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A study of re-discover concealed meanings of the Korean traditional products

To apply digital products

Choi, Myoung -Sik

Department of ID College Art & Design, KyungHee University

Kim, Kyung -Hee

Graduate School of Industrial Design, KyungHee University

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Efficiency and Effectiveness in the Selection of Communication Methods by Designers

C.-D. Chen

Department of Industrial Design, Chang-Gung University, Taiwan

Andree Woodcock

VIDe Research Centre, Design Institute, Coventry University, UK

Stephen A.R. Scrivener

VIDe Research Centre, Design Institute, Coventry University, UK

Abstract

The principle of Taegeug, harmony of cosmic dual forces, is found in Korean traditional product. Past Korea gave meanings to products. It is not common that modern Korean products implement harmony of cosmic dual forces. It would be invaluable to study case by case to understand the culture in depth. Accordingly, We fell necessary of the continuous study. Because modern users wants only their cultures and addition of factors besides products satisfies them. Adding meanings to digital products as it was in the traditional culture will be contributed on the product development meeting modern Korean's sensitivity. To re-discover concealed meanings of the traditional products so as to apply them to the digital products.

Keywords

energy, harmony, traditional

Abstract

Industrial designers communicate with others about their designs using verbal, nonverbal or graphical means. Increasingly such communication takes place at a distance and is supported by videoconferencing and whiteboards. This research focuses on the way in which visual communication is used during concept design, with the aim of developing a method to evaluate the extent to which the visual communication needs of designers are met during design activity supported by video conferencing. By concentrating our attention on instances when designers switch from one communication channel to another we hope to provide system designers with information for redesign.

Keywords

Industrial design, CSCW, design drawings, design communication, software design