

Medical Uniform Design for a Dental Clinic

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I. Introduction

Generally, medical uniforms have been designed focused on a low cost and a practical use. But this is the time when people more care about a good design and medical uniform designs satisfying their aesthetic needs are also required nowadays. For example, dentists spend much more money than before for exterior and interior designs of their clinics because these designs as well as a service quality of a dentist have become essential for a success. A medical uniform design is also one of the most important elements which have an effect on a clinic's image. Therefore, the purpose of this study was to make a clinic's image better by designing fashionable uniforms of practical use.

II. Method of the Study

For the efficient conduct of design works, a dental clinic was chosen. A lot of domestic and foreign medical uniform designs were analyzed as a reference using some books, magazines, and the Internet related to medical information. Then there was an interview with wearers and people concerned with the clinic and it became the base to choose a uniform image which would have an significant influence on the clinic's impression. For design works, Adobe Illustrator computer program was used. Finally, several designs were proposed and three samples of them were made.

III. Results & Conclusion

On the basis of research and interview data, a design concept for a uniform was fixed. It was a modern, noble and young image from simplicity inspired by 1960s' retro - especially space look and unisex mode -. Items for a uniform were tops and pants and its silhouette was H line slightly

fitted into the body. Its material was a mixture of 97% polished cotton which made neat and noble image and 3% polyurethane which gave wearers flexibility for free movement. Black, creme, and navy blue were used as a main color and red and grey were used for accent. Detail was restricted to a minimum. Logo design for accent and simple and strong color coordination such as black and creme were used.

In conclusion, these designs were well harmonized with a clinic's modern and noble image and made good responses from its visitors. In addition, wearers were encouraged to perform their duties very competently as a result of being satisfied with a fashionable uniform design. Therefore, medical uniform design needs to be improved more and more for offering patients a better service.

References

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