

### Ⅲ . 特別講演 要旨

## JTI : its R&D and QM policy

Minoru SANNO, Ph. D. President of Tobacco Science Research Center, Japan  
Tobacco Inc. ,  
6-2 Umegaoka, Aoba-ku, Yokohama, Kanagawa 227-8512, Japan

Research and Development is one of the most important driving forces in tobacco manufacturers, to create new valuable products and to realize different attributes demanded by customers, On the other hand, Quality Control activities in tobacco manufacturers, especially in tobacco manufacturing factories, is also very important in order to realize the expected design quality and to improve manufacturing quality at production sites

As introduction in this presentation, I would mention JT corporate philosophy and the situation of Japan market where some new segments, such as ultra-low tar cigarettes and low side stream cigarettes, have been growing. Then, in Part 1, R&D policy, organization and management system in JT would be presented. In Part 2, Quality Management both in R&D and Manufacturing would be presented with practical factory activities.