

A Study on the Expression in Knitwear according to Trend of Maximalism

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The new changes in fashion are in sight of getting out of minimalism of existing trend.

Maximalism is a contrary concept to minimalism. It is expressed in a trend of Post-Modernism in being faithful to essential sensibility in human and variety style by concern of past and tradition.

The characters of fashion style has been reflected of maximalism are summarized various styles mix by daring flower's patterns, paisley patterns, hippie style in fringe and feather's decoration, and glamrock look style, ethnic style of variety national characters, emphasis of details, unstructured and exaggerated silhouette.

The main stream of these designs under the luxury concept are the styles as elements of handmade, gorgeousness, retro, decoration in the styles of Haute-Couture and Baroque Age.

The classical decorative flower patterns in British and various tweeds were risen as important patterns. And classical Haute-Couture styles in 1950's - 1970's have been revival new, and 1980's exaggerated styles have been emphasized.

Somewhat, Kidult theme as adult in pursuit of infant's sensibility appeared. These are expressed jolly of the future and new styles were inspired by animation and toy, candy.

Anti-culture's theme of suggestive and functional beauty and expressional theme reflected of mental uncertainty of the future appeared according borrowed these themes, stimulating Hippie, Punk, Kitsch styles.

The purpose of this study are to development new style of knitwear and made it's variegation by analyzing representative expression of maximal knitwear styles of holding as important item of the co-ordinate in fashion.

This study analyzed trend of maximalism in the collections from 2000's S/S to 2002 A/W.

The results of the study are as follows :

1. Various images and patterns were seen transcended a period of Art-Nouveau, Pop Art, Modernism, Kitsch etc., by the trend of art. These are made delicately and technically by automatic computer knitting machines and these are chiefly expressed simple silhouette, boldly and refined designs.

2. High-technology is needed chiefly technological know-how of print method, see-through structure of see-through and variety of delicate knitting structure. These silhouettes are very simple, minimal, but these images are expressed strongly by color contrast, co-ordination of bold and effective accessory.
 3. Knitting are made up by a ply. Using these character, coarse-grained knitting or slashing effected knitting, run method are used. These are shown Avant-garde image of extreme dissection beauty by making and co-ordinating free and randomly.
 4. By weaving, extreme coarse-grained knitting, handmade of textured fibers, ethnic and ecology, primitive mood are shown, these are emphasized more than the other seasons.
 5. hand-made and surrealism's expression by new technique of animals motives and texture were shown as art-wear. These are expressed special effect partly by chemical disintegration of fabric or borrowing object. And atmosphere of freedom and variety are produced by the distinction of wearing technique.
 6. The decorations of lurex, beading, sequin express elements of spender, luxury, Haute-Couture beauty. These are produced feminine and sexy beauty by handmade techniques.
- Conclusively, there are development and renewal of knitwear more luxury, variety and technology.