

The Study of Fashion Scarf Presentation

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There is no other accessories that is loved unchangeably in our clothes's life. It is always used except very hot season and it is loved as a necessity item of fashion coordination item used by catholic age group. There are many smart dressers who match more than ten scarfs to clothes otherwise having one or two before. The more having scarf is better for giving new images with usual clothes. The scarf fashion is boomed in streets from last season. Especially, luxury scarf is that popularity accessories in twenties women with a tendency of emphasizing wealth. The popularity of scarf can easily be recognized on the streets and on the displays in department. And the character brand of new basic feminine style is suggested the scarf as an accessory for coordination. It is appeared that animal prints, ethnic flower pattern prints and geometrical patterns for scarf. As the trend of fashion trade is diversified with classic and vintage, the design and style of scarf is satisfied. So there is a purpose of studying fashion scarf presentation to use scarf more efficiently.

In the recent tendency of domestic, it is more important not only high-quality materials but also presentation methods of fashion scarf than luxury style's color and materials. So knotting and presentation methods can be changed by bags and shoes to fashion style of the day. The keyword of this year's scarf

presentation are 'hanging down' and 'unsymmetrical'. It is analyzed with dress style as follows.

Firstly, mannish style is that looked feminine with scarf and should be matched with thin materials not to be wrinkled the outer. It is basic that a perfect square scarf should be presented unbalanced with fasten other edge. Choosing a vogue item, dot-pattern is more effective not to be dull.

Secondly, layered style is wearing a big size scarf, covering the hip enough and an edge is fixed. A gay print is better than a modest one.

Thirdly, elegant style can renew a plain and smooth style with wearing scarf, especially classical style scarf.

Fourthly, casual style should be presented scarf short for catching sight of with only one scarf. Long scarf being twisted twice is wore with one edge in front and the other in back. It can gives an unity by using the same tones of clothes with upper and lower.

Fifthly, cute style can give a fun to simple cody with hanging a scarf which is according to upper and lower's color tone. Long scarf is fastened only once and then draw out a knot. It is the point of this style that the knot of scarf is leaned in one side not in the middle. And there is a significance to study many methods like neck-tie knot and a diagonal fold fasten, ribbon style knot.