

Study of Creative Design with Eroticism shown in Gustav Klimt's Paintings

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In 19th, Europe was in the optimistic mood due to the progress of science and technology. This trend made science, instead of philosophy, the center of learning. Also, due to this trend, a natural scientific view of the world had an influence on philosophy or history. This progressive attitude that was centered in science made life convenient. But, it brought the problem, the loss of human nature. Finally, with antipathy against this dehumanized value, a movement to restore the mental value of the human arose in each field. Coincidentally, this movement had an influence on literature, music and art and it was shown in various forms in several fields. Due to the recent increases of the plus-sized consumers in almost all age groups, the emotional dissatisfaction with their body images is socially widespread and is becoming one of the serious mental pathology as much as physical problems.

At that time, Gustav Klimt was criticized as a decadent artist. Freud had said, Eros is the one of the most important things for all kinds of art and is the source which creates art, the unconscious ego. Artists choose Eros to blow off their unconscious desire or to satirize their society. Klimt found the intense purity and beauty from things regarded decadent by other people. It was that which enabled him to find the intense purity and beauty: his unique insight into woman's eroticism and sensuousness, his sense of the

times and his ability that allowed him to represent his sense.

In this study, two points shall be shown; the influence of eroticism at the contemporary time through analyzing the meaning of eroticism and the correlation between eroticism shown in the modern fashion and Klimt's paintings. Also, with the two points, creative clothes are made, reflecting the features of Klimt's performance.

Klimt viewed the existence of feminine feature underlying in all kinds of human nature and the existence of women with his sensitive eyes. His paintings of women are the accomplishment that exposes the truth of women and further the eyes of modern society toward the truth of human in the view of the pioneer.

In the modern society, eroticism in fashion is the one of means to express beauty. And Klimt is the model who sublimated the eroticism as beauty. Eroticism in fashion should be the means to express an aesthetic beauty, not the means to merely emboss suggestive sex.