

# **A STUDY OF MULTI-LINKED-MARKETING IN THE COSMETIC INDUSTRIES**

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## **ABSTRACT**

This paper describes the suitable and appropriate items for the Multi-Linked-Marketing(MLM). Some companies such as Amway and Nu skin adopt this method to increase their profits which is called Cosmetic Industries apply to MLM as same purpose. This project analyzes its prospect and declination of MLM in the cosmetic industries. the statistical data are collected from Nu skin and some domestic companies such as Taepyungyang and Hanbol Cosmetic Industries.