

Market Trends in Tractor Hydraulic Fluids

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Market Trends in Tractor Hydraulic Fluid

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- ◆ Farm Tractor Market Overview
- ◆ OEM Trends and Specifications
- ◆ Farm Tractors and Lubricant
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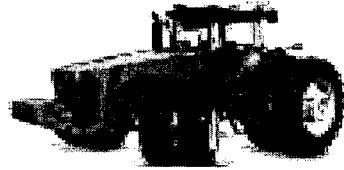
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Agricultural Machinery



◆ Farm Machinery

- Farm Tractor
- Cultivator
- Rice planting machines
- Combine
- Binder

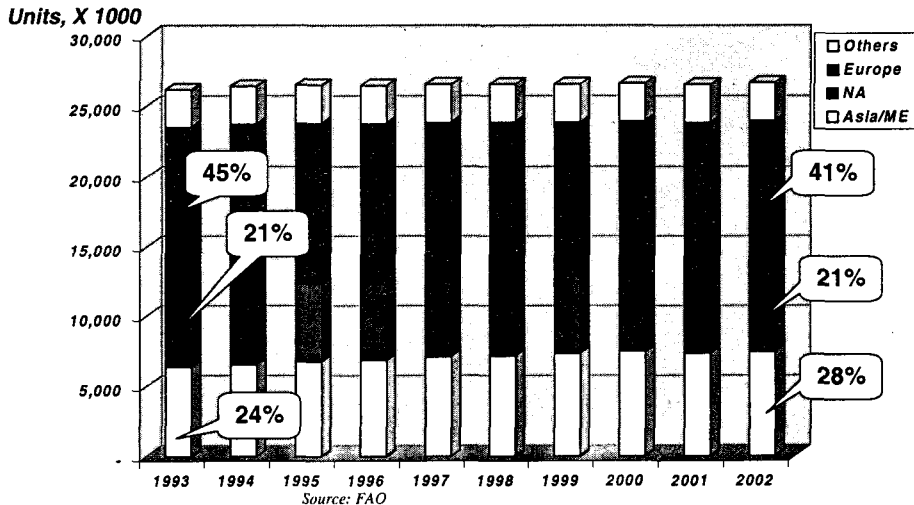


THF are also used in the construction industry



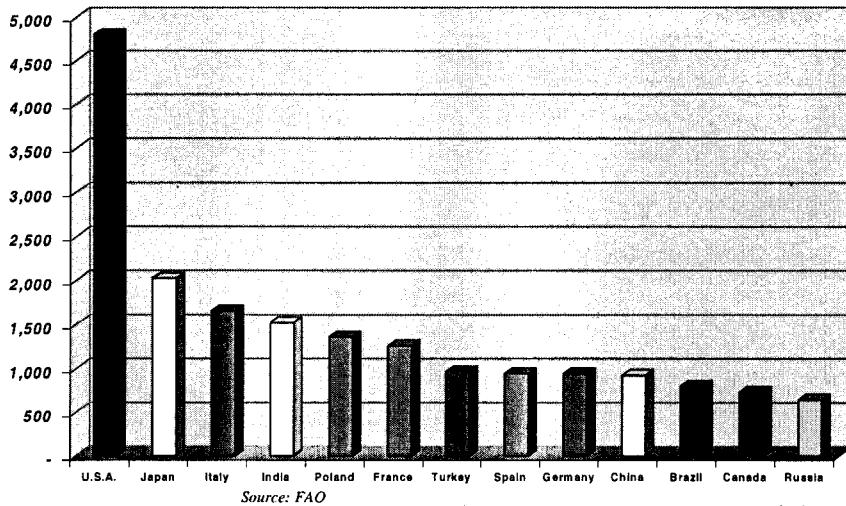
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Global Farm Tractors in Use 1993 through 2002



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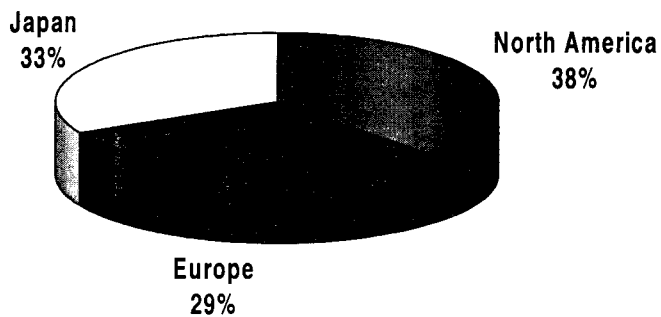
Farm Tractors in Use Top 10 by Country in 2002



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Farm Tractor Sales in 2002 - NA, Europe & Japan -



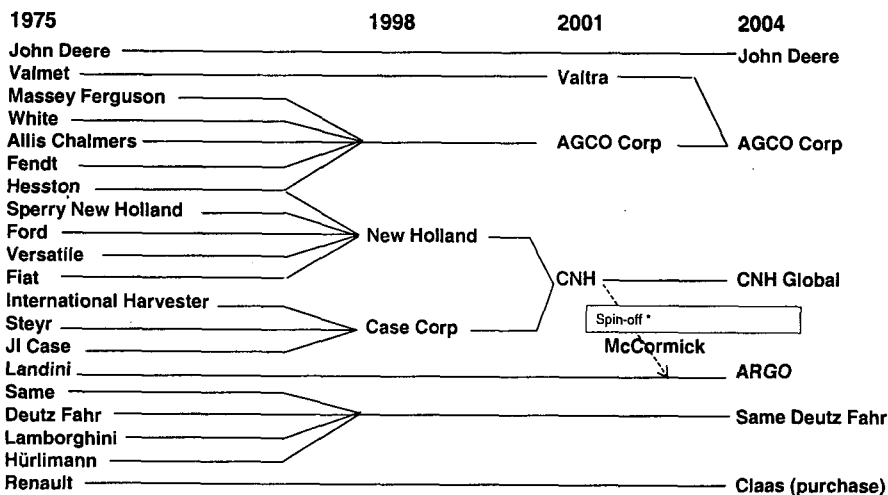
Total 500K Units



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Changes in the Farm Equipment Industry in North America and Europe



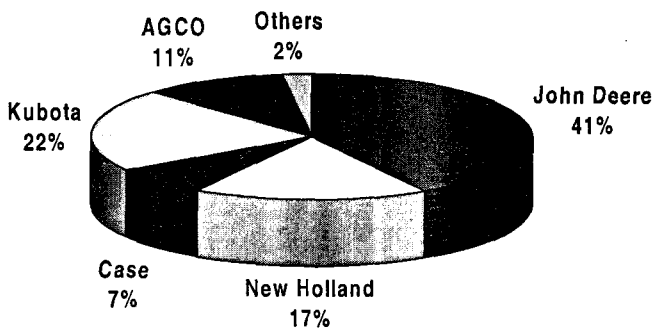
Note*: mandated by government further CNH merger



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Farm Tractors North America Sales 2002 By OEM



193K Units

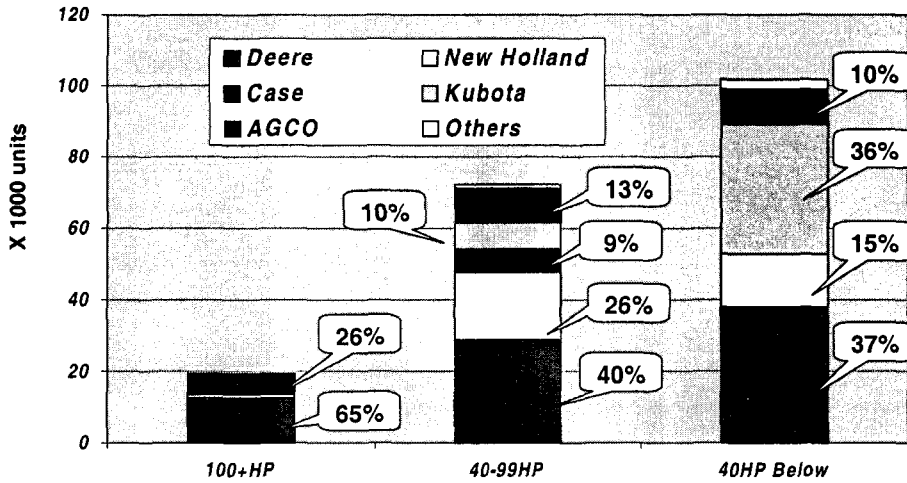
Source: Stark's Research NA Outlooks:2007-2004, Farm Machinery



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Farm Tractors North America Sales 2002 By Tractor size/OEM

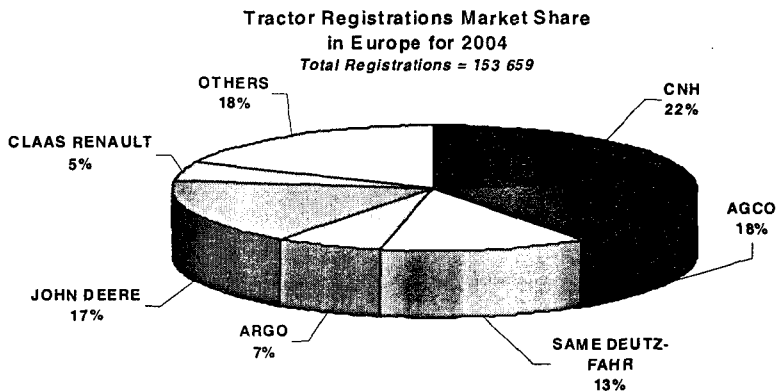


Source: Stark's Research NA Outlooks:2007-2004, Farm Machinery

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Farm Tractors Europe 2004 Registrations by OEM



Source: Décisions Machinisme May 2005

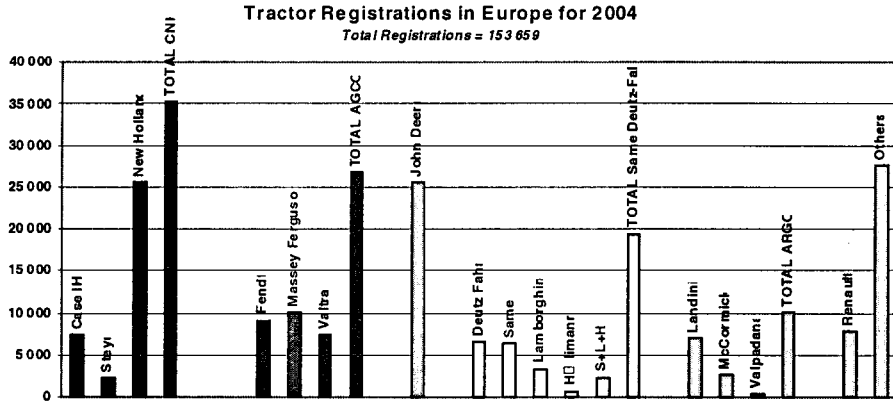
Countries: Italy, Portugal, Sweden, Austria, Switzerland, Slovenia, Norway, Spain, Belgium, Germany, France, Finland, Denmark,



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Farm Tractors *Europe* 2004 Registrations by OEM Group

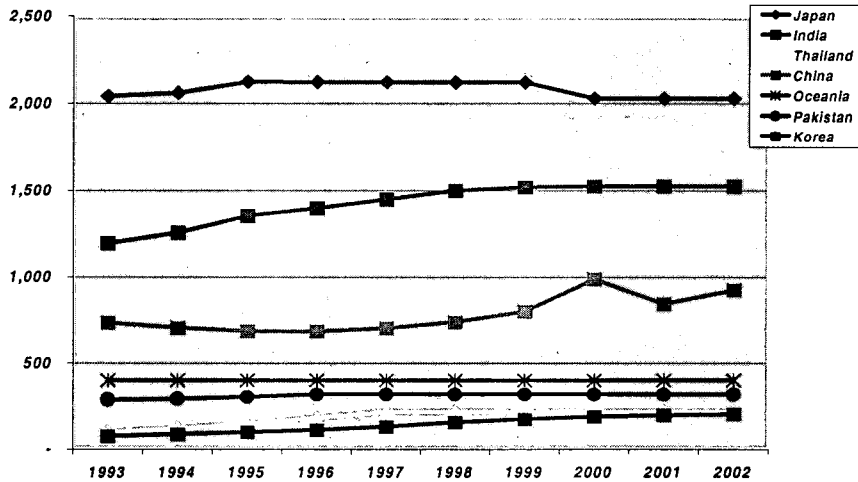


Source: Décisions Machinisme May 2005
Countries: Italy, Portugal, Sweden, Austria, Switzerland, Slovenia, Norway, Spain, Belgium, Germany, France, Finland, Denmark,



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Trend of Farm Tractors in Use Major Asia Pacific Countries 1993-2002

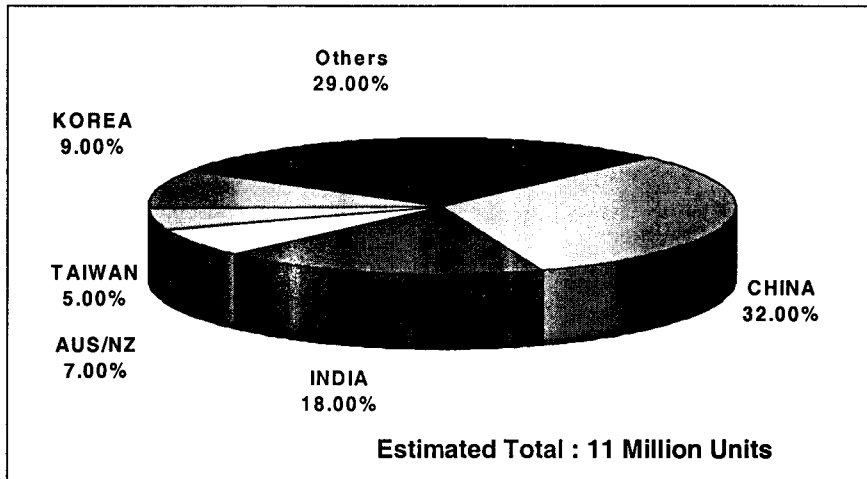


Source: FAO



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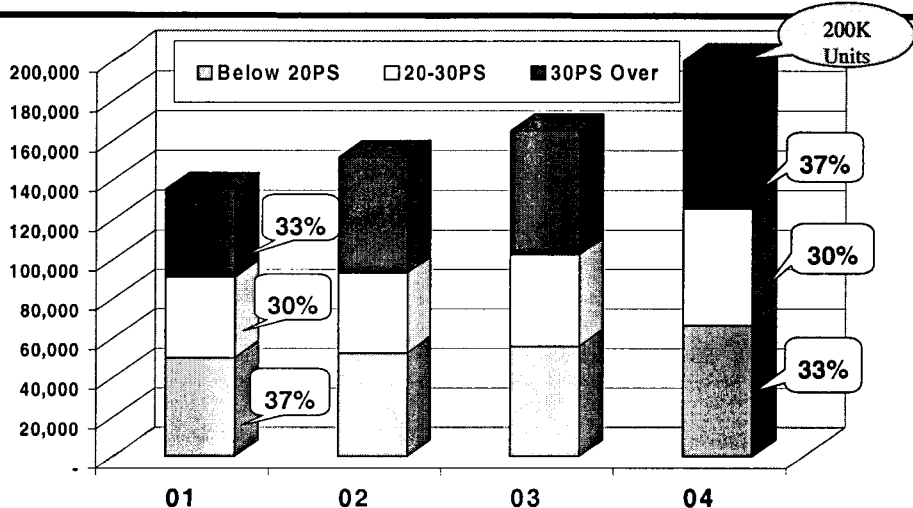
Farm Tractors APR (Ex. Japan) Estimated Updated Market size



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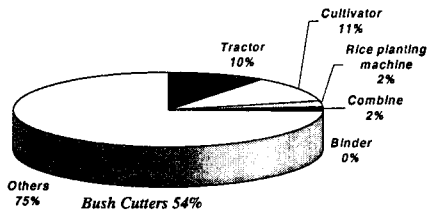
Farm Tractor Sales in Japan



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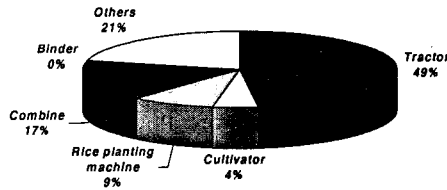
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Agricultural Machinery in Japan Sales Units vs. Realization in 2004



Total Units
1,923K

Realization
Yen 501Billion



Source: Japan Farm Machinery Manufacturers Association



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Tractor Makers and Specifications



- ◆ Each of major tractor makers has developed one or more specifications for the THF it wants to see used in its equipment
- ◆ While most of the tractor makers want roughly similar properties in their fluid, they may specify different limits on different tests to achieve what they want
- ◆ Most of the major tractor makers market their own house branded hydraulic fluid formulated to their specifications



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Major Specifications & Approval



| | <i>John Deere</i> | <i>Case & New Holland (CNH)</i> | <i>AGCO</i> | <i>ZF</i> |
|-----------------------------|--|--|--|--|
| Major Specifications | JDM J20C (Normal temp. range fluid) JDM J20D (Low tem. range fluid) | MAT 3505 (Case MS 1209) MAT 3525 (FNHA-2-C-201) MAT 3526 (FNHA-2-C-200) | CMS M1143 (UTTO) CMS M1135 (UTTO) CMS M1145 (UTTO/STOU) | TE-ML-03E (Converter transmission) TE-ML-05E (Axles) TE-ML-03G (Converter transmission) New Extended drain TE-ML-03G (Axles) New Extended drain |
| Approval System | "Self Certifying" Self approved based on passing data from standardized testing | New Holland Based on review of data from standardized testing (No letters are issued) Case No fluid approval process | Finished oil approvals | To appear on the ZF approved lubricant list, marketers have to apply to ZF |



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Major Tractor Manufacturer Component tests Specifications



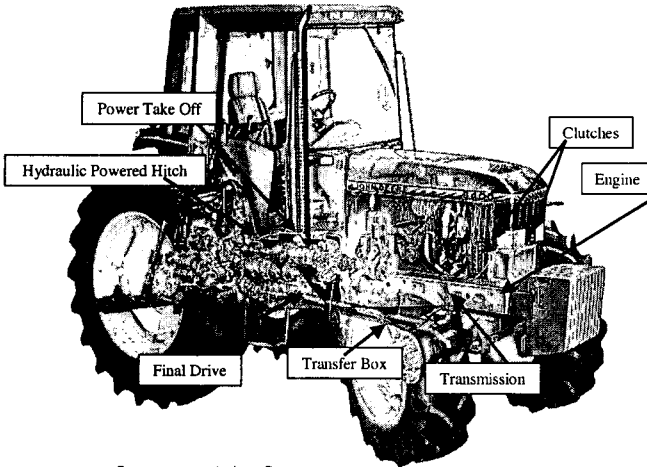
| | J20C/D | FNH A-2-C-201 | CMS M1135 | CMS M1143 | CMS M1145 | Case MS 1209 | Kubota UDT |
|-----------------------------|------------------|----------------------------|--------------------|----------------------------------|---------------------|-----------------|-------------------------|
| Brake Noise | JDQ 96 | 7610 Tractor on the Road | MF Brake | - | - | Case | Kubota Brake |
| Brake Capacity | JDQ 96 | 7610 Tractor on the Road | - | - | - | Case | - |
| Clutch Capacity | JDQ 94 (Paper) | High energy clutch (Paper) | MF IPTO (Sintered) | MF Friction (Paper and sintered) | MF Friction (Paper) | Case (sintered) | SAE 2 (Sintered, Paper) |
| Gear Wear Protection | JDQ 95 | Ford 3000 axle | MF 4 Square Rig | FZG FLS 9 min | FZG FLS 10 min | FZG 7 min Case | IAE Gear |
| Pump Performance | JDQ 84 - Piston | Vane pump | - | V104C - Vane | 35VQ25A - Vane | Case | - |
| Oxidation Stability | C4 THOT (162 测试) | Bench | Bench | Bench | Bench | Bench | Bench |



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Farm Tractors and Lubricants



| Lubricating Parts | Lube Oil |
|---|--------------------------------------|
| Engine | Engine Oil |
| Powertrain - Transmissions - Final Drives - Wet Clutches | THF Tractor Hydraulic Fluid |
| Hydraulic Systems | |
| Wet Brakes | |

Source : John Deere



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History of THF



- ◆ **1960** : "Common sump" design combined transmission and axles and required unique lubrication
- ◆ **1970s** : First generation THF developed without Sperm whale oil
- ◆ **Early 1980** : Second generation THF developed to improve gear wear protection and brake chatter control. In Japan, next generation THF for brake chatter performance with water contaminated fluids
- ◆ **Middle 1980s** : Further improvements of THF offered higher gear wear protection and oxidation control. Japanese OEMs started to develop next generation THF
- ◆ **Early 1990s** : Movement towards reduced fluid viscosities required equivalent wear protection, oxidation control and friction characteristics, more power shift transmissions in use
- ◆ **2000s** : In US, fluids made with wider temperature limits, better low temp fluidity, Group II and Group III base oil blends



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Global THF Market Trends



- ◆ Consolidation of Agriculture OEMs continue
- ◆ Low hp (below 40hp) tractors continue to grow
- ◆ Global THF market size is estimated to be 620KMT
- ◆ Few lubricant marketers, except OEMs, differentiate THF on performance
 - Deere & Case aggressively promote their genuine oils



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Asia Pacific THF Trends



- ◆ Asia Pacific market is growing and market size is estimated :
 - Farm Tractors Population : 13 millions
 - THF lubricant size : Approx. 50 KMT
 - China, India, Japan, Australia/NZ, Korea, Taiwan, Thailand are major countries
- ◆ Agriculture has started to become more mechanized
 - All American, European & Japanese OEMs & their JVs have active presence in this market
- ◆ Leading OEMs in specific countries typically drive THF specs
- ◆ Special THF required for Japanese Tractors
 - Require Quiet brakes with water contaminated fluid



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THF (Tractor Hydraulic Fluid)



- ◆ THF (Tractor Hydraulic Fluid) or UTTO (Universal Tractor Transmission Oil) or are designed to lubricate:
 - Powertrain, including Power take-off
 - Wet brakes
 - Hydraulic systems
- ◆ THF do not lubricate the engine
- ◆ THF are formulated:
 - To match OEM specifications
 - To perform well in all tractors and agricultural equipment plus most tractor OEM construction equipment
 - Hardware evolution impacts THF performance requirements



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Important Properties of Today's THF



- ◆ Transmission & Wet Brake Oil –Friction characteristics
 - Clutch capacity
 - Brake capacity & chatter
- ◆ Gear Oil – Gear Wear Protection
 - Wear
 - Pitting/ Spalling
- ◆ Hydraulic Oil – Piston and Vane pump wear protection
 - Wear
 - Pump Efficiency
- ◆ Fluid Properties
 - Oxidation stability
 - Thermal stability
 - Water tolerance
 - Corrosion protection
 - Rust inhibition
 - Filterability
 - Antifoaming
 - Elastomer compatibility
 - Shear stability



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Equipment Trends - Modern Tractors



- ◆ Modern tractors :
 - Use one or more hydraulic pumps / motors to power implements, accessories and in some cases as the vehicle drive source (Hydrostatic transmission).
 - Utilize different gear designs as appropriate
 - Use clutch packs to transfer power... multiple friction materials are used
 - Use wet brakes to stop the tractor... various friction materials are used



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Equipment Trends - Today and Future



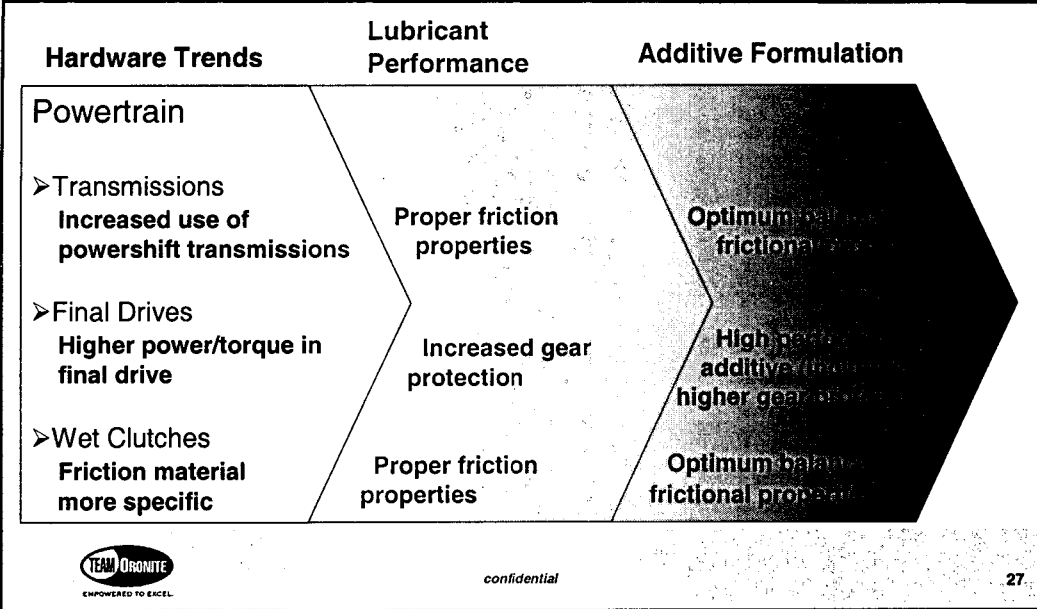
- ◆ Increased use of electronic controls
 - Electro-mechanical valving
 - Small tolerances, tighter valve clearance
 - Fluid must be kept clean
- ◆ Increased use of powershift and hydrostatic CVT/IVT transmissions
 - Complete / partial powershift transmissions increasing in usage
- ◆ Higher power/higher torque in axles and final drives
- ◆ Sumps are getting smaller
- ◆ Increased use of hydraulic systems



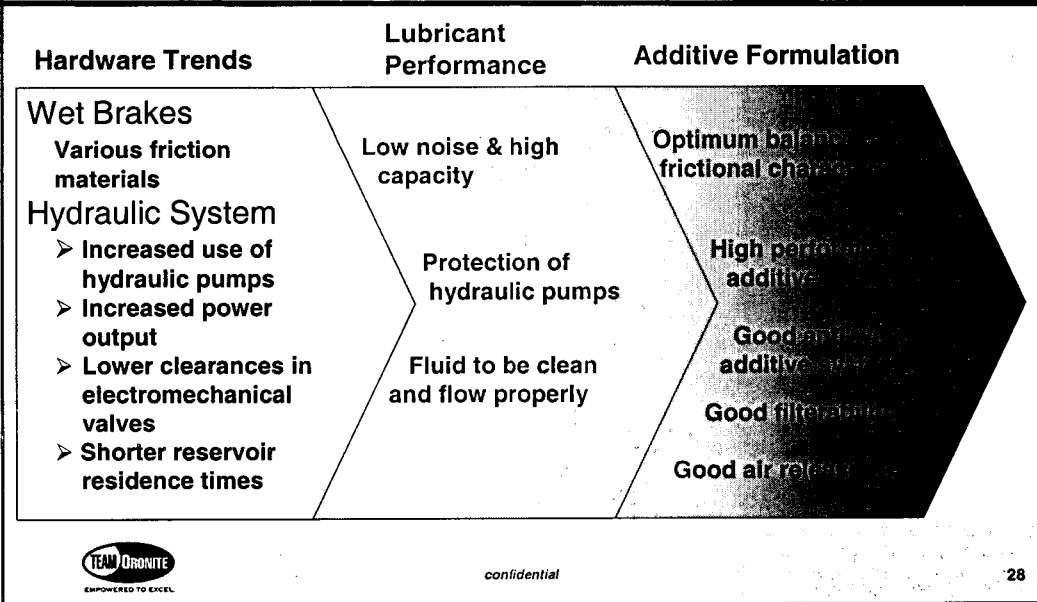
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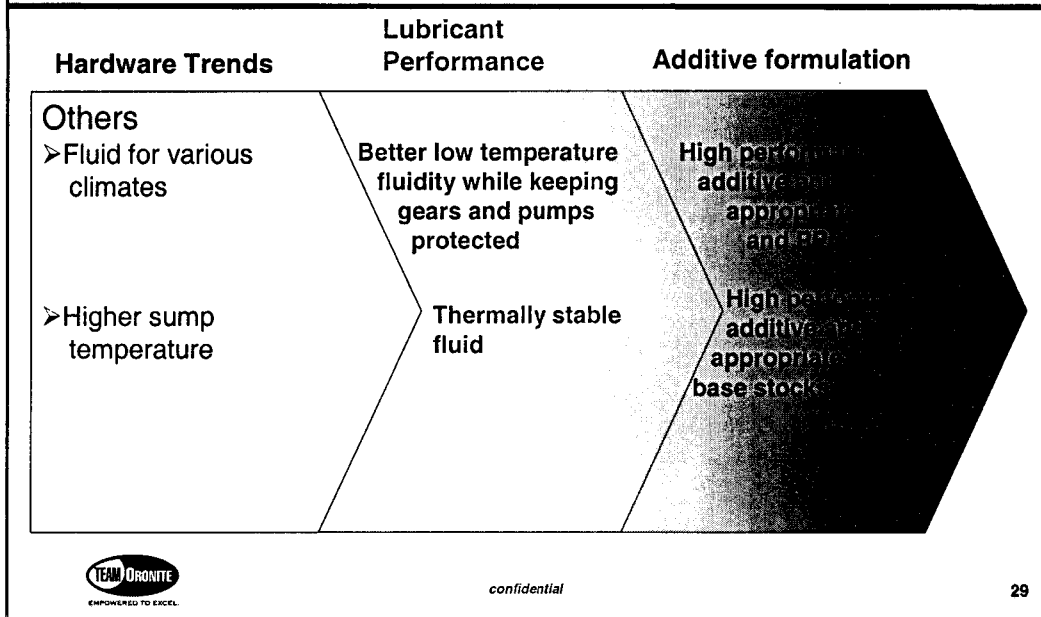
Tractor Hardware Evolution and Impact on THF (1)



Tractor Hardware Evolution and Impact on THF (2)



Tractor Hardware Evolution and Impact on THF (3)



Summary



- ◆ Farm equipment market very cyclic – weather, economic factors, import/export markets
- ◆ Mergers of companies continuing
- ◆ Major Tractor OEMs have lubricant specifications
 - Their own house branded THF
 - Constant review reflecting the changes in equipment
 - Less interest in approving outside additives/oils for others
- ◆ Future THF lubricant market
 - “Universal” THF may give way to individual products for each OEM
 - Sumps are getting smaller
 - Increased use of hydraulic systems vs. mechanical
- ◆ Additive companies will need to meet many challenges



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