

## Design Analysis of Punk Style Leather Jacket

Kim, Ji-Seon\* · Yum, Hae-Jung\*\*

\*Master Course, Dept. of Clothing & Textiles, Chonbuk Nat'l University

\*\*Associate Professor, Dept. of Clothing & Textiles, Chonbuk Nat'l University

In the late 1970s, Punk style that appeared according to the social reaction among labor class youngsters has reappeared till now, and also the emotion and mode are working on fashion greatly. In addition to that, as it pervades to young generation more freely, it's becoming a kind of origin in creative fashion. Especially, Punk style leather jacket has spread to high fashion and settled down as an essential item through popularization of leather jacket. Also it secures mania group, so generates great value-added. Therefore, to study on the background of appearance, kinds and changes of Punk style leather jacket is meaningful for suggesting the basis of differential design using Punk style in modern leather jacket. For this, this study promoted the basic understanding about Punk style through documents consideration and analyzed the features of Punk style leather jacket from the past to modern times through visual data collected from article of newspapers, fashion magazines, and internet. And it was examined in which aspect the Punk style leather jacket has appeared in the fashion collections afterwards. The Punk style leather jacket can be divided into 3 periods. The generation period(mid-1970s to late 1970s) is the beginning time that punk was generated in N.Y. and London, and taken shape a mode of subculture. In the developing period(1980s), the leather jacket developed into Mode Punk, Punk Rocker, Street Punk, and Hardcore Punk etc. on the basis of U.K. Punk style. In the diversification period(after 1990s), it appeared as Chic Punk, Neo Punk, and Cyber Punk etc. that were

showing various characters. Among these, Punk style that have leather jacket as its representative style is Punk Rocker and Hardcore Punk, and Cyber Punk. The characters of these and representative styles of leather jackets are as follows.

\* Punk Rocker : It spread centering Sex Pistols. The most representative jacket of Punk Rocker style is the style worn by Sid Vicious of Sex Pistols. The leather jacket looked little fade tone and used metal zipper overly on front opening, sleeve ends and chest pocket. Also it showed strong image by attaching epaulet or adding stitch on shoulder, or badge of threatening feeling with skull drawing or passage "I'm A Mess". Also metal chain and metal nail, badge featured eagle, and metal ring were used.

\* Hardcore Punk : Hardcore Punk style leather jacket that appeared between 1980 and 1983 was decorated with more destructive and threatening style than Punk Rocker Style. Metal zipper and badge, metal nail, graphic design and threatening passage were overly used. Especially the "A" character is from "Anarchy" and it's symbol of Punk that became fashion by the group Crass. Also corn metal nail was overly used and it displayed destructive mood with Mohican hairstyle.

\* Cyber Punk : Cyber punk style leather jacket showing futuristic and cool image by using mainly glossy texture. Generally, most of them were simple design to express futuristic mood, but there were also bricolaged designs with industrial wastes such as rubber tube or metal wheel etc. using Punk technique.