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ATFC is a Novel Transducer for the Unfolded Protein Response in *Bombyx mori* BM5 Cells

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We report the isolation of a novel cDNA, ATFC (activating transcription factor of chaperone), from a *Bombyx mori* BM5 cells encoding a putative transducer for ER stress. ATFC encodes 236 amino acids, in which both basic region and leucine zipper exist in its C-terminal, in contrast to the Hac1p in its N-terminal of yeast. The expression of ATFC was strongly up-regulated by ER stresses, and which was specifically bind to the unfolded protein response element (UPRE). ATFC cDNA-transfected BM5 cell is showing the more enhanced ER chaperone expression against ER stress. These results thus indicate that ATFC encodes a putative transducer of ER stress.