interventions, thus mitigating unscheduled downtime and prolonging equipment service life. In contrast, ML algorithms such as Random Forest and SVM have demonstrated their aptitude in processing voluminous datasets and discerning nuanced patterns, thereby enhancing their applicability in asset management and the identification of anomalies [30]. The selection of a suitable algorithm is contingent upon dataset attributes; for instance, SVMs are particularly efficacious in high-dimensional feature spaces [31], while Random Forests provide robustness against incomplete data instances [32].

Nevertheless, the operational deployment of these sophisticated methods necessitates a judicious consideration of their complexity against factors such as interpretability and congruence with existing infrastructural systems. While advanced algorithms may offer superior predictive accuracy, their complexity can impede user comprehension and integration. Conversely, methodologies with lower complexity might be favored for their interpretability and operational transparency, which are essential for ensuring stakeholder confidence and facilitating technology adoption [33].

The research trends identified in the investigated case studies reflect an alignment with the broader technological and societal shifts towards sustainability and energy efficiency. The implementation of Neural Networks and algorithms like Random Forest and SVM contributes significantly to these goals. These technologies enable more efficient building management systems by optimizing energy consumption, predicting maintenance needs, and ensuring the longevity of infrastructure [34]. By reducing equipment downtime and extending the lifecycle of building systems, these methods contribute to the conservation of resources and reduce the carbon footprint of facilities. Therefore, the methodologies discussed are not only indicative of advancements in technology but also an increased emphasis on creating smart, sustainable environments in response to global environmental challenges.

#### **4.1. Methodological Trend Analysis**

This section synthesizes the methodological approaches from the diverse collection of papers, providing an overview of the tools and techniques employed in the research. It offers an integrative perspective that highlights the prevalence of certain methodologies, the contexts in which they are applied, and the evolution of research focus over the recent years.

As visualized in Figure 1, the research across 27 articles showcases diverse methodologies applied in building and infrastructure management, highlighting key trends and approaches in the field. These methodologies are segmented into three primary categories: Neural Networks and Deep Learning, Machine Learning and Statistical Methods, Hybrid and Other Advanced Methods, and their applications span five distinct areas: Maintenance and Inspection, Performance and Lifecycle Analysis, Methodology and Technology Advancements, Fault Detection and Monitoring, and Asset and Infrastructure Management.

A preliminary interpretation of the graph suggests a strong preference for Neural Networks and Deep Learning methods, as evidenced by the density of articles in this category across almost all application areas. Machine Learning and Statistical Methods also see significant application but are less dominant than neuralbased approaches. There is also a noticeable interest in exploring Hybrid and Other Advanced Methods for effective Maintenance and Inspection in the built environment, which is a major focus with a considerable number of articles indicating a trend in the research community towards predictive maintenance and realtime monitoring.

The distribution of publication years, indicated by colors, reflects an increasing number of publications from 2019 to 2023, reaching its peak in 2022, with a consistent presence of studies each year. This growth trajectory underscores the accelerating interest and ongoing advancements in this research area.



**Figure 1.** Distribution of case studies by the implemented methods and application area.

## **4.2. Future Research Directions**

This section highlights some suggestions for future research directions, formulated based on the analysis and synthesis of themes and findings derived from the review of articles. These suggestions represent an extrapolation of prevailing trends and potential areas ripe for further exploration in the field. These propositions are intended to spotlight opportunities for broadening the scope of the existing body of research.

*Enhanced Integration of IoT, AI, and DTs for Predictive Maintenance:* Future research could focus on the synergistic integration of Internet of Things (IoT), AI, and DT technologies to create advanced predictive maintenance models. These models could not only predict maintenance needs but also enhance the resilience of facilities against various environmental and operational challenges [35]. Research in this area could explore the development of robust DTs that simulate real-time conditions and responses to potential breakdowns, thereby improving breakdown preparedness and response in smart building management.

*Sustainability-Driven Smart Building Management Using AI:* Investigating the role of AI and ML in promoting sustainability within smart building management is a promising research avenue. This could include the development of AI-driven systems for lifecycle assessment and resource optimization, contributing to the circular economy [36]. Studies could also explore how DTs can be utilized to simulate and optimize energy consumption, waste management, and resource allocation in smart buildings, aiming for a more sustainable, efficient, and environmentally friendly operation.

*User-Centric AI Systems for Comprehensive Facility Management:* Future studies could also develop useroriented AI systems that cater to the diverse needs of facility management stakeholders, including operators, occupants, and maintenance personnel. This approach would emphasize the creation of intuitive, adaptable AI tools that enhance user experience and operational efficiency. Incorporating DT technology in these systems could provide a more interactive and immersive way for users to understand and manage the complexities of facility operations, maintenance, and sustainability initiatives.

## **5. CONCLUSION**

This study provides a comprehensive overview of the application of AI and ML in building facility management and predictive maintenance in conducted case studies over the past five years. It highlights the transformative impact of these technologies in optimizing the efficiency and accuracy of infrastructure management. The analyses reveal a significant trend towards adopting advanced AI methodologies,

including regression techniques, ANNs, and deep learning models. The integration of ML with BIM, GIS, and DTs has also been shown not only to enhance predictive capabilities in facility management but also to significantly improve the efficiency of the smart and sustainable built environment.

The study underscores the critical importance of selecting appropriate algorithms based on the specific attributes of the dataset and the operational requirements of the management systems. However, it is also crucial to recognize the inherent challenges, as the successful deployment of these technologies often demands substantial data preprocessing and careful consideration of how they integrate with existing infrastructure. Addressing such challenges is essential for harnessing the full potential of AI and ML, ensuring their effectiveness and efficiency in building management.

Furthermore, the research points out the increasing prevalence of AI and ML in facility management and predicts a continued rise in their application, driven by the growing availability of data and advancements in computational power and algorithms. The study also offers recommendations for future research, highlighting the importance of further refining the discussed technologies and addressing their existing limitations.

In essence, this analysis provides valuable insights into the current state and future potential of artificial intelligence applications in facility operations, highlighting their role as pivotal tools in the drive towards more efficient, reliable, and intelligent management of infrastructural assets. As the field continues to evolve, it is anticipated that AI techniques will play an increasingly central role in shaping the future of facility management and maintenance strategies.

#### **ACKNOWLEDGEMENT**

This study is supported by Smart Built Environment (Sweden) (Grant No. 2021-00296). The authors would like to acknowledge the project industrial partners Pythagoras AB and Plan B BIM AB for their contribution to the project.

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