

# Creative Processes in the Creation of Apparel

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## I. Introduction

The goal of this research was to gain knowledge of how the design process begins, how the creation is processed and how designers use various inspirational sources.

## II. Procedures

The first step in this research was to study creative processes designers undertake when designing garments. The second step was to conduct research to find internationally renowned designers who were inspired by flowers. Since my focus is on creating garments inspired by flowers-their textures, shapes and colors-studying the designers inspired by flowers helped my design process. The third step was to research traditional Korean textiles. I brought into my designs my cultural background by using Korean textiles. The fourth step was to create four garments that are inspired by flowers, combining traditional Korean textiles with western textiles. The fifth step was to organize all the processes involved in creating the garments such as the design sketches of garments, pattern making processes, swatches of fabrics that were used, inspiration sources, and illustrations for the final garments to show my creative processes in creating the garments. The sixth step was to curate an exhibition of my four garments inspired by flowers and to depict the organized creative process boards in the Memorial Union Concourse. The last step was to write the results and conclusions of this research.

## III. Results and Conclusion

The research conducted to learn more about the creative process used by several well known fashion designers helped me think about my design process when I create apparel. Not all of my designs followed the same creative process. However, showing the creative process of my designs was achieved. Throughout the design process, I have developed my skills in dealing with different methods in the creation of garments.

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