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Korea's Coastal Shipping: Present Problems and Policy Paradigm Shift

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I. Coastal Shipping in the Korean Economy

☐ Str	ategic contribution to the national economic development
* Prov shij	oastal shipping's share: 60% of domestic freight traffic vision of port facilities between coastal shipping operators and ppers rt supply of dedicated coastal shipping terminals
	stacle to modernization of coastal shipping
	v priority given to coastal shipping policy
con	npared to trucking and ocean-going shipping
- S	small scale operation with a few old-aged vessels
□ Ir	nstitutional re-arrangement and side effects
- Fre - Ov	of foreign second-hand vessels without ship age regulation be registration of coastal shipping business er-tonnage and rate competition, lower profitability capital accumulation for new ship replacement
	Present Problems of Coastal Shipping
☐ 1st	Problem: Short Supply of Dedicated Port Facilities
	Ort berthing facilities for coastal cargo ships Container yard and equipment
	specialized port transfer equipment in the port
	No tax incentives for modernizing port handling equipment
☐ 2nd Prob	lem: Inefficient Operation of Coastal Shipping

- Short supply of high speed Ro-Ro cargo vessels
- Avoidance of Ro-Ro cargoes by port workers
- High cargo handling charges compared to service quality
- Low work conditions of coastal sailors

☐ 3rd Problem: Lagged Development of Coastal Shipping

- Less than logistics standards compared to ocean going shipping
- Partial domestic cargo information technology system support
- Some coastal cargoes carried by ocean-going vessels
- Various unnecessary regulations

☐ 4th Problem: Low Coastal Shipping Service Quality

- Short supply of container port facilities
- Unavoidable use of off-dock CY and additional costs
- Longer total transport time compared to trucking
- Inefficient operation of old-aged coastal shipping fleet

☐ 5th Problem: Low Coastal Shipping Service Quality(continued)

- Complicated steps of coastal shipping
- Low popular image of coastal shipping service
- Unbalanced transport infrastructure provision between modes
- No commitment of entrepreneurs in coastal shipping business

☐ Major Problems to Coastal Shipping Operators

- No provision of tax-free fuel to coastal cargo ships
- Less than logistical standards and partial cargo IT system
- Various unnecessary regulations
- Short supply of port transport equipment and facilities
- Short supply of high-speed Ro-Ro cargo vessels

☐ Major Problems to Large Users(Shippers)

- Weak sea worthiness of coastal shipping fleet

- Various unnecessary regulations
- Longer total service time than trucking and railways
- Short supply of dedicated port facilities
- Less than logistical standards and partial cargo IT system

III. Priority Setting for Paradigm Shift

- ☐ ^ Major Determining Factors for Paradigm Shift
 - Support measures and incentives
 - Cost reduction
 - Improvement of port logistics facilities
 - Balanced growth between coastal and ocean-going shipping
 - Profitability of coastal shipping business
 - Adequate infrastructure for coastal shipping
- ☐ Support Measures and Incentives
 - Establishing logistics standards and cargo traffic IT system
 - Generous tax incentives for carriers and shippers
 - Modernization of coastal shipping fleet with cheap loans
 - No value-added taxes for coastal freight revenue
- ☐ Cost Reduction
- Provision of tax-free fuel to coastal cargo ships
- Rationalization of cargo handling charges
- Employment of foreign seamen
- Allowing of coastal container vessels to berth main container terminals
- ☐ Improvement of Port Logistics Facilities
 - Construction of dedicated coastal shipping freight terminals
 - Provision of efficient port equipment and facilities
 - Rail services between production places and ports

Common use of general cargo terminals among carriers Balanced Growth between Coastal and Ocean-going Shipping Provision of tax-free fuel to coastal ships Lift of coastal ships' calling regulations to North East Asian ports Allowing of coastal container ships to directly berth main container terminals Domestic cargo information linked between coastal and oceangoing carriers and port operators Improving Profitability Domestic coastal cargo market to coastal ships policy Regulation of ocean-going ships to carry coastal cargoes Radical improvement of coastal shipping operation and management Normalization of coastal freight rates by agreeing cost-plus principle between shippers and operators ☐ Adequate infrastructure for coastal shipping Construction of more dedicated domestic cargo terminals Establishment of multimodal transport system Adoption and promotion of modal shift policy Common acceptance of domestic cargoes by coastal carriers Joint ship sailings among coastal carriers Domestic cargo information sharing among related carriers Summary of Major Determining Factors for Paradigm Shift

- Adoption of support measures and incentives
- Measures to reduce coastal shipping costs
- Improvement of coastal shipping infrastructure
- Balanced growth between coastal and ocean-going shipping

- Institutional arrangement to enhance profitability
- Drastic change of container port operation practices

IV. Focused Paradigm Shift

☐ Four Basic Areas for Paradigm Shift

- Coastal shipping infrastructure
- Coastal shipping operation and management
- Coastal shipping market
- North-South Korean shipping cooperation

☐ Paradigm Shift of Coastal Shipping Infrastructure

- Modernization of coastal shipping fleet
- Re-establishment of efficient ship financing institution
- Construction of comprehensive coastal cargo terminals
- Establishment of domestic cargo information system
- Enactment of coastal shipping promotion act
- Every 5-year coastal shipping promotion plan

☐ Paradigm Shift of Coastal Shipping Operation and Management

- Provision of multimodal transport services
- Tailored through transport services to major shippers
- Value-added logistics services when required
- Scale economy realization of coastal shipping operations by merger and acquisition led by major operators
- Strategic alliances among interested operators
- Joint operation of coastal ships by cargo and/or route

☐ Paradigm Shift of Coastal Shipping Market

- Modal shift of ship construction materials from road to coastal shipping

- Participation in near sea shipping market in North East Asia
- Strategic alliances between road and coastal shipping operators
- Strategic alliances may include warehousing and cargo handling operators in the logistics chain

☐ Paradigm Shift of North-South Korean Shipping Cooperation

- Opening of North-South shipping market
- Joint operating companies to be established by North and South ship-owners
- Key role to be played by South counterparts
- North-South Korean shipping support center to be upgraded
- Coastal shipping and road transport networks to be connected with North and South Korean ports
- South Korean participation essential in building North Korean major commercial ports

V. 2015 Vision for Korean Coastal Shipping

- ☐ Coastal shipping's emerging new role
 - Leading provider of comprehensive value-added logistics services to major shippers
 - Most environment-friendly and economic transport system
- ☐ Efficient large scale operation by M&A and strategic alliances
 - Specialization, national coverage and multimodal operation
- ☐ Key player in the North-South Korean freight market
 - Joint participation into North East shipping market
 - Strategic alliances with Chinese and Japanese operators

THANK YOU VERY MUCH