



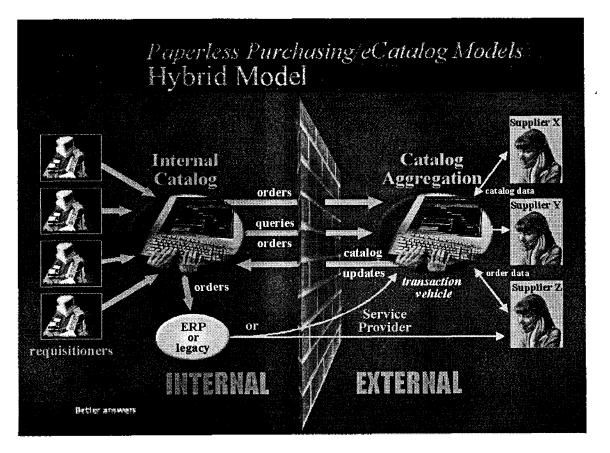
Purchasing controls what internal dient

Ability to review and approve catalog

updates from suppliers

can see

 Content Management effort is increased



## Hybrid Model Characteristics

Definition: Buy-side software inside firewall; catalogs aggregated by a service provider who may also manage communication to supplier for PO flow

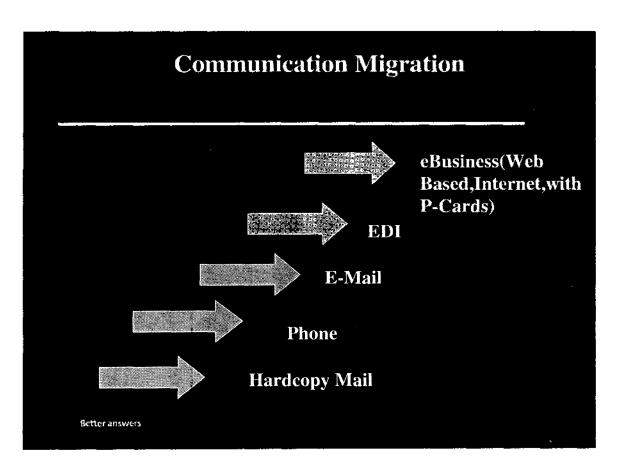
Bay-side software license, annual maintenance Cast Model: Ice. aggregated eatalog subscription fee, fee to bring new suppliers onboard and edit their content, possible transaction fee per PO (and other does)

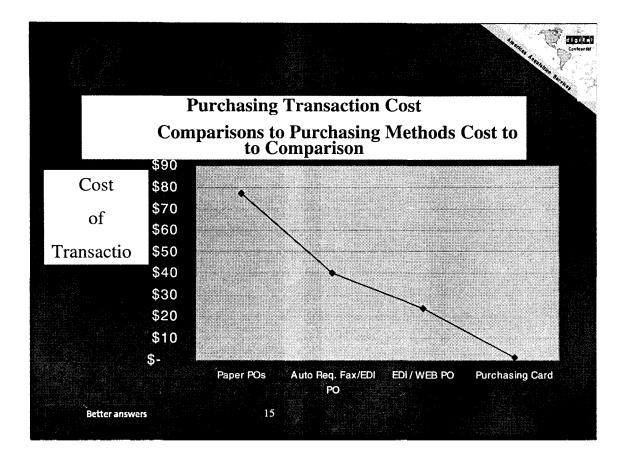
All the benefits of Buyer Centric plus:

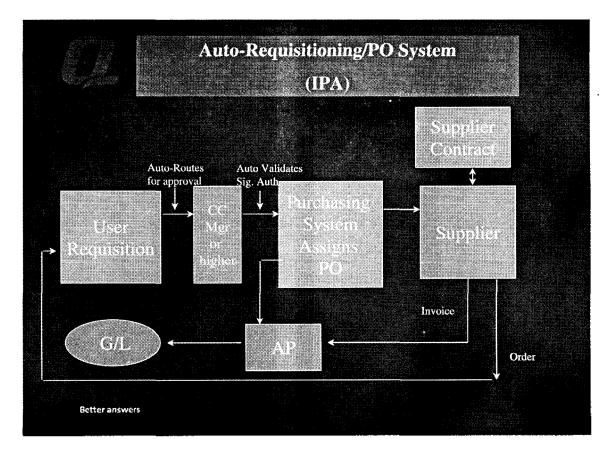
- » Service provider manages the aggregation of vendor content
- c Content is normalized and edited for consistency
- « Common Classification schema is overlaid on the line items
- Service Provider manages supplier communication linkages

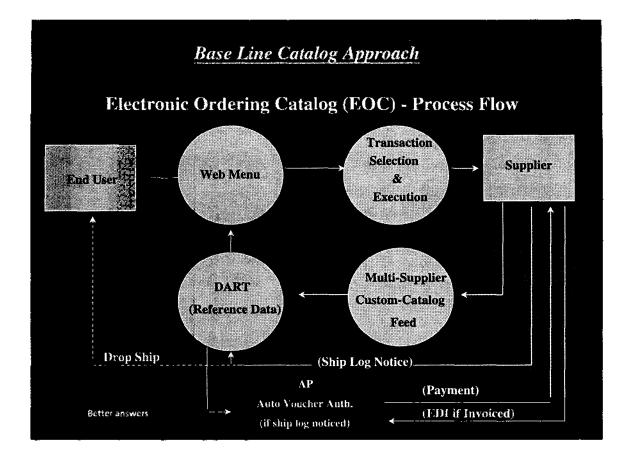
 Buy-side software and aggregationsite software must be tightly coupled to optimize performance

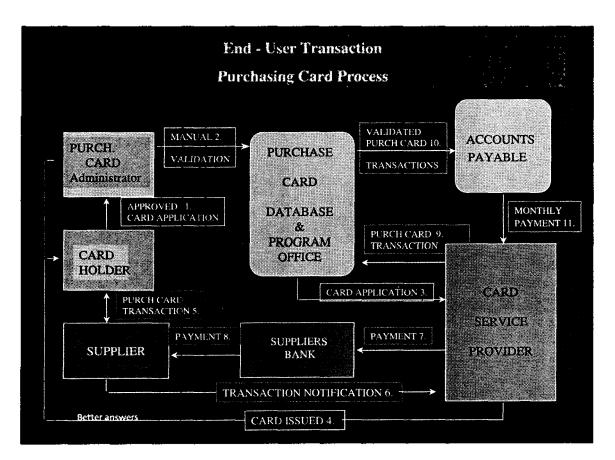
- Increased time to bring new vendors
  [
  ]
  ]
  ] online
- \* Long Term cost model must evolve
- Similar to outsourcing a part of your operation

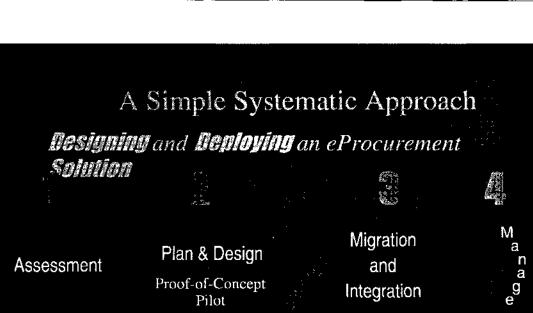






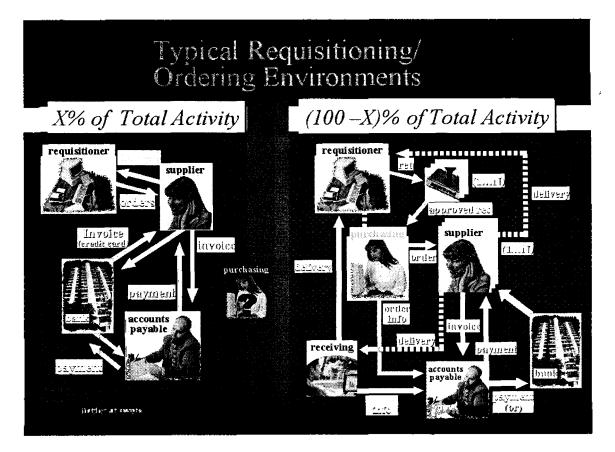


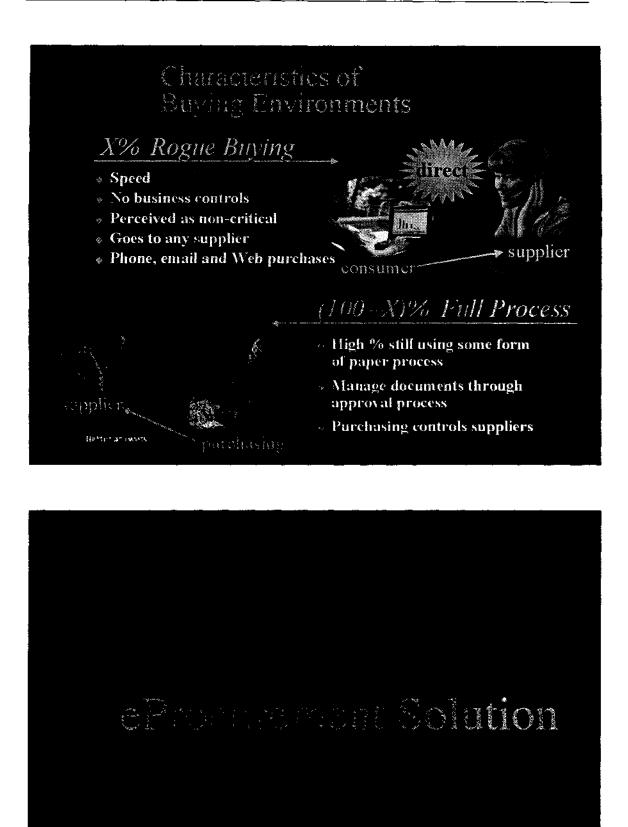




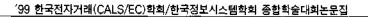
Project Management

Better answers

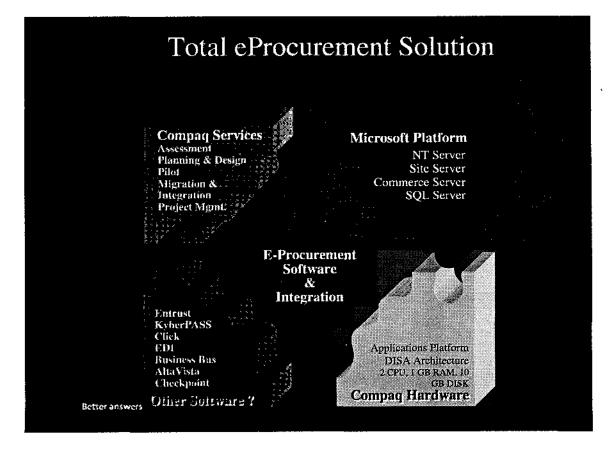


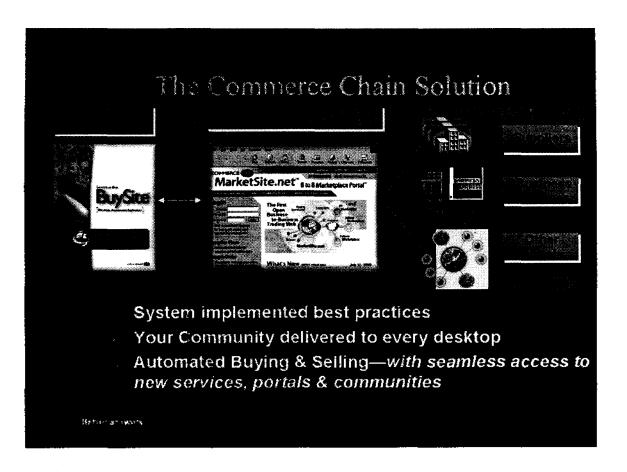


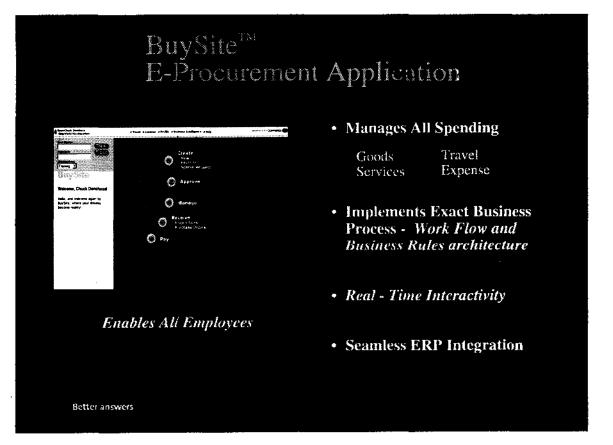
Better answers

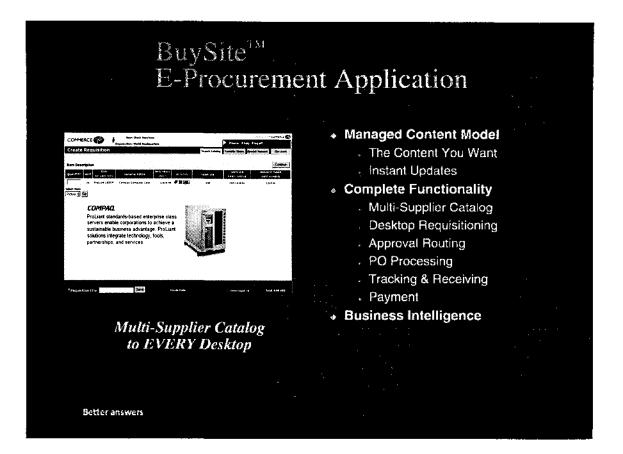






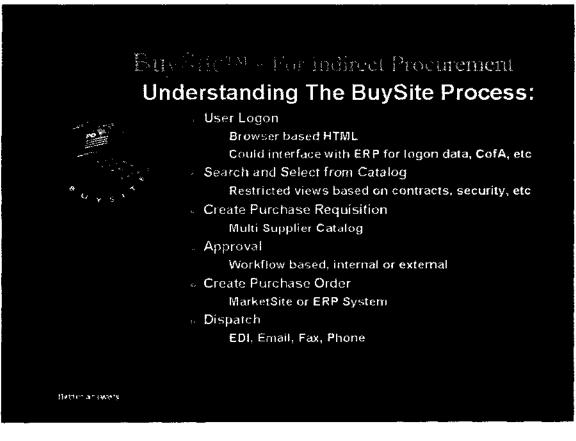


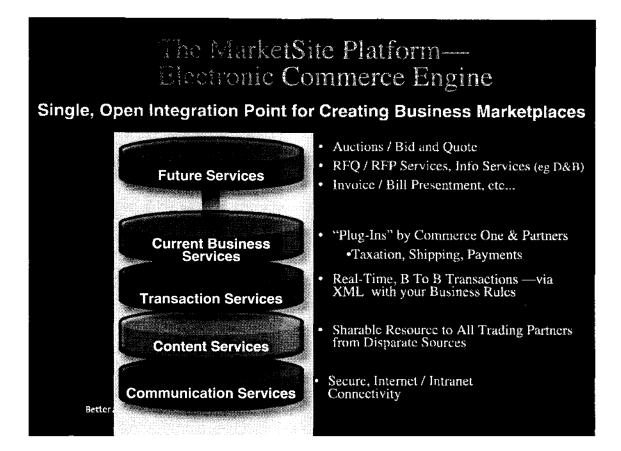












## MarketSite.net<sup>m</sup>-Premiere B to B Commerce Portal 12112 Processing 1,000s of transactions per month MarketSite.net" BtoBMarketplace Portal ...today! Content Available from 5,000+ Suppliers In Any Format "Plug - In's" What's New . 42.10-43-an-1%.I for Complementary 5,104 \$668 undre stante Commerce Dire is proud to an over 140,000 items to Market Feb 2, 8 40 in 941 Services Commerce Unit Sam things in MarketSite Feb 1 11/ pas P<sup>e</sup> othing Else He Better answers - 795 -

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