



*MPEG standards for broadcasting*



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*Contents*



- MPEG-4 for object-based content authoring
- MPEG-7 for content description
- MPEG-21 for content management
- 4+7+21 = content in the future





## What is MPEG-4?

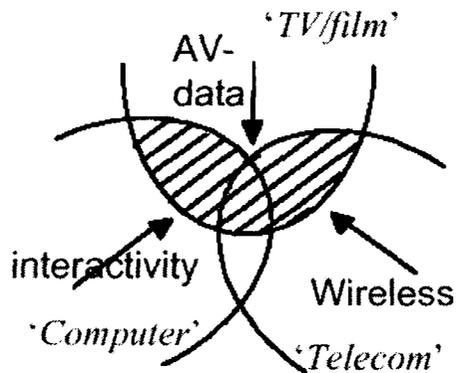


- ISO/IEC 14496
- Coding of audiovisual objects
- First FDIS in November 1998
- Three fields
  - Digital television
  - Interactive graphics applications
  - Interactive multimedia
    - World Wide Web
    - distribution of and access to content

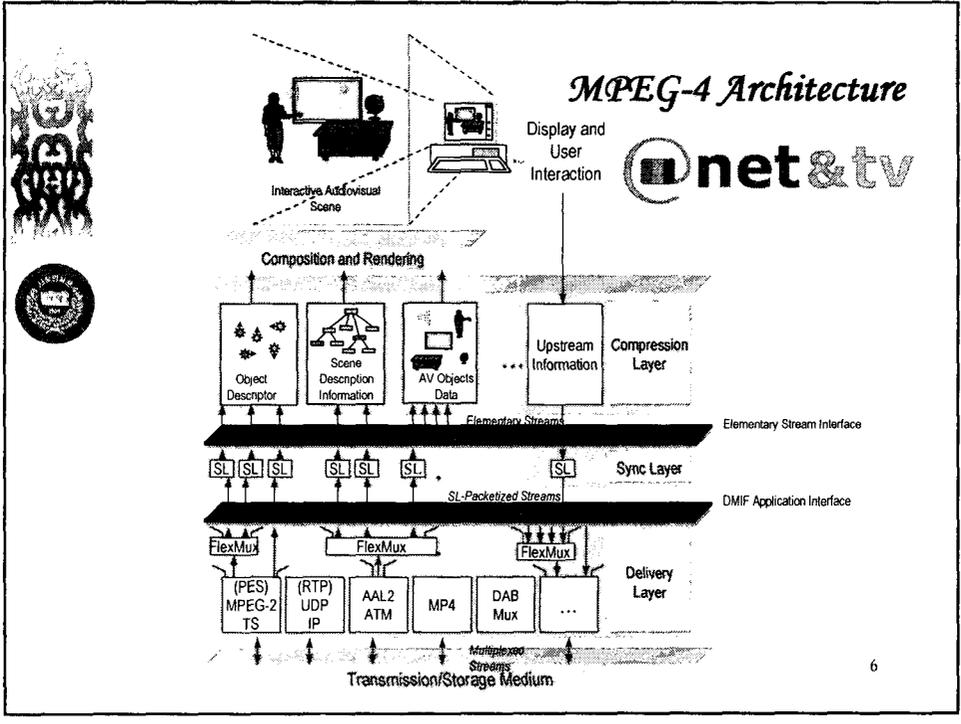
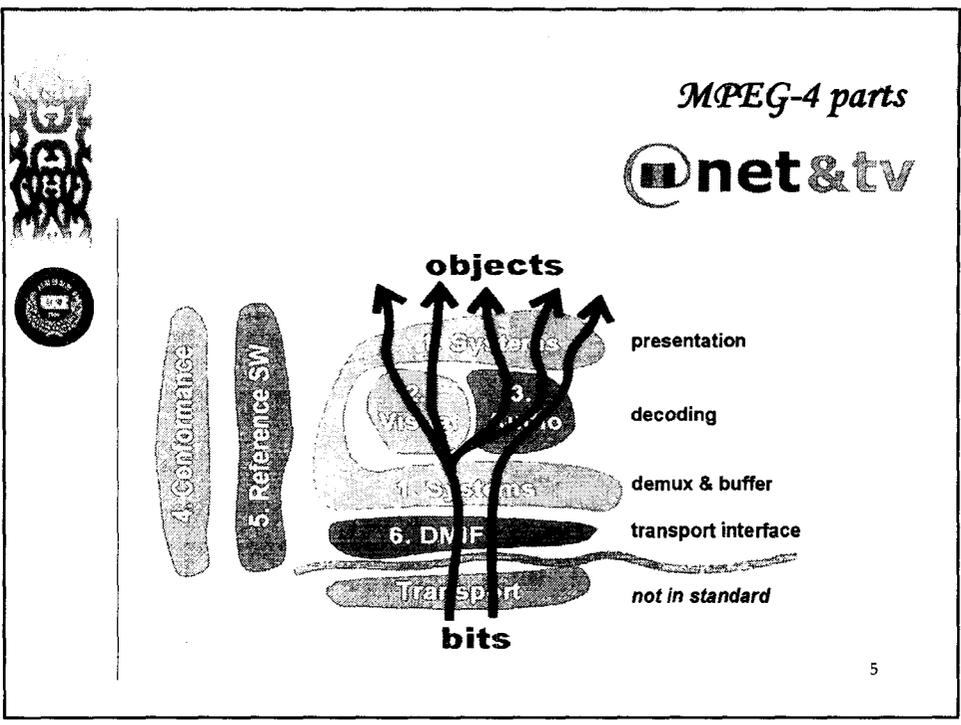
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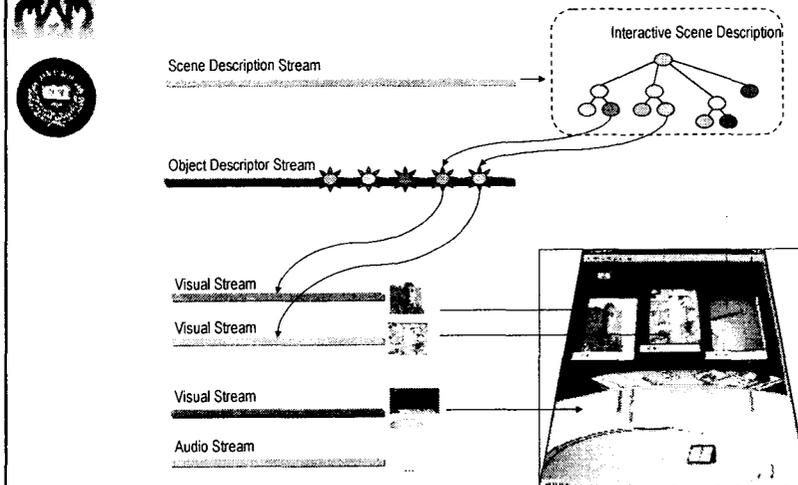
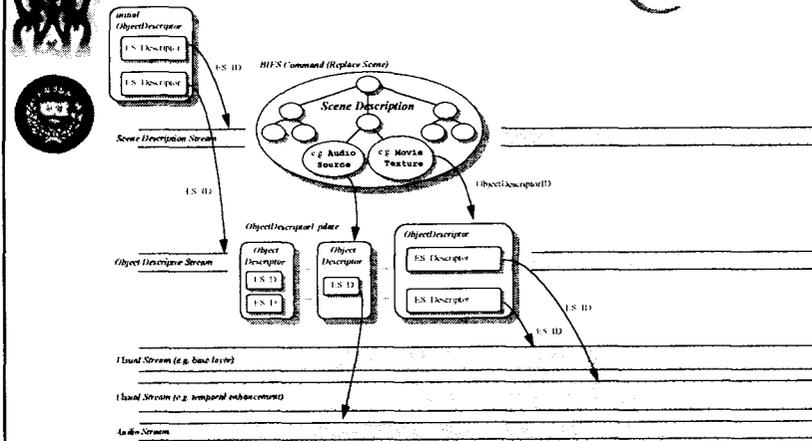


## The goal of MPEG-4



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## *MPEG-4 Visual = Natural + SNHC*



- Natural video coding tools
- SNHC (Synthetic and Natural Hybrid Coding) tools
  - Face and body animation
  - 2D dynamic mesh compression
  - 3D mesh compression
  - View dependent scalability
  - etc.

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## *Augmented Reality*



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*Telepresence*



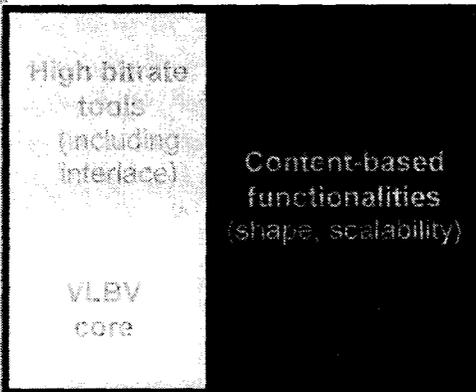
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*MPEG-4 Video Standard*



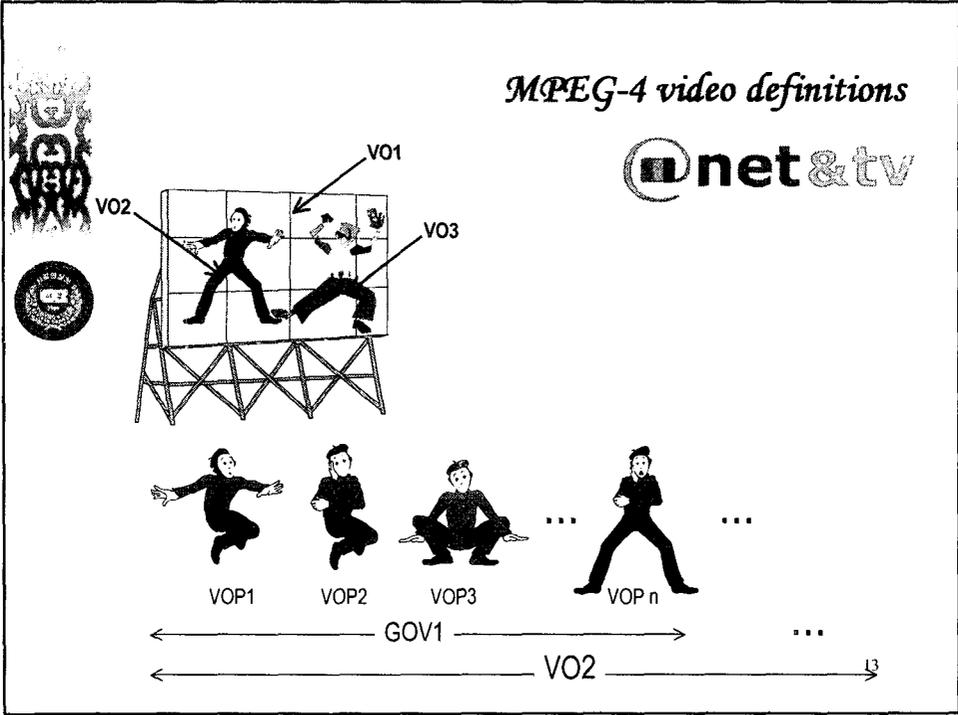
bitrate



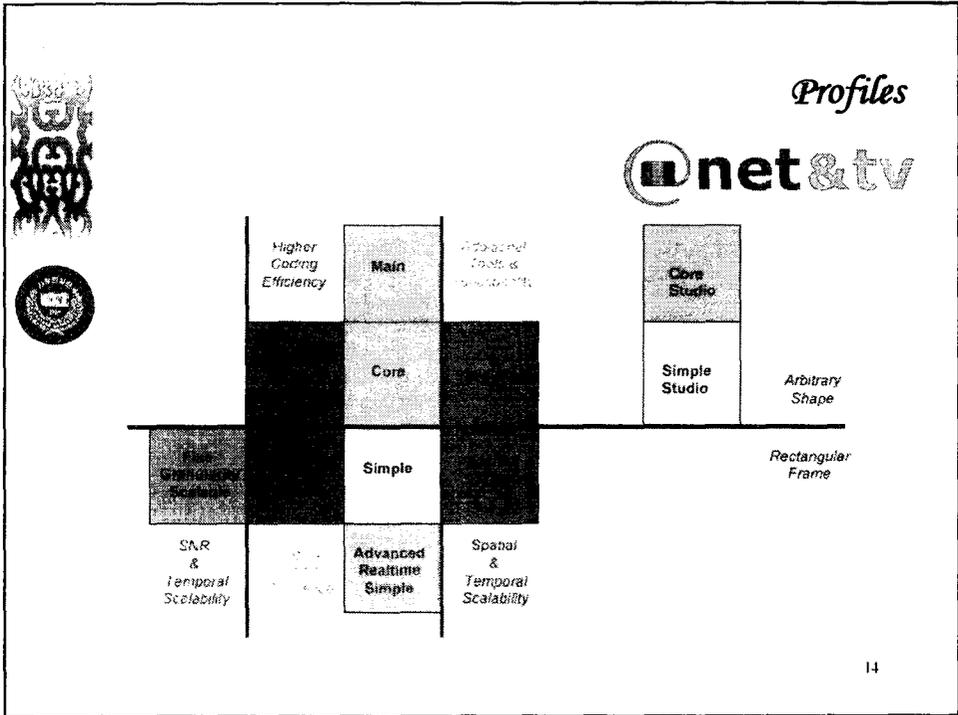
Dimensional

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# MPEG-4 video definitions



# Profiles





## *Studio Profiles*



- **Simple Studio Profile**
  - To be applied for image acquisition and editing
  - Only Intra coding for independent processing of frames
  - Lossless transcoding from MPEG-2 4:2:2 Profile
  - Support for Arbitrary Shape (binary or grayscale)
- **Core Studio Profile**
  - To be applied for inter-studio transmission and digital cinema distribution
  - Inter (P-VOP) coding for more efficient compression
  - Support for Sprites

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## *New tools*

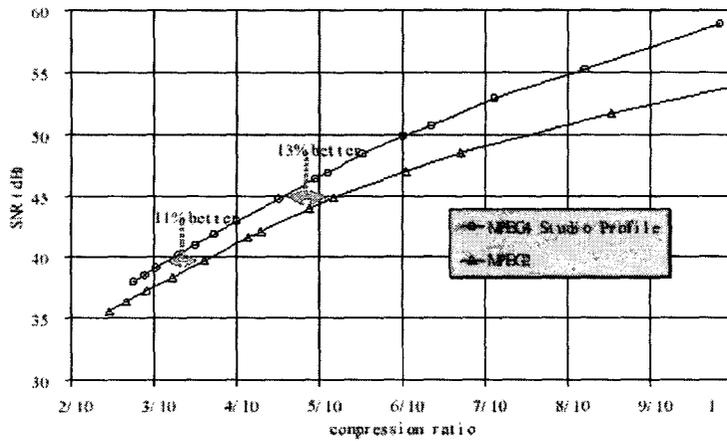


- **High efficiency VLC**
  - Grouping of DCT coefficients based on their values
  - Recursive selection of VLC table for groups of coefficients as function of previously coded group
  - Coded data = group indicator + fixed length code determining the actual value within the group
- Flexible access by special slice structure
- Optional uncompressed mode for lossless coding

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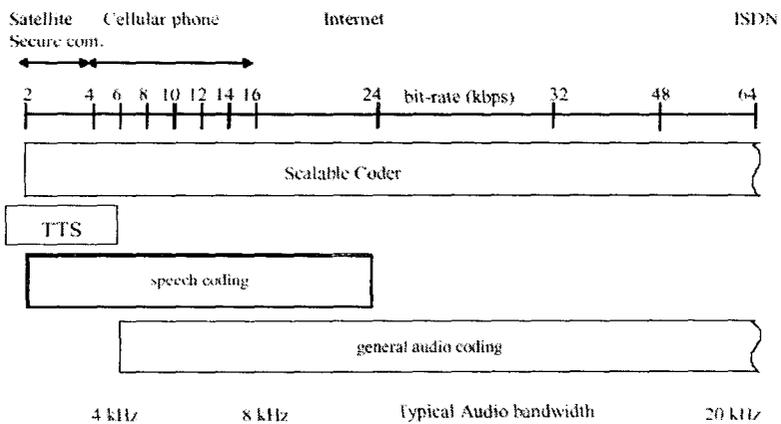
## Performance



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## Tools in MPEG-4 Audio



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## MPEG-4 Audio Quality



Coding tool	Number of channels	Total bit rate	Typical subjective quality
AAC	5	320 kb/s	4.6
1995 Backward Compatible MPEG-2 Layer II	5	640 kb/s	4.6
AAC	2	128 kb/s	4.8
AAC	2	96 kb/s	4.4
MPEG-1 Layer II	2	192 kb/s	4.3
MPEG-1 Layer III	2	128 kb/s	4.1

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## What is MPEG-7



- ISO/IEC 15938
- Multimedia Description Interface
- History
  - Call for Proposals October 1998
  - Evaluation February 1999
  - First version of Working Draft (WD) December 1999
  - Committee Draft (CD) October 2000
  - Final Committee Draft (FCD) February 2001
  - Final Draft International Standard (FDIS) July 2001
  - International Standard (IS) September 2001

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## MPEG-7 Parts



- MPEG-7 Systems - the binary format and the terminal architecture.
- MPEG-7 Description Definition Language - the language for defining the syntax of the MPEG-7 Description Tools and for defining new Description Schemes.
- MPEG-7 Visual
- MPEG-7 Audio
- MPEG-7 Multimedia Description Schemes - the Description Tools dealing with generic features and multimedia descriptions.
- MPEG-7 Reference Software - a software implementation of relevant parts of the MPEG-7 Standard with normative status.
- MPEG-7 Conformance - guidelines and procedures for testing conformance of MPEG-7 implementations (under development).
- MPEG-7 Extraction and use of descriptions – informative material (in the form of a Technical Report) about the extraction and use of some of the Description Tools (under development).

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## MPEG-7 application

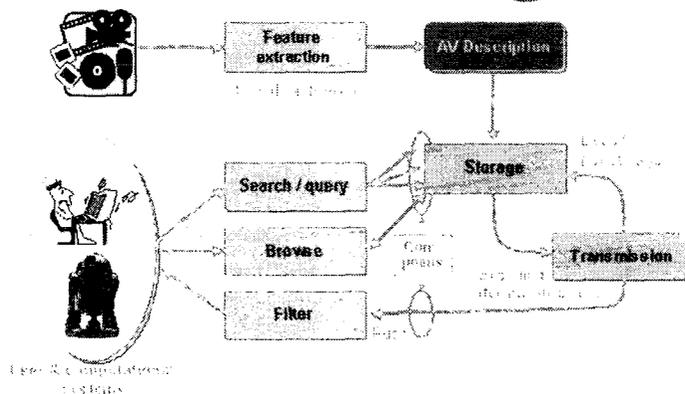
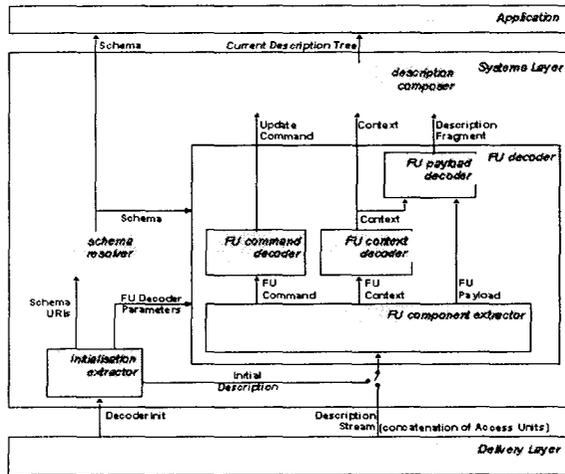


Figure 1.1. MPEG-7 application

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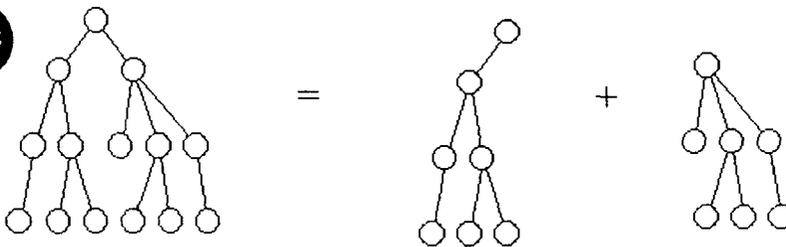
# MPEG-7 Architecture



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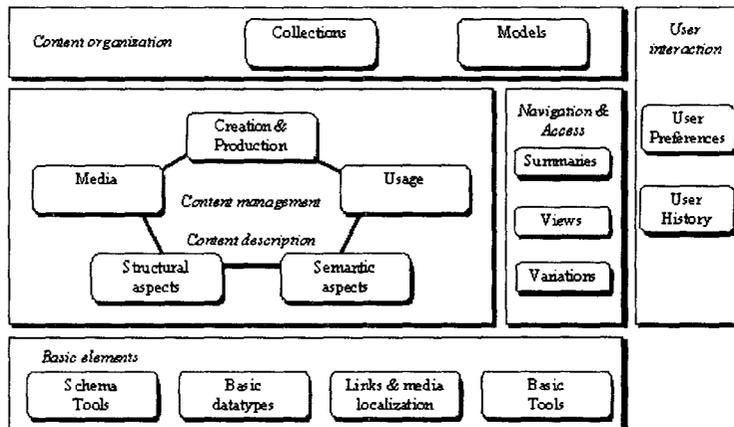
# MPEG-7 BiM



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MDS



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*Visual Descriptors*

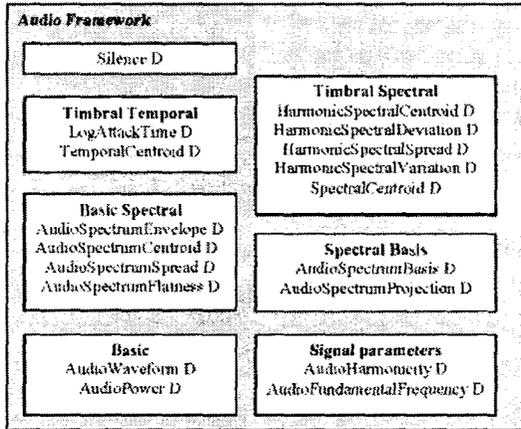


- Basic structures
- Color descriptors
- Texture descriptors
- Shape descriptors
- Motion descriptors
- Localization
- Face recognition

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# Audio Descriptors



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# MPEG-21

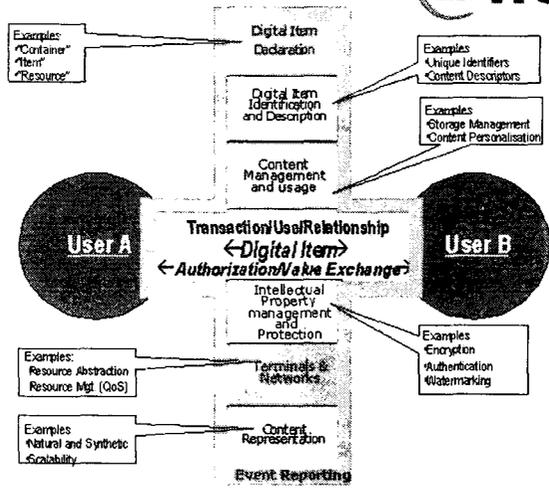


- ISO/IEC 21000
- Multimedia Framework
  - to enable transparent and augmented use of multimedia resources across a wide range of networks and devices
- Work in progress

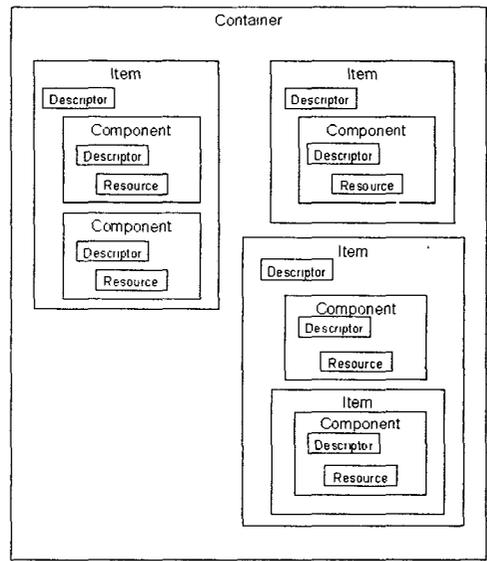
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# MPEG-21 Key Concepts



# MPEG-21 Digital Item





## MPEG-21 content protection

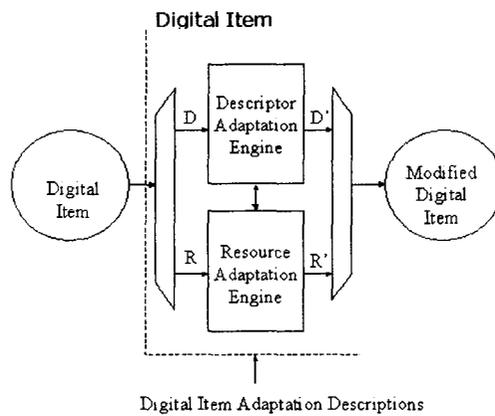


- MPEG-21 IPMP
- MPEG-21 REL
- MPEG-21 RDD

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## Digital Item Adaptation



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