

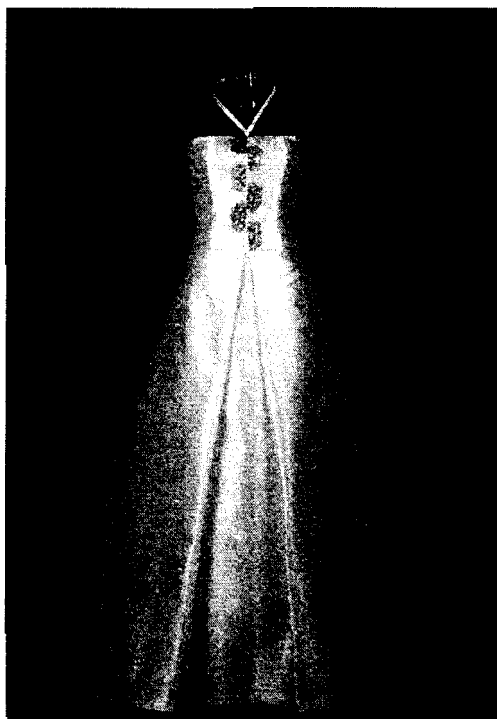
A Study on the Fashion Design Work of "Perfume Purse"

Jihae Choi

Department of Clothing and Textiles, Sookmyung University, Korea

The wedding dress is defined as clothes for brides who start a new life to put on at the wedding ceremony, both in eastern and western regions. In Korea, wedding dresses of western style have not so long a history, at most one century. At an early stage of introduction of wedding dress to a Korean society, Christianity played a role e.g. churches and missionaries. With time, those wedding dresses have become a kind of standard wedding clothes for any brides, and we can see it now very easily. However, as I have happened to study wedding dress fashion design at the graduate level, I realized that traditional aesthetic beauty can be usefully applied to modern wedding dress in many perspectives. So here goes I came up with concerning my idea.

In the first place, I picked up "BOK JUMONEY" as the theme of work - which is construed as luck-bringing purse with perfume in English in the hope that such a luck should go to the new starting couple. So I made it simple silhouette so that I can apply it to wedding dresses. Silk satins with glittering soft tone were used as fabrics. Around the neck, "DONG JUNG" was decorated surrounded by silk satins. In the middle of the top, Korean embroideries with multiple colors like silver, jade, amber were modernly added.



<Figure> "Perfume Purse"